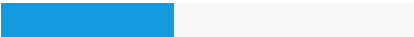








Website review erowid.org

Generated on May 31 2025 19:57 PM

The score is 36/100







SEO Content

	Title	<p>Erowid</p> <p>Length : 6</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>					
	Description	<p>Erowid is a non-profit educational & harm-reduction resource with 60 thousand pages of online information about psychoactive drugs, plants, chemicals, and technologies including entheogens, psychedelics, new psychoactive substances, research chemicals, stimulants, depressants and pharmaceuticals. This includes traditional, spiritual, and responsible use, info on health, effects, experiences, images, research, chemistry, law, media coverage, bibliographies and a whole lot more.</p> <p>Length : 483</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>					
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>					
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>					
	Headings	H1	H2	H3	H4	H5	H6
		0	0	0	0	0	0
	Images	<p>We found 27 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	Ratio : 8%					

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 23 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.35% Internal Links 95.65%

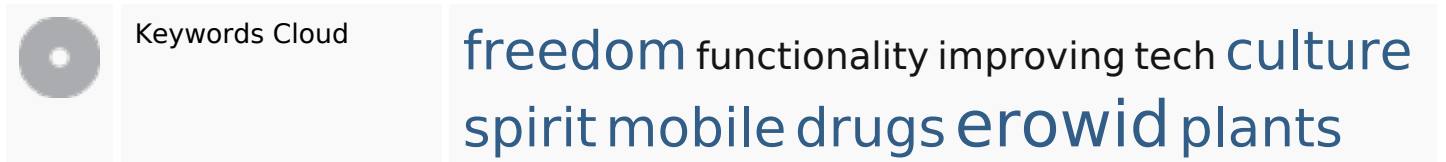
In-page links

Anchor	Type	Juice
Metanoia: Caveat Emptor!	Internal	Passing Juice
Teafaerie: Leap of Faith	Internal	Passing Juice
Erowid Monthly	Internal	Passing Juice
What's New	Internal	Passing Juice
Donations	Internal	Passing Juice
Search	Internal	Passing Juice
About	Internal	Passing Juice
Plants & Drugs	Internal	Passing Juice

In-page links

Mind & Spirit	Internal	Passing Juice
Freedom & Law	Internal	Passing Juice
Culture & Art	Internal	Passing Juice
Library	Internal	Passing Juice
Chemicals	Internal	Passing Juice
Plants	Internal	Passing Juice
Pharmaceuticals	Internal	Passing Juice
Smart Drugs	Internal	Passing Juice
Experiences	Internal	Passing Juice
Freedom	Internal	Passing Juice
Tech	Internal	Passing Juice
Culture	Internal	Passing Juice
Spirit	Internal	Passing Juice
Check out more details about improving mobile functionality.	Internal	Passing Juice
Google+	External	Passing Juice

SEO Keywords








Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
erowid	3	✓	✗	✓	✗
plants	2	✗	✗	✓	✗
drugs	2	✗	✗	✓	✗
spirit	2	✗	✗	✓	✗
freedom	2	✗	✗	✗	✗

Keywords Consistency

Usability





	Url	Domain : erowid.org Length : 10
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	Missing doctype
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>

Document

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://erowid.org/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>