

### **SEO Content**

	Title	Online Subscription Services					
		Length :	28				
		Perfect, y	our title coi	ntains betw	een 10 and	70 characte	ers.
$\bigotimes$	Description	Length :	0				
					ta descriptic to create de		age. Use <u>this</u>
$\bigotimes$	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.					
	Og Meta Properties	social cra		er structuriz	ze your page	•	nis tags allows r <u>ee og</u>
0	Headings	<b>H1</b> 0	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
$\checkmark$	Images		1 images of st or all of y		page. s have alt at	tributes.	
$\checkmark$	Text/HTML Ratio	Ratio : <b>22%</b> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.					
$\checkmark$	Flash	Perfect, no Flash content has been detected on this page.					
$\checkmark$	Iframe	Great, the	ere are no l	frames deto	ected on this	s page.	

### SEO Links

$\bigcirc$	URL Rewrite	Good. Your links looks friendly!
$\bigcirc$	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 1 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

## In-page links

Anchor	Туре	Juice
<u>Click Here</u>	External	Passing Juice

## SEO Keywords

0	Keywords Cloud	label account zip number code
		subscription mailing invoice online free

# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
subscription	7	ď	×	×	
account	4	×	×	×	×
online	2	<b>e</b>	×	×	×
free	2	×	×	×	×
invoice	2	×	×	×	×

## Usability

0	Url	Domain : ezsubscription.com Length : 18
$\bigcirc$	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

	Doctype	Missing doctype
	Encoding	You have not specified the document's charset. Use <u>this free meta tags</u> <u>generator</u> to declare document's charset.
8	W3C Validity	Errors : 87 Warnings : 6
$\checkmark$	Email Privacy	Great no email address has been found in plain text!
8	Deprecated HTML	Deprecated tagsOccurrences <font>12Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</font>
0	Speed Tips	<ul> <li>Attention! Try to avoid nested tables in HTML.</li> <li>Perfect. No inline css has been found in HTML tags!</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>

### Document

### Mobile

0	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		V	Flash content

# Optimization

	XML Sitemap	Missing		
$\mathbf{v}$		Your website does not have an XML sitemap - this can be problematic.		
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.		
$\checkmark$	Robots.txt	http://ezsubscription.com/robots.txt		
		Great, your website has a robots.txt file.		
Analytics		Great, your website has an analytics tool.		
		Google Analytics		