Website review e-ir.com

Generated on June 03 2025 23:44 PM

The score is 36/100
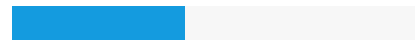
SEO Content

✅	Title	www.e-ir.com > اصلي صفحه > (ArPortal 7.1.2) **Length : 43** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	www.e-ir.com **Length : 12** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✅	Keywords	,ArianaPortal,ArPortal Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	**H1** 0 **H2** 0 **H3** 0 **H4** 0 **H5** 0 **H6** 0
❌	Images	We found 5 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **13%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 12.5% Internal Links 87.5%

In-page links

Anchor	Type	Juice
بیشتر...	Internal	Passing Juice
بیشتر...	Internal	Passing Juice
بیشتر...	Internal	Passing Juice
بیشتر...	Internal	Passing Juice
بیشتر...	Internal	Passing Juice
بیشتر...	Internal	Passing Juice
بیشتر...	Internal	Passing Juice
بیشتر...	Internal	Passing Juice
بیشتر...	Internal	Passing Juice
بیشتر...	Internal	Passing Juice
بیشتر...	Internal	Passing Juice

In-page links

بیشتر...	Internal	Passing Juice
بیشتر...	Internal	Passing Juice
ایجاد خبرنامه ایمیلی	External	Passing Juice
خبرنامه ی ایمیلی	External	Passing Juice
آریانا ورزی داده گروه - Ariana Informatics Group	Internal	Passing Juice

SEO Keywords

Keywords Cloud	حقوق خبرنامه پایگاه مادی ایمیلی کلیه گروه آریانا سیستم معنوی

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
آریانا	5	✖	✖	✖	✖
ایمیلی	2	✖	✖	✖	✖
پایگاه	2	✖	✖	✖	✖
خبرنامه	2	✖	✖	✖	✖
سیستم	2	✖	✖	✖	✖

Usability

Url	Domain : e-ir.com Length : 8	
Favicon	Great, your website has a favicon.	
Printability	We could not find a Print-Friendly CSS.	
Language	Good. Your declared language is fa.	

Usability

	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	Missing doctype
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

	Deprecated HTML		
		Deprecated tags	**Occurrences**
		<center>	1
		Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.	

	Speed Tips	✖ Attention! Try to avoid nested tables in HTML.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✖ Apple Icon
		✖ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://e-ir.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.