



Website review freshworks.com

Generated on March 31 2025 23:13 PM






The score is 51/100





SEO Content

	Title	Freshworks: Uncomplicated Software IT Service, Customer Service																		
		Length : 65																		
		Perfect, your title contains between 10 and 70 characters.																		
	Description	Boost efficiency and engagement with Freshworks. Our easy-to-use, AI-powered business software helps support and sales teams to delight customers.																		
		Length : 146																		
		Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties.																		
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>Freshworks</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.freshworks.com/</td></tr><tr><td>title</td><td>Freshworks: Uncomplicated Software IT Service, Customer Service</td></tr><tr><td>description</td><td>Boost efficiency and engagement with Freshworks. Our easy-to-use, AI-powered business software helps support and sales teams to delight customers.</td></tr><tr><td>image</td><td>https://dam.freshworks.com/m/649806346f713583/original/Homepage-og-image.webp</td></tr></table>					Property	Content	site_name	Freshworks	type	website	url	https://www.freshworks.com/	title	Freshworks: Uncomplicated Software IT Service, Customer Service	description	Boost efficiency and engagement with Freshworks. Our easy-to-use, AI-powered business software helps support and sales teams to delight customers.	image	https://dam.freshworks.com/m/649806346f713583/original/Homepage-og-image.webp
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image	https://dam.freshworks.com/m/649806346f713583/original/Homepage-og-image.webp																			
	Headings	H1 1	H2 5	H3 16	H4 0	H5 0	H6 0													



SEO Content

		<ul style="list-style-type: none">• [H1] Software shouldn't stand in the way of exceptional service• [H2] Uncomplicated service software• [H2] Same easy solutions. Powered by people-first AI.• [H2] Our customers love us• [H2] See what's new• [H2] 72,000+ global customers found a better way to work. Your turn.• [H3] Join us at Refresh Europe• [H3] The Service Management Advantage: Helping CIOs Turn IT into a Strategic Powerhouse• [H3] CX Priorities 2025: Proven strategies to win the CX race• [H3] 2024 Global AI Workplace Report• [H3] Freshservice gets an ITAM boost with Device42• [H3] Freddy AI Agent has arrived• [H3] Freshworks AI Summit• [H3] 24/7 service with Freddy AI Agent• [H3] Explore Freddy AI Copilot: the ultimate productivity booster• [H3] Meet Freddy AI by Freshworks• [H3] New Freshdesk Omni• [H3] Fresh insights for leaders• [H3] Turn AI from hype into reality• [H3] Announcing Freddy AI + GPT• [H3] Gartner names Freshworks a Challenger• [H3] More impact, less stress
	Images	<p>We found 75 images on this web page.</p> <p>70 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.


SEO Links

	In-page links	We found a total of 5 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Try it Free	Internal	Passing Juice
IT Service	Internal	Passing Juice
Customer Service	Internal	Passing Juice
Try it free	Internal	Passing Juice


SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : freshworks.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

		
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 766 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>https://www.freshworks.com/sitemaps/index.xml https://freshservice.com/sitemaps/index.xml https://freshdesk.com/sitemaps/index.xml</div>
	Robots.txt	<p>http://freshworks.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>