



Website review douban.com

Generated on June 06 2025 08:11 AM

The score is 34/100



SEO Content

	Title	Length : 2 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.					
	Description	Length : 36 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.					
	Keywords	Good, your page contains meta keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 1	H2 23	H3 0	H4 0	H5 0	H6 0
		[H1] [H2] () [H2] () [H2] [H2] () [H2] [H2] () [H2] () [H2] [H2] () [H2] () [H2] () [H2] [H2] [H2] () [H2] () [H2] [H2]					

SEO Content

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	Images	We found 68 images on this web page. 31 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 332 links including 7 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.01% Internal Links 96.99%

In-page links

Anchor	Type	Juice
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In-page links

📄	Internal	Passing Juice
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FIRE📄📄📄📄📄	Internal	Passing Juice
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📄📄📄	Internal	Passing Juice

In-page links

内部リンク	Internal	Passing Juice
内部リンクの重要性	Internal	Passing Juice
内部リンクのメリット	Internal	Passing Juice
内部リンク&外部リンク	Internal	Passing Juice
内部リンクの種類	Internal	Passing Juice
内部リンクの最適化	Internal	Passing Juice
内部リンクの注意点	Internal	Passing Juice
内部リンクの活用	Internal	Passing Juice
内部リンクの8つのポイント	Internal	Passing Juice
内部リンクの6つの効果	Internal	Passing Juice
内部リンクの活用方法	Internal	Passing Juice
内部リンクの活用事例	Internal	Passing Juice
内部リンクの活用メリット	Internal	Passing Juice
内部リンクの活用デメリット	Internal	Passing Juice
内部リンクの活用ポイント	Internal	Passing Juice
内部リンクの活用効果	Internal	Passing Juice
内部リンクの活用方法と効果	Internal	Passing Juice
内部リンクの活用とSEO	Internal	Passing Juice
内部リンクの活用とユーザー体験	Internal	Passing Juice
内部リンクの活用とコンバージョン	Internal	Passing Juice
内部リンクの活用とブランディング	Internal	Passing Juice
内部リンクの活用と信頼性	Internal	Passing Juice
内部リンクの活用とアクセス向上	Internal	Passing Juice
内部リンクの活用とSEO効果	Internal	Passing Juice
内部リンクの活用とユーザーエンゲージメント	Internal	Passing Juice
内部リンクの活用とSEO対策	Internal	Passing Juice
内部リンクの活用とSEO戦略	Internal	Passing Juice
内部リンクの活用とSEO最適化	Internal	Passing Juice

In-page links

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In-page links

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In-page links

[illegible]

In-page links

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UK	Internal	Passing Juice
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US	Internal	Passing Juice
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Coldplay	Internal	Passing Juice
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🇬🇬🇬🇬	Internal	Passing Juice

In-page links

Beethoven	Internal	Passing Juice
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Bach	Internal	Passing Juice
Jay	Internal	Passing Juice
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00	Internal	Passing Juice
PLEASURE	Internal	Passing Juice
000 Jolin Tsai	Internal	Passing Juice
Evangelic Girl Is a Gun	Internal	Passing Juice
yeule	Internal	Passing Juice
000 A Love Letter To Oneself	Internal	Passing Juice
000	Internal	Passing Juice
No. now!	Internal	Passing Juice
000	Internal	Passing Juice
Something Beautiful	Internal	Passing Juice
Miley Cyrus	Internal	Passing Juice
caroline 2	Internal	Passing Juice
caroline	Internal	Passing Juice
000 0	Internal	Passing Juice
IU 000 000	Internal	Passing Juice
TILT	Internal	Passing Juice
Red Velvet - IRENE & SEULGI...	Internal	Passing Juice
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In-page links

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00000000	Internal	Passing Juice
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00000T0	Internal	Passing Juice
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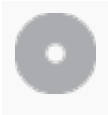
In-page links

[illegible]

In-page links

网站首页——公司简介	Internal	Passing Juice
品牌——公司简介	Internal	Passing Juice
品牌——公司简介50	Internal	Passing Juice
品牌——公司简介10	Internal	Passing Juice
品牌——公司简介“品牌”	Internal	Passing Juice
品牌——公司简介	Internal	Passing Juice
品牌——公司简介16	Internal	Passing Juice
品牌	External	Passing Juice
ICP090015	External	Passing Juice
ICP11027288	External	Passing Juice
品牌0110418	Internal	Passing Juice
品牌	External	Passing Juice
品牌[2024]4125-195	External	Passing Juice
品牌160029	External	Passing Juice
品牌120	External	Passing Juice
品牌	External	Passing Juice
品牌11010502000728	External	Passing Juice
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SEO Keywords

	Keywords Cloud	
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SEO Keywords

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : douban.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is zh.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 22 Warnings : 6
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.

Document

- ✖ Too bad, your website is using inline styles.
- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✖ Apple Icon
- ✖ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

https://www.douban.com/sitemap_index.xml

https://www.douban.com/sitemap_updated_index.xml



Robots.txt

<http://douban.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics