



# Website review expinet.ru

Generated on March 31 2025 09:10 AM

The score is 51/100



## SEO Content

|    | Title              | Экспертная сеть EXPINET<br><b>Length : 23</b><br>Perfect, your title contains between 10 and 70 characters.                                                                                                  |    |    |    |    |    |    |   |   |   |   |   |   |
|----|--------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | Экспертная сеть EXPINET<br><b>Length : 23</b><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length. |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Keywords           | Экспертная сеть EXPINET<br>Good, your page contains meta keywords.                                                                                                                                           |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.                    |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Headings           | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table>                                              | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 0 | 0 | 0 | 0 | 0 |
| H1 | H2                 | H3                                                                                                                                                                                                           | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 0  | 0                  | 0                                                                                                                                                                                                            | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|    | Images             | We found 41 images on this web page.<br>26 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.                                |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Text/HTML Ratio    | Ratio : <b>34%</b><br>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.                                                                                                            |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Flash              | Perfect, no Flash content has been detected on this page.                                                                                                                                                    |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content



Iframe

Great, there are no Iframes detected on this page.

## SEO Links



URL Rewrite

Good. Your links looks friendly!



Underscores in the URLs

Perfect! No underscores detected in your URLs.



In-page links

We found a total of 73 links including 0 link(s) to files



Statistics

External Links : noFollow 0%

External Links : Passing Juice 1.37%

Internal Links 98.63%

## In-page links

| Anchor                            | Type     | Juice         |
|-----------------------------------|----------|---------------|
| <a href="#">Зайченко Валерий</a>  | Internal | Passing Juice |
| <a href="#">Насобин Виктор</a>    | Internal | Passing Juice |
| <a href="#">Петров Михаил</a>     | Internal | Passing Juice |
| <a href="#">Квасов Александр</a>  | Internal | Passing Juice |
| <a href="#">Бекетов Вадим</a>     | Internal | Passing Juice |
| <a href="#">Серов Александр</a>   | Internal | Passing Juice |
| <a href="#">Зимин Константин</a>  | Internal | Passing Juice |
| <a href="#">Трофимов Сергей</a>   | Internal | Passing Juice |
| <a href="#">Белец Сергей</a>      | Internal | Passing Juice |
| <a href="#">Кухаренко Виталий</a> | Internal | Passing Juice |
| <a href="#">White Terry</a>       | Internal | Passing Juice |
|                                   |          |               |

## In-page links

|                                                                                           |          |               |
|-------------------------------------------------------------------------------------------|----------|---------------|
| <a href="#">Шойдин Юрий</a>                                                               | Internal | Passing Juice |
| <a href="#">Баронов Владимир</a>                                                          | Internal | Passing Juice |
| <a href="#">Гусев Александр</a>                                                           | Internal | Passing Juice |
| <a href="#">Потеев Павел</a>                                                              | Internal | Passing Juice |
| <a href="#">Крель Марианна</a>                                                            | Internal | Passing Juice |
| <a href="#">Милехина Наталья</a>                                                          | Internal | Passing Juice |
| <a href="#">Тимченко Алексей</a>                                                          | Internal | Passing Juice |
| <a href="#">Морозов Игорь</a>                                                             | Internal | Passing Juice |
| <a href="#">Гайнанов Руслан</a>                                                           | Internal | Passing Juice |
| <a href="#">Статьи</a>                                                                    | Internal | Passing Juice |
| <a href="#">Автоматизация и социализм, или зачем нужны люди?</a>                          | Internal | Passing Juice |
| <a href="#">=</a>                                                                         | Internal | Passing Juice |
| <a href="#">Диалог с ChatGPT о роли CIO в эпоху цифровизации</a>                          | Internal | Passing Juice |
| <a href="#">=</a>                                                                         | Internal | Passing Juice |
| <a href="#">Новая практическая философия: сервисы, архитектура, алгоритмизация</a>        | Internal | Passing Juice |
| <a href="#">=</a>                                                                         | Internal | Passing Juice |
| <a href="#">Управление и самоорганизация: где заканчивается одно и начинается другое?</a> | Internal | Passing Juice |
| <a href="#">=</a>                                                                         | Internal | Passing Juice |
| <a href="#">Может ли искусственный интеллект быть справедливым</a>                        | Internal | Passing Juice |
| <a href="#">=</a>                                                                         | Internal | Passing Juice |
| <a href="#">Customer Joney в ITIL4 DSV. Проходим путь по шагам.</a>                       | Internal | Passing Juice |
| <a href="#">=</a>                                                                         | Internal | Passing Juice |
| <a href="#">Разоблачение цифровых фетишей</a>                                             | Internal | Passing Juice |
| <a href="#">статья</a>                                                                    | External | Passing Juice |
| <a href="#">=</a>                                                                         | Internal | Passing Juice |
| <a href="#">Основные тренды веб-разработки 2021</a>                                       | Internal | Passing Juice |
| <a href="#">=</a>                                                                         | Internal | Passing Juice |

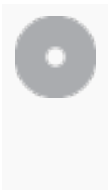
## In-page links

|                                                                                           |          |               |
|-------------------------------------------------------------------------------------------|----------|---------------|
| <a href="#">Новые роли CIO в новом цифровом мире</a>                                      | Internal | Passing Juice |
| =                                                                                         | Internal | Passing Juice |
| <a href="#">Гартнер о композитной архитектуре информационных систем</a>                   | Internal | Passing Juice |
| =                                                                                         | Internal | Passing Juice |
| <a href="#">Непрерывная бизнес-аналитика: как монетизировать ваши данные</a>              | Internal | Passing Juice |
| =                                                                                         | Internal | Passing Juice |
| <a href="#">Действительно ли продуктивность работы на дому связана с работой на дому?</a> | Internal | Passing Juice |
| =                                                                                         | Internal | Passing Juice |
| <a href="#">Учимся на хайпе</a>                                                           | Internal | Passing Juice |
| =                                                                                         | Internal | Passing Juice |
| <a href="#">Цифровая сепарация экономики</a>                                              | Internal | Passing Juice |
| =                                                                                         | Internal | Passing Juice |
| <a href="#">Цифра 4: от оцифровки к цифровизации</a>                                      | Internal | Passing Juice |
| =                                                                                         | Internal | Passing Juice |
| <a href="#">Аншина Марина</a>                                                             | Internal | Passing Juice |
| <a href="#">Москва</a>                                                                    | Internal | Passing Juice |
| <a href="#">19 публикаций</a>                                                             | Internal | Passing Juice |
| <a href="#">Славин Борис</a>                                                              | Internal | Passing Juice |
| <a href="#">17 публикаций</a>                                                             | Internal | Passing Juice |
| <a href="#">Йоханесбург</a>                                                               | Internal | Passing Juice |
| <a href="#">7 публикаций</a>                                                              | Internal | Passing Juice |
| <a href="#">Санкт-Петербург</a>                                                           | Internal | Passing Juice |
| <a href="#">6 публикаций</a>                                                              | Internal | Passing Juice |
| <a href="#">Зеленков Юрий</a>                                                             | Internal | Passing Juice |
| <a href="#">Ярославль</a>                                                                 | Internal | Passing Juice |
| <a href="#">5 публикаций</a>                                                              | Internal | Passing Juice |
| =                                                                                         | Internal | Passing Juice |

## In-page links

|                                                                                                                 |          |               |
|-----------------------------------------------------------------------------------------------------------------|----------|---------------|
| <a href="#">Все эксперты</a>                                                                                    | Internal | Passing Juice |
| =                                                                                                               | Internal | Passing Juice |
| <a href="#">9 ключевых показателей успеха ИТ-подразделений</a>                                                  | Internal | Passing Juice |
| <a href="#">К Рождеству вы будете говорить на 20 языках</a>                                                     | Internal | Passing Juice |
| <a href="#">Дискуссия об open-source AI: почему избирательная прозрачность представляет серьезную опасность</a> | Internal | Passing Juice |
| <a href="#">Почему код, сгенерированный ИИ, недостаточно хорош (и как его можно улучшить)</a>                   | Internal | Passing Juice |
| <a href="#">CAIOs выходят из тени CIOs</a>                                                                      | Internal | Passing Juice |
| <a href="#">Экспертная сеть EXPINET</a>                                                                         | Internal | Passing Juice |

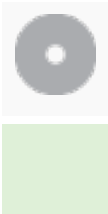
## SEO Keywords

|                                                                                   |                |                                                                           |
|-----------------------------------------------------------------------------------|----------------|---------------------------------------------------------------------------|
|  | Keywords Cloud | публикаций что white борис славин александр<br>статьи как автор прочитать |
|-----------------------------------------------------------------------------------|----------------|---------------------------------------------------------------------------|

## Keywords Consistency

| Keyword   | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| статьи    | 16      | ✗     | ✗        | ✗           | ✗        |
| прочитать | 15      | ✗     | ✗        | ✗           | ✗        |
| автор     | 15      | ✗     | ✗        | ✗           | ✗        |
| что       | 9       | ✗     | ✗        | ✗           | ✗        |
| борис     | 6       | ✗     | ✗        | ✗           | ✗        |

## Usability

|                                                                                    |         |                                    |
|------------------------------------------------------------------------------------|---------|------------------------------------|
|  | Url     | Domain : expinet.ru<br>Length : 10 |
|                                                                                    | Favicon | Great, your website has a favicon. |

## Usability

|                                                                                  |              |                                                                                                                                          |
|----------------------------------------------------------------------------------|--------------|------------------------------------------------------------------------------------------------------------------------------------------|
|  |              |                                                                                                                                          |
|  | Printability | We could not find a Print-Friendly CSS.                                                                                                  |
|  | Language     | You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website. |
|  | Dublin Core  | This page does not take advantage of Dublin Core.                                                                                        |

## Document

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|------------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|    | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|  | W3C Validity    | Errors : 5<br>Warnings : 2                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|  | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|  | Speed Tips      | <div><div></div> Attention! Try to avoid nested tables in HTML.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Perfect, your website has few JavaScript files.</div> <div><div></div> Perfect, your website takes advantage of gzip.</div> |

## Mobile

|                                                                                    |                     |                                                                                                                                                                                                                                                  |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Mobile

✓ Flash content

## Optimization

|   |             |                                                                                                                                                                                                                                                                                                 |
|---|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ✓ | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <p><a href="https://expinet.ru/sitemap.xml">https://expinet.ru/sitemap.xml</a></p>                                                                                                                                                               |
| ✓ | Robots.txt  | <p><a href="http://expinet.ru/robots.txt">http://expinet.ru/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                                                                                                                                                                |
| ✗ | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |