

### Website review e-salon.life

Generated on March 24 2025 19:20 PM

The score is 39/100



### **SEO Content**

|                 | Title              | Not Foun                                                                                                                                                                                      | d              |                |                                |                |                       |
|-----------------|--------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|----------------|--------------------------------|----------------|-----------------------|
|                 |                    | Length : 9                                                                                                                                                                                    |                |                |                                |                |                       |
|                 |                    |                                                                                                                                                                                               |                |                | n between 1<br>calculate tex   |                | aracters (spaces      |
| $\bigotimes$    | Description        | Length :                                                                                                                                                                                      | 0              |                |                                |                |                       |
|                 |                    | -                                                                                                                                                                                             |                |                | eta description<br>to create d |                | bage. Use <u>this</u> |
| $\bigotimes$    | Keywords           | Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.                                                             |                |                |                                |                |                       |
| 8               | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows<br>social crawler's better structurize your page. Use <u>this free og</u><br><u>properties generator</u> to create them. |                |                |                                |                |                       |
|                 | Headings           | <b>H1</b><br>1                                                                                                                                                                                | <b>H2</b><br>0 | <b>H3</b><br>0 | <b>H4</b><br>0                 | <b>H5</b><br>0 | <b>H6</b><br>0        |
| 0               |                    | _                                                                                                                                                                                             | 11] 404        | Ū              | 0                              | Ū              | U                     |
|                 | Images             | We found                                                                                                                                                                                      | 1 images o     | on this web    | page.                          |                |                       |
| $\mathbf{\vee}$ |                    | Good, mo                                                                                                                                                                                      | ost or all of  | your image     | s have alt a                   | ttributes.     |                       |
|                 | Text/HTML Ratio    | Ratio : 14                                                                                                                                                                                    | 1%             |                |                                |                |                       |
| $\sim$          |                    |                                                                                                                                                                                               |                |                | L code is be<br>ds more tex    |                | ent, this means       |
| 0               | Flash              | Perfect, r                                                                                                                                                                                    | o Flash cor    | itent has bo   | een detecteo                   | d on this pa   | ge.                   |

### **SEO Content**

| $\bigcirc$ | Iframe                     | Great, there are no Iframes detected on this page.                                     |  |  |
|------------|----------------------------|----------------------------------------------------------------------------------------|--|--|
|            |                            | SEO Links                                                                              |  |  |
| $\bigcirc$ | URL Rewrite                | Good. Your links looks friendly!                                                       |  |  |
| $\bigcirc$ | Underscores in the<br>URLs | Perfect! No underscores detected in your URLs.                                         |  |  |
|            | In-page links              | We found a total of 0 links including 0 link(s) to files                               |  |  |
| 0          | Statistics                 | External Links : noFollow 0%<br>External Links : Passing Juice 0%<br>Internal Links 0% |  |  |

## In-page links

| Anchor         |              | Туре | Juice |
|----------------|--------------|------|-------|
|                |              |      |       |
|                | SEO Keywords | 5    |       |
| Keywords Cloud | found poppod |      |       |

# **Keywords Consistency**

| Keyword | Content | Title | Keywords | Descripti<br>on | Headings |
|---------|---------|-------|----------|-----------------|----------|
| found   | 2       | ×     | ×        | ×               | ×        |
|         | 1       | ×     | ×        | ×               | ×        |

## Usability

| 0            | Url          | Domain : e-salon.life<br>Length : 12                                                                                            |
|--------------|--------------|---------------------------------------------------------------------------------------------------------------------------------|
| $\bigcirc$   | Favicon      | Great, your website has a favicon.                                                                                              |
| $\bigotimes$ | Printability | We could not find a Print-Friendly CSS.                                                                                         |
| $\bigotimes$ | Language     | You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website. |
| $\bigotimes$ | Dublin Core  | This page does not take advantage of Dublin Core.                                                                               |

#### Document

| 0 | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                    |  |  |
|---|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|
| 0 | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                  |  |  |
|   | W3C Validity    | Errors : 1<br>Warnings : 0                                                                                                                                                                                                                                                                                                |  |  |
|   | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <u>free antispam protector</u> to hide email from spammers.                                                                                                                                                                                  |  |  |
| 0 | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                |  |  |
| 0 | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Perfect. No inline css has been found in HTML tags!</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Perfect, your website has few JavaScript files.</li> <li>Perfect, your website takes advantage of gzip.</li> </ul> |  |  |

### Mobile

| 0 | Mobile Optimization | × | Apple Icon        |
|---|---------------------|---|-------------------|
|   |                     | × | Meta Viewport Tag |
|   |                     | * | Flash content     |

# Optimization

|              | XML Sitemap | Missing                                                                                                                                                                                                                                                 |
|--------------|-------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| $\mathbf{v}$ |             | Your website does not have an XML sitemap - this can be problematic.                                                                                                                                                                                    |
|              |             | A sitemap lists URLs that are available for crawling and can include<br>additional information like your site's latest updates, frequency of<br>changes and importance of the URLs. This allows search engines to<br>crawl the site more intelligently. |
|              | Robots.txt  | http://e-salon.life/robots.txt                                                                                                                                                                                                                          |
| $\bigcirc$   |             | Great, your website has a robots.txt file.                                                                                                                                                                                                              |
|              | Analytics   | Missing                                                                                                                                                                                                                                                 |
| $\mathbf{v}$ |             | We didn't detect an analytics tool installed on this website.                                                                                                                                                                                           |
|              |             | Web analytics let you measure visitor activity on your website. You<br>should have at least one analytics tool installed, but It can also be<br>good to install a second in order to cross-check the data.                                              |