








Website review filmconvert.com

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The score is 32/100







SEO Content

	Title	Home Page - FilmConvert Length : 23 Perfect, your title contains between 10 and 70 characters.												
	Description	Film Stock Emulation Plugins Length : 28 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>5</td><td>0</td><td>10</td><td>1</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Digital Tools, Reel Results• [H1] Digital Tools, Reel Results• [H1] Footage supplied by Alex Cormier• [H1] We are a New Zealand based software company that makes powerful, easy-to-use color grading tools for all filmmakers, available for Adobe Premiere Pro, DaVinci Resolve, and Final Cut Pro.• [H1] We are a New Zealand based software company that makes powerful, easy-to-use color grading tools for all filmmakers, available for Adobe Premiere Pro, DaVinci Resolve, and Final Cut Pro.• [H3] Products• [H3] Download• [H3] Community• [H3] Support• [H3] Company• [H3] Products	H1	H2	H3	H4	H5	H6	5	0	10	1	0	0
H1	H2	H3	H4	H5	H6									
5	0	10	1	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] Download• [H3] Community• [H3] Support• [H3] Company• [H4] Subscribe to our social media channels for the latest product news, updates, and inspiration for your next projects.
	Images	We found 32 images on this web page. 28 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 12% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 30 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Products	Internal	Passing Juice

In-page links

FilmConvert Nitrate	Internal	Passing Juice
CineMatch	Internal	Passing Juice
Hazy	Internal	Passing Juice
Halation	Internal	Passing Juice
Supported Cameras	Internal	Passing Juice
Film Stocks	Internal	Passing Juice
FilmConvert Nitrate	Internal	Passing Juice
CineMatch	Internal	Passing Juice
Hazy	Internal	Passing Juice
Halation	Internal	Passing Juice
Free Trial	Internal	Passing Juice
Software Updates	Internal	Passing Juice
Legacy Downloads	Internal	Passing Juice
Blog	Internal	Passing Juice
About Us	Internal	Passing Juice
Learn	Internal	Passing Juice
Help Center	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Log In	Internal	Passing Juice
BUY NOW	Internal	Passing Juice
GET A FREE TRIAL	Internal	Passing Juice
Legacy Downloads	Internal	Passing Juice
Get a free trial	Internal	Passing Juice
Get a free trial	Internal	Passing Juice
Get a free trial	Internal	Passing Juice
Get a free trial	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
License & Registration	Internal	Passing Juice

In-page links

[Returns Policy](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

cinematch hazy free trial learn get
film filmconvert nitrate halation

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
halation	9	✗	✗	✗	✗
filmconvert	8	✓	✗	✗	✗
free	8	✗	✗	✗	✗
trial	8	✗	✗	✗	✗
learn	7	✗	✗	✗	✗





Usability

	Url	Domain : filmconvert.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 48 Warnings : 6
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://filmconvert.com/robots.txt

Optimization



Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.