











# Website review expeditionquest.com

Generated on May 29 2025 21:48 PM

The score is 31/100



## SEO Content

|  |                    |   |           |           |           |           |           |           |   |   |   |   |   |   |
|--|--------------------|---|-----------|-----------|-----------|-----------|-----------|-----------|---|---|---|---|---|---|
|    | Title              | Expeditionquest<br><b>Length : 15</b><br>Perfect, your title contains between 10 and 70 characters.   |           |           |           |           |           |           |   |   |   |   |   |   |
|    | Description        | <b>Length : 0</b><br>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.  |           |           |           |           |           |           |   |   |   |   |   |   |
|  | Keywords           | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.   |           |           |           |           |           |           |   |   |   |   |   |   |
|  | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.                 |           |           |           |           |           |           |   |   |   |   |   |   |
|  | Headings           | <table><tr><td><b>H1</b></td><td><b>H2</b></td><td><b>H3</b></td><td><b>H4</b></td><td><b>H5</b></td><td><b>H6</b></td></tr><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> | <b>H1</b> | <b>H2</b> | <b>H3</b> | <b>H4</b> | <b>H5</b> | <b>H6</b> | 0 | 0 | 0 | 0 | 0 | 0 |
| <b>H1</b>  | <b>H2</b>          | <b>H3</b>   | <b>H4</b> | <b>H5</b> | <b>H6</b> |           |           |           |   |   |   |   |   |   |
| 0  | 0                  | 0   | 0         | 0         | 0         |           |           |           |   |   |   |   |   |   |
|  | Images             | We found 6 images on this web page.<br>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.                               |           |           |           |           |           |           |   |   |   |   |   |   |
|  | Text/HTML Ratio    | Ratio : <b>21%</b><br>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.  |           |           |           |           |           |           |   |   |   |   |   |   |
|  | Flash              | Perfect, no Flash content has been detected on this page.   |           |           |           |           |           |           |   |   |   |   |   |   |

## SEO Content



Iframe

Great, there are no Iframes detected on this page.

## SEO Links



URL Rewrite

Bad. Your links have query string.



Underscores in the URLs

We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.



In-page links

We found a total of 74 links including 0 link(s) to files



Statistics

External Links : noFollow 0%

External Links : Passing Juice 0%

Internal Links 100%

## In-page links

| Anchor                                      | Type     | Juice         |
|---|----------|---------------|
| <a href="#">Donate</a>                      | Internal | Passing Juice |
| <a href="#">Login</a>                       | Internal | Passing Juice |
| <a href="#">Home</a>                        | Internal | Passing Juice |
| <a href="#">News</a>                        | Internal | Passing Juice |
| <a href="#">Anthropology/Archaeology</a>    | Internal | Passing Juice |
| <a href="#">Atmospheric Science/Weather</a> | Internal | Passing Juice |
| <a href="#">Aviation</a>                    | Internal | Passing Juice |
| <a href="#">Biology</a>                     | Internal | Passing Juice |
| <a href="#">Cave Exploration</a>            | Internal | Passing Juice |
| <a href="#">Environment</a>                 | Internal | Passing Juice |
| <a href="#">Geography</a>                   | Internal | Passing Juice |
|   |          |               |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Geology</a>                     | Internal | Passing Juice |
| <a href="#">Historical</a>                  | Internal | Passing Juice |
| <a href="#">Marine Studies</a>              | Internal | Passing Juice |
| <a href="#">Mountaineering</a>              | Internal | Passing Juice |
| <a href="#">Oceanography</a>                | Internal | Passing Juice |
| <a href="#">Overlanding</a>                 | Internal | Passing Juice |
| <a href="#">Paleontology</a>                | Internal | Passing Juice |
| <a href="#">Polar</a>                       | Internal | Passing Juice |
| <a href="#">River Exploration</a>           | Internal | Passing Juice |
| <a href="#">Rowing and Sea kayaking</a>     | Internal | Passing Juice |
| <a href="#">Sailing</a>                     | Internal | Passing Juice |
| <a href="#">Space Exploration</a>           | Internal | Passing Juice |
| <a href="#">Underwater Salvage/Treasure</a> | Internal | Passing Juice |
| <a href="#">Expeditions</a>                 | Internal | Passing Juice |
| <a href="#">Anthropology/Archaeology</a>    | Internal | Passing Juice |
| <a href="#">Atmospheric Science/Weather</a> | Internal | Passing Juice |
| <a href="#">Aviation</a>                    | Internal | Passing Juice |
| <a href="#">Biology</a>                     | Internal | Passing Juice |
| <a href="#">Cave Exploration</a>            | Internal | Passing Juice |
| <a href="#">Environment</a>                 | Internal | Passing Juice |
| <a href="#">Geography</a>                   | Internal | Passing Juice |
| <a href="#">Geology</a>                     | Internal | Passing Juice |
| <a href="#">Historical</a>                  | Internal | Passing Juice |
| <a href="#">Marine Studies</a>              | Internal | Passing Juice |
| <a href="#">Mountaineering</a>              | Internal | Passing Juice |
| <a href="#">Oceanography</a>                | Internal | Passing Juice |
| <a href="#">Overlanding</a>                 | Internal | Passing Juice |
| <a href="#">Paleontology</a>                | Internal | Passing Juice |
|   |          |               |


## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Polar</a>                       | Internal | Passing Juice |
| <a href="#">River Exploration</a>           | Internal | Passing Juice |
| <a href="#">Rowing and Sea kayaking</a>     | Internal | Passing Juice |
| <a href="#">Sailing</a>                     | Internal | Passing Juice |
| <a href="#">Space Exploration</a>           | Internal | Passing Juice |
| <a href="#">Underwater Salvage/Treasure</a> | Internal | Passing Juice |
| <a href="#">ExpeSearch</a>                  | Internal | Passing Juice |
| <a href="#">Video</a>                       | Internal | Passing Juice |
| <a href="#">Anthropology/Archaeology</a>    | Internal | Passing Juice |
| <a href="#">Atmospheric Science/Weather</a> | Internal | Passing Juice |
| <a href="#">Aviation</a>                    | Internal | Passing Juice |
| <a href="#">Biology</a>                     | Internal | Passing Juice |
| <a href="#">Cave Exploration</a>            | Internal | Passing Juice |
| <a href="#">Environment</a>                 | Internal | Passing Juice |
| <a href="#">Geography</a>                   | Internal | Passing Juice |
| <a href="#">Geology</a>                     | Internal | Passing Juice |
| <a href="#">Historical</a>                  | Internal | Passing Juice |
| <a href="#">Marine Studies</a>              | Internal | Passing Juice |
| <a href="#">Mountaineering</a>              | Internal | Passing Juice |
| <a href="#">Oceanography</a>                | Internal | Passing Juice |
| <a href="#">Overlanding</a>                 | Internal | Passing Juice |
| <a href="#">Paleontology</a>                | Internal | Passing Juice |
| <a href="#">Polar</a>                       | Internal | Passing Juice |
| <a href="#">River Exploration</a>           | Internal | Passing Juice |
| <a href="#">Rowing and Sea kayaking</a>     | Internal | Passing Juice |
| <a href="#">Sailing</a>                     | Internal | Passing Juice |
| <a href="#">Space Exploration</a>           | Internal | Passing Juice |
| <a href="#">Underwater Salvage/Treasure</a> | Internal | Passing Juice |
|   |          |               |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">ExpeSearch</a>                          | Internal | Passing Juice |
| <a href="#">Messages</a>                            | Internal | Passing Juice |
| <a href="#">Stories</a>                             | Internal | Passing Juice |
| <a href="#">ClassQuest</a>                          | Internal | Passing Juice |
| <a href="#">EQConverge</a>                          | Internal | Passing Juice |
| <a href="#">ClassQuest</a>                          | Internal | Passing Juice |
| <a href="#">Get the Expedition Quest Mobile App</a> | Internal | Passing Juice |




## SEO Keywords

|  |                |  |
|--|----------------|--|
|  | Keywords Cloud | sea kayaking exploration from app expedition mobile error space cave |
|--|----------------|--|



## Keywords Consistency

| Keyword     | Content | Title | Keywords | Description | Headings |
|-------------|---------|-------|----------|-------------|----------|
| space       | 4       | ×     | ×        | ×           | ×        |
| from        | 4       | ×     | ×        | ×           | ×        |
| app         | 3       | ×     | ×        | ×           | ×        |
| exploration | 3       | ×     | ×        | ×           | ×        |
| mobile      | 3       | ×     | ×        | ×           | ×        |












## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : expeditionquest.com<br>Length : 19 |
|  | Favicon      | Great, your website has a favicon.          |
|  | Printability | We could not find a Print-Friendly CSS.     |





## Usability

|   |             |  |
|---|-------------|--|
|  | Language    | You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website. |
|  | Dublin Core | This page does not take advantage of Dublin Core.  |

## Document




|    | Doctype         | Missing doctype   |                 |             |        |   |
|---|-----------------|---|-----------------|-------------|--------|---|
|    | Encoding        | Perfect. Your declared charset is ISO-8859-1.   |                 |             |        |   |
|    | W3C Validity    | Errors : 100<br>Warnings : 8  |                 |             |        |   |
|   | Email Privacy   | Great no email address has been found in plain text!  |                 |             |        |   |
|  | Deprecated HTML | <table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;font&gt;</td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>   | Deprecated tags | Occurrences | <font> | 1 |
| Deprecated tags   | Occurrences     |   |                 |             |        |   |
| <font>  | 1               |   |                 |             |        |   |
|  | Speed Tips      | <div> Attention! Try to avoid nested tables in HTML.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div> |                 |             |        |   |

## Mobile

|   |                     |  |
|---|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|---|---------------------|--|

## Mobile

### Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <div><a href="http://www.expeditionquest.com/sitemap.xml">http://www.expeditionquest.com/sitemap.xml</a></div>   |
|  | Robots.txt  | <p><a href="http://expeditionquest.com/robots.txt">http://expeditionquest.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>  |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |