



# Website review ersel.com.ua

Generated on June 04 2025 13:41 PM

The score is 49/100



## SEO Content

|    | Title              | Ерсель Фарма Україна<br><b>Length : 20</b><br>Perfect, your title contains between 10 and 70 characters.                                                                                                                                  |    |    |    |    |    |    |   |   |   |   |   |   |
|----|--------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | <b>Length : 0</b><br>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.                                                                            |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Keywords           | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.                                                                                                       |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.                                                 |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Headings           | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>[H1] ЕРСЕЛЬ ФАРМА УКРАЇНА</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 0 | 0 | 0 | 0 | 0 |
| H1 | H2                 | H3                                                                                                                                                                                                                                        | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 1  | 0                  | 0                                                                                                                                                                                                                                         | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|    | Images             | We found 3 images on this web page.<br><br>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.                                                           |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Text/HTML Ratio    | Ratio : <b>10%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                                                                                      |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Flash              | Perfect, no Flash content has been detected on this page.                                                                                                                                                                                 |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|                                                                                  |        |                                                    |
|----------------------------------------------------------------------------------|--------|----------------------------------------------------|
|  | Iframe | Great, there are no Iframes detected on this page. |
|----------------------------------------------------------------------------------|--------|----------------------------------------------------|

## SEO Links

|                                                                                  |                         |                                                                                          |
|----------------------------------------------------------------------------------|-------------------------|------------------------------------------------------------------------------------------|
|  | URL Rewrite             | Good. Your links looks friendly!                                                         |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                           |
|  | In-page links           | We found a total of 16 links including 0 link(s) to files                                |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 0%<br>Internal Links 100% |

## In-page links

| Anchor                       | Type     | Juice         |
|------------------------------|----------|---------------|
| <a href="#">RU</a>           | Internal | Passing Juice |
| <a href="#">EN</a>           | Internal | Passing Juice |
| <a href="#">Про нас</a>      | Internal | Passing Juice |
| <a href="#">Історія</a>      | Internal | Passing Juice |
| <a href="#">Управління</a>   | Internal | Passing Juice |
| <a href="#">Партнерство</a>  | Internal | Passing Juice |
| <a href="#">Контакти</a>     | Internal | Passing Juice |
| <a href="#">Продукти</a>     | Internal | Passing Juice |
| <a href="#">Послуги</a>      | Internal | Passing Juice |
| <a href="#">Реєстрація</a>   | Internal | Passing Juice |
| <a href="#">Маркетування</a> | Internal | Passing Juice |
|                              |          |               |

## In-page links

|                                 |          |               |
|---------------------------------|----------|---------------|
| <a href="#">Новини</a>          | Internal | Passing Juice |
| <a href="#">Кар'єра</a>         | Internal | Passing Juice |
| <a href="#">Наші можливості</a> | Internal | Passing Juice |
| <a href="#">Вакансії</a>        | Internal | Passing Juice |
| <a href="#">Карта сайту</a>     | Internal | Passing Juice |

## SEO Keywords

|                                                                                  |                |                                                                  |
|----------------------------------------------------------------------------------|----------------|------------------------------------------------------------------|
|  | Keywords Cloud | ерсель щоб про україна змінити<br>фарма карєра вибір світ новини |
|----------------------------------------------------------------------------------|----------------|------------------------------------------------------------------|

## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| про     | 4       | ×     | ×        | ×           | ×        |
| україна | 4       | ✓     | ×        | ×           | ✓        |
| ерсель  | 3       | ✓     | ×        | ×           | ✓        |
| фарма   | 3       | ✓     | ×        | ×           | ✓        |
| вибір   | 2       | ×     | ×        | ×           | ×        |

## Usability

|                                                                                    |              |                                                                                                                                          |
|------------------------------------------------------------------------------------|--------------|------------------------------------------------------------------------------------------------------------------------------------------|
|  | Url          | Domain : ersel.com.ua<br>Length : 12                                                                                                     |
|  | Favicon      | Great, your website has a favicon.                                                                                                       |
|  | Printability | We could not find a Print-Friendly CSS.                                                                                                  |
|  | Language     | You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website. |
|                                                                                    |              |                                                                                                                                          |

## Usability

|                                                                                   |             |                                                   |
|-----------------------------------------------------------------------------------|-------------|---------------------------------------------------|
|  | Dublin Core | This page does not take advantage of Dublin Core. |
|-----------------------------------------------------------------------------------|-------------|---------------------------------------------------|

## Document

|                                                                                     |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|-------------------------------------------------------------------------------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | Doctype         | XHTML 1.0 Transitional                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|    | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|    | W3C Validity    | Errors : 0<br>Warnings : 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|    | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|   | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|  | Speed Tips      | <div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Too bad, your website does not take advantage of gzip.</div></div> |

## Mobile

|                                                                                     |                     |                                                                                                                                                                                                                                                                                                                                                  |
|-------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|-------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                     |             |                                         |
|-------------------------------------------------------------------------------------|-------------|-----------------------------------------|
|  | XML Sitemap | Great, your website has an XML sitemap. |
|-------------------------------------------------------------------------------------|-------------|-----------------------------------------|

## Optimization

|                                                                                  |            |                                                                                                                                                                                                                                                                                                       |
|----------------------------------------------------------------------------------|------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                  |            | <a href="http://ersel.com.ua/ru/sitemap_index.xml">http://ersel.com.ua/ru/sitemap_index.xml</a><br><a href="http://ersel.com.ua/en/sitemap_index.xml">http://ersel.com.ua/en/sitemap_index.xml</a><br><a href="http://ersel.com.ua/ua/sitemap_index.xml">http://ersel.com.ua/ua/sitemap_index.xml</a> |
|  | Robots.txt | <a href="http://ersel.com.ua/robots.txt">http://ersel.com.ua/robots.txt</a><br>Great, your website has a robots.txt file.                                                                                                                                                                             |
|  | Analytics  | Great, your website has an analytics tool.<br> Google Analytics                                                                                                                                                      |