

# Website review farmbureaubank.com

Generated on March 26 2025 05:36 AM





The score is 49/100







## SEO Content

	Title	Farm Bureau Bank   Accounts   Loans   Credit Cards  <b>Length : 50</b>  Perfect, your title contains between 10 and 70 characters.												
	Description	Farm Bureau Bank proudly serves members across the country, delivering a banking experience tailored specifically for the Farm Bureau® family.  <b>Length : 148</b>  Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>Personal</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Farm Bureau Bank proudly serves members across the country, delivering a banking experience tailored specifically for the Farm Bureau® family.</td></tr><tr><td>image</td><td>https://www.farmbureau.bank:443/FarmBureau Bank/media/Images/open-graph.jpg</td></tr><tr><td>url</td><td>https://www.farmbureau.bank/Personal</td></tr></table>	Property	Content	title	Personal	type	website	description	Farm Bureau Bank proudly serves members across the country, delivering a banking experience tailored specifically for the Farm Bureau® family.	image	https://www.farmbureau.bank:443/FarmBureau Bank/media/Images/open-graph.jpg	url	https://www.farmbureau.bank/Personal
Property	Content													
title	Personal													
type	website													
description	Farm Bureau Bank proudly serves members across the country, delivering a banking experience tailored specifically for the Farm Bureau® family.													
image	https://www.farmbureau.bank:443/FarmBureau Bank/media/Images/open-graph.jpg													
url	https://www.farmbureau.bank/Personal													
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>3</td><td>0</td><td>2</td><td>0</td><td>2</td><td>4</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Control and convenience in every swipe</li><li>• [H1] Build Your Own Treasury Solutions</li></ul>	H1	H2	H3	H4	H5	H6	3	0	2	0	2	4
H1	H2	H3	H4	H5	H6									
3	0	2	0	2	4									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H1] Check out our blog!</li> <li>• [H3] We proudly serve the members of the Farm Bureau® and strive to offer the very best banking products and services including checking accounts, auto loans, credit cards, and business services.</li> <li>• [H3] Leaving Farm Bureau Bank</li> <li>• [H5] Online Banking</li> <li>• [H5] Online Banking</li> <li>• [H6] Bank</li> <li>• [H6] Connect</li> <li>• [H6] Access</li> <li>• [H6] Learn</li> </ul>
	Images	<p>We found 16 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 89 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 3.37%</p> <p>Internal Links 96.63%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to Main Content</a>	Internal	Passing Juice
<a href="#">Skip to Online Banking</a>	Internal	Passing Juice
<a href="#">Skip to Sitemap</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Referral Portal</a>	Internal	Passing Juice
<a href="#">Personal Accounts</a>	Internal	Passing Juice
<a href="#">Checking Accounts</a>	Internal	Passing Juice
<a href="#">Money Market Accounts</a>	Internal	Passing Juice
<a href="#">Health Savings Accounts</a>	Internal	Passing Juice
<a href="#">Certificates of Deposit</a>	Internal	Passing Juice
<a href="#">Individual Retirement Accounts</a>	Internal	Passing Juice
<a href="#">Personal Loans</a>	Internal	Passing Juice
<a href="#">Autos, Trucks, &amp; Motorcycles</a>	Internal	Passing Juice
<a href="#">Boats, RVs, &amp; Powersports</a>	Internal	Passing Juice
<a href="#">Equipment &amp; Heavy-Duty Trucks</a>	Internal	Passing Juice
<a href="#">Loan Protection</a>	Internal	Passing Juice
<a href="#">Personal Cards</a>	Internal	Passing Juice
<a href="#">Credit Cards</a>	Internal	Passing Juice
<a href="#">Debit Cards</a>	Internal	Passing Juice
<a href="#">Home Loans</a>	Internal	Passing Juice
<a href="#">Purchase Options</a>	Internal	Passing Juice
<a href="#">Refinance Options</a>	Internal	Passing Juice
<a href="#">Home Equity Options</a>	Internal	Passing Juice
<a href="#">Construction Loans</a>	Internal	Passing Juice
<a href="#">Nontraditional Lending</a>	Internal	Passing Juice
<a href="#">Digital Banking</a>	Internal	Passing Juice

## In-page links

<a href="#">Online Banking</a>	Internal	Passing Juice
<a href="#">Mobile Banking</a>	Internal	Passing Juice
<a href="#">Digital Wallet</a>	Internal	Passing Juice
<a href="#">CardControls</a>	Internal	Passing Juice
<a href="#">Business Accounts</a>	Internal	Passing Juice
<a href="#">Checking Accounts</a>	Internal	Passing Juice
<a href="#">Money Market Accounts</a>	Internal	Passing Juice
<a href="#">Certificates of Deposit</a>	Internal	Passing Juice
<a href="#">Commercial Banking</a>	Internal	Passing Juice
<a href="#">Real Estate Financing</a>	Internal	Passing Juice
<a href="#">Business Loans</a>	Internal	Passing Juice
<a href="#">Autos, Trucks, &amp; Powersports</a>	Internal	Passing Juice
<a href="#">Equipment &amp; Heavy-Duty Trucks</a>	Internal	Passing Juice
<a href="#">Treasury Management Solutions</a>	Internal	Passing Juice
<a href="#">Business Cards</a>	Internal	Passing Juice
<a href="#">Credit Cards</a>	Internal	Passing Juice
<a href="#">Debit Cards</a>	Internal	Passing Juice
<a href="#">Find a Banker</a>	Internal	Passing Juice
<a href="#">FB-Org Business Accounts</a>	Internal	Passing Juice
<a href="#">Business Checking Accounts</a>	Internal	Passing Juice
<a href="#">FB-Org Money Market Accounts</a>	Internal	Passing Juice
<a href="#">FB-Org Certificates of Deposit</a>	Internal	Passing Juice
<a href="#">FB-Org Business Loans</a>	Internal	Passing Juice
<a href="#">Autos, Trucks, &amp; Powersports</a>	Internal	Passing Juice
<a href="#">Equipment &amp; Heavy-Duty Trucks</a>	Internal	Passing Juice
<a href="#">FB-Org Building Loans</a>	Internal	Passing Juice
<a href="#">FB-Org Business Cards</a>	Internal	Passing Juice
<a href="#">FB-Org Corporate Credit Cards</a>	Internal	Passing Juice


## In-page links

<a href="#">Business Debit Cards</a>	Internal	Passing Juice
<a href="#">Treasury Management Solutions</a>	Internal	Passing Juice
<a href="#">Rates</a>	Internal	Passing Juice
<a href="#">Deposit Rates</a>	Internal	Passing Juice
<a href="#">Loan &amp; Credit Card Rates</a>	Internal	Passing Juice
<a href="#">Security &amp; Privacy</a>	Internal	Passing Juice
<a href="#">Online &amp; Mobile Security</a>	Internal	Passing Juice
<a href="#">Fraud &amp; Identity Theft</a>	Internal	Passing Juice
<a href="#">Privacy &amp; Other Policies</a>	Internal	Passing Juice
<a href="#">References</a>	Internal	Passing Juice
<a href="#">Frequently Asked Questions [FAQs]</a>	Internal	Passing Juice
<a href="#">Forms &amp; Disclosures</a>	Internal	Passing Juice
<a href="#">Disaster Relief</a>	Internal	Passing Juice
<a href="#">Calculators &amp; Estimators</a>	Internal	Passing Juice
<a href="#">Loan Estimators</a>	Internal	Passing Juice
<a href="#">Mortgage Estimators</a>	Internal	Passing Juice
<a href="#">Savings Estimators</a>	Internal	Passing Juice
<a href="#">News and Community</a>	Internal	Passing Juice
<a href="#">Community Reinvestment Act</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">New User</a>	Internal	Passing Juice
<a href="#">Forgot Password?</a>	Internal	Passing Juice
<a href="#">Forgot Login?</a>	Internal	Passing Juice
<a href="#">New User</a>	External	Passing Juice
<a href="#">Farm Bureau Membership</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">About the Bank</a>	Internal	Passing Juice
<a href="#">About Farm&amp;nbsp;Bureau</a>	Internal	Passing Juice

## In-page links

<a href="#">Español</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">mortgages</a>	Internal	Passing Juice
<a href="#">NMLS Consumer Access</a>	External	Passing Juice
<a href="#">Website Accessibility</a>	Internal	Passing Juice
<a href="#">Continue</a>	External	Passing Juice






## SEO Keywords

	Keywords Cloud	
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : farmbureaubank.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 6 Warnings : 4				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;u&gt;</td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>				



## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="https://farmbureaubank.com/System/Error/404?aspxerrorpath=/sitemap.xml">https://farmbureaubank.com/System/Error/404?aspxerrorpath=/sitemap.xml</a></p> <p><a href="http://farmbureaubank.com/System/Error/404?aspxerrorpath=/site">http://farmbureaubank.com/System/Error/404?aspxerrorpath=/site</a></p>
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## Optimization

		map.xml
	Robots.txt	<p><a href="http://farmbureaubank.com/robots.txt">http://farmbureaubank.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>