

Website review fashom.com

Generated on June 06 2025 04:20 AM

The score is 39/100



SEO Content

	Title	Fashom Length : 6 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Fashom</td></tr><tr><td>url</td><td>https://fashom.com/</td></tr><tr><td>site_name</td><td>Fashom</td></tr></tbody></table>	Property	Content	type	website	title	Fashom	url	https://fashom.com/	site_name	Fashom		
Property	Content													
type	website													
title	Fashom													
url	https://fashom.com/													
site_name	Fashom													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>11</td><td>2</td><td>2</td><td>2</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H2] Your Body. Your Style• [H2] Get your mystery box for \$95 (box value over \$250)!• [H2] Take the styling quiz• [H2] Get a mystery box• [H2] Keep all 5 pieces for \$95• [H2] Relaunch Special: 5 Handpicked Pieces for \$95—A \$250 Value!• [H2] Get your favorite brands with over 50% discount!• [H2] Love yourself, love your body	H1	H2	H3	H4	H5	H6	0	11	2	2	2	0
H1	H2	H3	H4	H5	H6									
0	11	2	2	2	0									

SEO Content

		<ul style="list-style-type: none">• [H2] As Seen On• [H2] Why Fashom?• [H2] Your purchase is valuable to others• [H3]• [H3]• [H4] Wishlist• [H4] Comparing box• [H5] \$95 for 5 pieces• [H5] Subscribe newsletter
	Images	We found 16 images on this web page. 14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 40% Internal Links 60%

In-page links

Anchor	Type	Juice
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In-page links

Sign In	Internal	Passing Juice
Sign Up	Internal	Passing Juice
GET STYLED	External	Passing Juice
CLICK TO SEE YOUTUBE UNBOXING	External	Passing Juice
About US	Internal	Passing Juice
How IT Works	Internal	Passing Juice
FAQ	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
Contact	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Facebook	External	Passing Juice
Twitter	External	Passing Juice
Instagram	External	Passing Juice
Youtube	External	Passing Juice
Pinterest	External	Passing Juice
=	Internal	Passing Juice
Go to cart page	Internal	Passing Juice
×	External	Passing Juice
#title#	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

Usability

	Url	Domain : fashom.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Document

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://fashom.com/sitemap.xml</p>
	Robots.txt	<p>http://fashom.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>