Website review exams-owl.com

Generated on March 04 2025 18:47 PM

The score is 49/100

SEO Content

⚠️	Title	Exams Owl **Length : 9** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	Help and support to prepare you for success in your Cambridge English exam. Find out about the support that our exam centres and Cambridge English provide and be ready to take and pass your test. TwitterLinkedin Help and support to prepare you for success in your Cambridge English exam. Find out about the support that… **Length : 320** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>Exams Owl</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home</td></tr><tr><td>description</td><td>Help and support to prepare you for success in your Cambridge English exam. Find out about the support that our exam centres and Cambridge English provide and be ready to take and pass your test. TwitterLinkedin Help and support to prepare you for success in your Cambridge English exam. Find out about the support that…</td></tr></table>

SEO Content

		url		https://exams-owl.com/			
◉	Headings	**H1** 0	**H2** 0	**H3** 2	**H4** 1	**H5** 0	**H6** 0
		• [H3] Help and support to prepare you for success in your Cambridge English exam. • [H3] Help and support to prepare you for success in your Cambridge English exam. • [H4] Test Your English					
❌	Images	We found 33 images on this web page. 31 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
❌	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
✅	Flash	Perfect, no Flash content has been detected on this page.					
✅	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 2 links including 0 link(s) to files
◉	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Teacher Support	Internal	Passing Juice

SEO Keywords

Keywords Cloud	**exam** preparation page centres opens english new window exams support

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
exam	34	✔	✖	✔	✔
preparation	18	✖	✖	✖	✖
exams	18	✔	✖	✖	✖
support	17	✖	✖	✔	✔
new	17	✖	✖	✖	✖

Usability

	Url	Domain : exams-owl.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 1 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✗	Deprecated HTML	**Deprecated tags** / **Occurrences** <center> — 1 Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://exams-owl.com/sitemap.xml

Optimization

✅	Robots.txt	http://exams-owl.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.