







# Website review faktordmd.com

Generated on March 29 2025 08:19 AM





The score is 50/100



## SEO Content

|    | Title   | <p>Experienced Dentist in Manalapan, NJ, 07726 &amp; Manhattan, NYC, 10022</p> <p><b>Length : 71</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>   |          |         |        |       |      |         |       |   |             |   |     |                        |
|--|---|---|----------|---------|--------|-------|------|---------|-------|---|-------------|---|-----|------------------------|
|    | Description   | <p>Looking for a dentist near you in Manalapan NJ, 07726 or Midtown Manhattan NYC 10022? Visit Faktor DMD for the best cosmetic dental treatments. We also offer emergency dental care, gum surgery, smile makeovers and more.</p> <p><b>Length : 219</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>  |          |         |        |       |      |         |       |   |             |   |     |                        |
|  | Keywords  | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>  |          |         |        |       |      |         |       |   |             |   |     |                        |
|  | Og Meta Properties  | <p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Experienced Dentist in Manalapan, NJ, 07726 &amp; Manhattan, NYC, 10022</td></tr><tr><td>description</td><td>Looking for a dentist near you in Manalapan NJ, 07726 or Midtown Manhattan NYC 10022? Visit Faktor DMD for the best cosmetic dental treatments. We also offer emergency dental care, gum surgery, smile makeovers and more.</td></tr><tr><td>url</td><td>https://faktordmd.com/</td></tr></table> | Property | Content | locale | en_US | type | website | title | Experienced Dentist in Manalapan, NJ, 07726 & Manhattan, NYC, 10022 | description | Looking for a dentist near you in Manalapan NJ, 07726 or Midtown Manhattan NYC 10022? Visit Faktor DMD for the best cosmetic dental treatments. We also offer emergency dental care, gum surgery, smile makeovers and more. | url | https://faktordmd.com/ |
| Property   | Content   |   |          |         |        |       |      |         |       |   |             |   |     |                        |
| locale   | en_US   |   |          |         |        |       |      |         |       |   |             |   |     |                        |
| type   | website   |   |          |         |        |       |      |         |       |   |             |   |     |                        |
| title  | Experienced Dentist in Manalapan, NJ, 07726 & Manhattan, NYC, 10022   |   |          |         |        |       |      |         |       |   |             |   |     |                        |
| description  | Looking for a dentist near you in Manalapan NJ, 07726 or Midtown Manhattan NYC 10022? Visit Faktor DMD for the best cosmetic dental treatments. We also offer emergency dental care, gum surgery, smile makeovers and more. |   |          |         |        |       |      |         |       |   |             |   |     |                        |
| url  | https://faktordmd.com/  |   |          |         |        |       |      |         |       |   |             |   |     |                        |

## SEO Content

|  |                 |   |  |
|--|-----------------|---|--|
|  |                 | <div>site_name</div> <div>Faktor DMD</div>  |  |
|  |                 | <div>image</div> <div>https://faktordmd.com/wp-content/uploads/2022/09/banner9.jpg</div>  |  |
|  |                 | <div>image:width</div> <div>1920</div>  |  |
|  |                 | <div>image:height</div> <div>800</div>  |  |
|  |                 | <div>image:type</div> <div>image/jpeg</div>   |  |
|    | Headings        | <div> <b>H1</b><br/>1           <b>H2</b><br/>15           <b>H3</b><br/>4           <b>H4</b><br/>3           <b>H5</b><br/>0           <b>H6</b><br/>0         </div> <ul style="list-style-type: none"> <li>• [H1] A COMPLETE DENTAL CARE CLINIC IN NJ AND NYC</li> <li>• [H2] A Complete Care Approach to General &amp; Aesthetic Dentistry</li> <li>• [H2] A Complete Care Approach to General &amp; Aesthetic Dentistry</li> <li>• [H2] Panthera Night Guard: Protect Your Smile While You Sleep</li> <li>• [H2] Panthera Night Guard: Protect Your Smile While You Sleep</li> <li>• [H2] SmileFaktor Memberships</li> <li>• [H2] SureSmile® Clear Aligners</li> <li>• [H2] CariFree</li> <li>• [H2] Panthera Night Guards</li> <li>• [H2] Book Appointment</li> <li>• [H2] MEET THE DOCTORS</li> <li>• [H2] Current Promotions</li> <li>• [H2] SMILE FAKTOR EXPERIENCE</li> <li>• [H2] Beautiful People, Beautiful Smiles</li> <li>• [H2] Smile Makeovers</li> <li>• [H2] Book an Appointment</li> <li>• [H3] We're excited to offer Membership Plans at our Manalapan, NJ office.</li> <li>• [H3] \$100 Off Glo In-Office Whitening</li> <li>• [H3] New York Office</li> <li>• [H3] New Jersey Office</li> <li>• [H4] New York Office</li> <li>• [H4] New Jersey Office</li> <li>• [H4] Call Now</li> </ul> |  |
|  | Images          | <p>We found 38 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>   |  |
|  | Text/HTML Ratio | <p>Ratio : <b>7%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>  |  |
|  | Flash           | Perfect, no Flash content has been detected on this page.   |  |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content  |  |

## SEO Content



in an Iframe cannot be indexed.

## SEO Links



URL Rewrite

Good. Your links looks friendly!



Underscores in the URLs

Perfect! No underscores detected in your URLs.



In-page links

We found a total of 56 links including 3 link(s) to files



Statistics

External Links : noFollow 1.79%

External Links : Passing Juice 1.79%

Internal Links 96.43%

## In-page links

| Anchor                              | Type     | Juice         |
|-------------------------------------|----------|---------------|
| <a href="#">Experience</a>          | Internal | Passing Juice |
| <a href="#">Meet The Doctors</a>    | Internal | Passing Juice |
| <a href="#">Meet The Staff</a>      | Internal | Passing Juice |
| <a href="#">Before &amp; After</a>  | Internal | Passing Juice |
| <a href="#">Treatments</a>          | Internal | Passing Juice |
| <a href="#">Smile Makeovers</a>     | Internal | Passing Juice |
| <a href="#">SureSmile</a>           | Internal | Passing Juice |
| <a href="#">Glo Whitening</a>       | Internal | Passing Juice |
| <a href="#">Cosmetic Dentistry</a>  | Internal | Passing Juice |
| <a href="#">Emergency Dentistry</a> | Internal | Passing Juice |
| <a href="#">Dental Implants</a>     | Internal | Passing Juice |
| <a href="#">General Dentistry</a>   | Internal | Passing Juice |

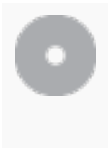
## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Gum Surgery</a>                              | Internal | Passing Juice |
| <a href="#">Porcelain and Tooth Colored Restorations</a> | Internal | Passing Juice |
| <a href="#">Laser Therapy</a>                            | Internal | Passing Juice |
| <a href="#">Digital Radiography</a>                      | Internal | Passing Juice |
| <a href="#">Oral Surgery</a>                             | Internal | Passing Juice |
| <a href="#">Root Canals</a>                              | Internal | Passing Juice |
| <a href="#">Periodontal Treatment</a>                    | Internal | Passing Juice |
| <a href="#">Panthera Night Guard</a>                     | Internal | Passing Juice |
| <a href="#">Virtual Consultation</a>                     | Internal | Passing Juice |
| <a href="#">Blog</a>                                     | Internal | Passing Juice |
| <a href="#">Contact</a>                                  | Internal | Passing Juice |
| <a href="#">Patient Forms</a>                            | Internal | Passing Juice |
| <a href="#">Membership Plans</a>                         | Internal | Passing Juice |
| <a href="#">Insurance</a>                                | Internal | Passing Juice |
| <a href="#">Q+A</a>                                      | Internal | Passing Juice |
| <a href="#">Dental Implant Post Op Instructions</a>      | Internal | Passing Juice |
| <a href="#">Oral Surgery Post Op Instructions</a>        | Internal | Passing Juice |
| <a href="#">Teeth Whitening Post Op Instructions</a>     | Internal | Passing Juice |
| <a href="#">CariFree</a>                                 | Internal | Passing Juice |
| <a href="#">StellaLife</a>                               | Internal | Passing Juice |
| <a href="#">Testimonials</a>                             | Internal | Passing Juice |
| <a href="#">Locations</a>                                | Internal | Passing Juice |
| <a href="#">New York</a>                                 | Internal | Passing Juice |
| <a href="#">New Jersey</a>                               | Internal | Passing Juice |
| <a href="#">MEET THE DOCTORS</a>                         | Internal | Passing Juice |
| <a href="#">OUR EXPERIENCE</a>                           | Internal | Passing Juice |
| <a href="#">Madison Avenue</a>                           | Internal | Passing Juice |
| <a href="#">Greenwich Village</a>                        | Internal | Passing Juice |

In-page links

|                                      |          |               |
|--------------------------------------|----------|---------------|
| <a href="#">Hell's kitchen</a>       | Internal | Passing Juice |
| <a href="#">Upper West Side</a>      | Internal | Passing Juice |
| <a href="#">Lenox Hill</a>           | Internal | Passing Juice |
| <a href="#">Carnegie Hill</a>        | Internal | Passing Juice |
| <a href="#">Yorkville</a>            | Internal | Passing Juice |
| <a href="#">Roosevelt Island</a>     | Internal | Passing Juice |
| <a href="#">Murray Hill</a>          | Internal | Passing Juice |
| <a href="#">Englishtown</a>          | Internal | Passing Juice |
| <a href="#">Freehold</a>             | Internal | Passing Juice |
| <a href="#">Marlboro Township</a>    | Internal | Passing Juice |
| <a href="#">Monroe Township</a>      | Internal | Passing Juice |
| <a href="#">Patient Forms</a>        | Internal | Passing Juice |
| <a href="#">Privacy Policy</a>       | Internal | Passing Juice |
| <a href="#">Adit</a>                 | External | noFollow      |
| <a href="#">Book Now</a>             | Internal | Passing Juice |
| <a href="#">Accessibility by WAH</a> | External | Passing Juice |

SEO Keywords



Keywords Cloud

dental oral care dentistry smile  
meet new more patients experience


Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti<br>on | Headings |
|---------|---------|-------|----------|-----------------|----------|
| dental  | 11      | ✖     | ✖        | ✔               | ✔        |
| smile   | 10      | ✖     | ✖        | ✔               | ✔        |
| new     | 9       | ✖     | ✖        | ✖               | ✔        |







## Keywords Consistency

|           |   |   |   |   |   |
|-----------|---|---|---|---|---|
| dentistry | 7 | ✖ | ✖ | ✖ | ✔ |
| more      | 7 | ✖ | ✖ | ✔ | ✖ |

## Usability

|   |              |   |
|---|--------------|---|
|   | Url          | Domain : faktordmd.com<br>Length : 13             |
|   | Favicon      | Great, your website has a favicon.                |
|   | Printability | We could not find a Print-Friendly CSS.           |
|   | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |                 |   |
|--|-----------------|---|
|  | Doctype         | HTML 5  |
|  | Encoding        | Perfect. Your declared charset is UTF-8.  |
|  | W3C Validity    | Errors : 105<br>Warnings : 28   |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <a href="#">free antispam protector</a> to hide email from spammers.   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <div>✔ Excellent, your website doesn't use nested tables.</div> <div>✖ Too bad, your website is using inline styles.</div> <div>✖ Too bad, your website has too many CSS files (more than 4).</div> |

## Document



Too bad, your website has too many JS files (more than 6).



Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://faktordmd.com/sitemap.xml>



### Robots.txt

<http://faktordmd.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.