

Website review expert.services

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The score is 50/100







SEO Content

	Title	Expert Website Design and Web Development Wellington NZ Length : 59 Perfect, your title contains between 10 and 70 characters.												
	Description	The trusted web development company that creates custom online solutions Fill out our RFP form today, and we'll bring your unique vision to life tomorrow! Length : 156 Great, your meta description contains between 70 and 160 characters.												
	Keywords	website builder, web development, cms, web development wellington, web services Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>url</td><td>https://expert.services/default.html</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Expert Website Design and Web Development Wellington NZ</td></tr><tr><td>description</td><td>The trusted web development company that creates custom online solutions Fill out our RFP form today, and we'll bring your unique vision to life tomorrow!</td></tr></table>	Property	Content	url	https://expert.services/default.html	type	website	title	Expert Website Design and Web Development Wellington NZ	description	The trusted web development company that creates custom online solutions Fill out our RFP form today, and we'll bring your unique vision to life tomorrow!		
Property	Content													
url	https://expert.services/default.html													
type	website													
title	Expert Website Design and Web Development Wellington NZ													
description	The trusted web development company that creates custom online solutions Fill out our RFP form today, and we'll bring your unique vision to life tomorrow!													
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>5</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">[H1] Hello. We are[H2] Our Services.[H2] Some of our work.	H1	H2	H3	H4	H5	H6	1	5	1	0	0	0
H1	H2	H3	H4	H5	H6									
1	5	1	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] About Expert.• [H2] Our Blog.• [H2] Talk to us.• [H3] The New Microsoft Outlook – Slick Look, Sticky Strings?
	Images	We found 20 images on this web page. 18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 18 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.11% Internal Links 88.89%

In-page links

Anchor	Type	Juice
Home.	Internal	Passing Juice
About.	Internal	Passing Juice

In-page links

Services.	Internal	Passing Juice
Portfolio.	Internal	Passing Juice
Blog.	Internal	Passing Juice
Contact.	Internal	Passing Juice
MoST software	External	Passing Juice
Web Design and Development	Internal	Passing Juice
Graphic and Logo Design	Internal	Passing Juice
Custom Software Development	Internal	Passing Juice
Content Management	Internal	Passing Juice
Managed Services and Website Hosting	Internal	Passing Juice
sales@expert.services	Internal	Passing Juice
us@expert.services	Internal	Passing Juice
Expert	Internal	Passing Juice
MoST.	External	Passing Juice
Terms & Conditions of Trade	Internal	Passing Juice
Our ezine	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	expert name last email first attachments wellington zealand address new
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
email	3	×	×	×	×
name	2	×	×	×	×
zealand	2	×	×	×	×










Keywords Consistency

new	2	✖	✖	✖	✔
wellington	2	✔	✔	✖	✖

Usability

	Url	Domain : expert.services Length : 15
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 24 Warnings : 18
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>  Excellent, your website doesn't use nested tables. </div> <div>  Too bad, your website is using inline styles. </div> <div>  Too bad, your website has too many CSS files (more than 4). </div>

Document

- ❌ Too bad, your website has too many JS files (more than 6).
- ❌ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ❌ Apple Icon
- ✅ Meta Viewport Tag
- ✅ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://expert.services/sitemap.xml>



Robots.txt

<http://expert.services/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics