

Website review dmu.ac.uk

Generated on March 30 2025 22:40 PM

The score is 50/100

SEO Content

Perfect, your title contains between 10 and 70 characters. Description Descriptio	
undergraduate, postgraduate and research courses. View our degree or book an Open Day online.	
Great, your meta description contains between 70 and 160 characters	
Keywords Very bad. We haven't found meta keywords on your page. Use this online meta tags generator to create keywords.	free
Og Meta Properties This page does not take advantage of Og Properties. This tags allow social crawler's better structurize your page. Use this free og properties generator to create them.	VS
Headings H1 H2 H3 H4 H5 H6 2 3 6 0 0 0 • [H1] De Montfort University - Leicester, UK • [H1] The Best Careers Support • [H2] Open Days: 29 March, 28 June • [H2] Take a scroll through campus • [H2] The Empowering University • [H3] Discover what you're made of • [H3] • [H3] • [H3] • [H3] • [H3] News	
Images We found 17 images on this web page. Good, most or all of your images have alt attributes.	

SEO Content

Text/HTML Ratio	Ratio: 0 % This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
Flash	Perfect, no Flash content has been detected on this page.
Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

URL Rewrite	Good. Your links looks friendly!
Underscores in the URLs	Perfect! No underscores detected in your URLs.
In-page links	We found a total of 106 links including 0 link(s) to files
Statistics	External Links : noFollow 0%
	External Links : Passing Juice 1.89% Internal Links 98.11%
	Underscores in the URLs In-page links

Anchor	Туре	Juice
Skip to content	Internal	Passing Juice
Courses	Internal	Passing Juice
Go To Courses	Internal	Passing Juice
<u>Undergraduate</u>	Internal	Passing Juice
<u>Postgraduate</u>	Internal	Passing Juice
Foundation	Internal	Passing Juice
Distance learning	Internal	Passing Juice

Post-registration healthcare courses	Internal	Passing Juice
Starting in January	Internal	Passing Juice
Book on an Open Day	Internal	Passing Juice
Postgraduate events	Internal	Passing Juice
Take a scroll through campus	Internal	Passing Juice
Study	Internal	Passing Juice
Go to Study	Internal	Passing Juice
Accommodation	Internal	Passing Juice
<u>Campus tours</u>	Internal	Passing Juice
Employability at DMU	Internal	Passing Juice
Fees and funding	Internal	Passing Juice
How to apply	Internal	Passing Juice
Order your prospectus	Internal	Passing Juice
Leicester guide	Internal	Passing Juice
Student support	Internal	Passing Juice
PhD research (Doctoral College)	Internal	Passing Juice
Study with a DMU partner	Internal	Passing Juice
Information for parents	Internal	Passing Juice
DMU Global	Internal	Passing Juice
International	Internal	Passing Juice
Go to International	Internal	Passing Juice
English language courses	Internal	Passing Juice
Courses starting in January	Internal	Passing Juice
How to apply	Internal	Passing Juice
Fees, scholarships and payment methods	Internal	Passing Juice
International student support	Internal	Passing Juice
Study on exchange	Internal	Passing Juice
<u>Visa advice</u>	Internal	Passing Juice

Your region	Internal	Passing Juice
<u>Events</u>	Internal	Passing Juice
DMU International College	Internal	Passing Juice
DMU Cambodia	External	Passing Juice
DMU Dubai	Internal	Passing Juice
DMU Kazakhstan	External	Passing Juice
DMU London	Internal	Passing Juice
Research	Internal	Passing Juice
Go to Research	Internal	Passing Juice
Research leadership	Internal	Passing Juice
Strategy and aims	Internal	Passing Juice
Research themes	Internal	Passing Juice
Academic staff	Internal	Passing Juice
Ethics and governance	Internal	Passing Juice
Research support	Internal	Passing Juice
Research Excellence Framework	Internal	Passing Juice
<u>Business</u>	Internal	Passing Juice
Go to Business	Internal	Passing Juice
More education for your team	Internal	Passing Juice
Higher and Degree apprenticeships	Internal	Passing Juice
Consultancy	Internal	Passing Juice
Grow your business	Internal	Passing Juice
Startups, room hire and office space	Internal	Passing Juice
Leicester Business Festival	Internal	Passing Juice
Who we work with	Internal	Passing Juice
Recruit our students and graduates	Internal	Passing Juice
DMU venues	Internal	Passing Juice
Campus	Internal	Passing Juice

Go to Campus	Internal	Passing Juice
Estates and facilities	Internal	Passing Juice
DMU Museum	Internal	Passing Juice
<u>Leisure services</u>	Internal	Passing Juice
Sustainability	Internal	Passing Juice
Transport and car parking	Internal	Passing Juice
Where to eat and drink	Internal	Passing Juice
Engage with us	Internal	Passing Juice
Go to Engage with us	Internal	Passing Juice
Sustainable Development Goals	Internal	Passing Juice
Public engagement	Internal	Passing Juice
Global Partnerships Unit	Internal	Passing Juice
Alumni - DMU for Life	Internal	Passing Juice
Work with us	Internal	Passing Juice
Confucius Institute	Internal	Passing Juice
<u>Events</u>	Internal	Passing Juice
<u>Current students</u>	Internal	Passing Juice
Go to Current students	Internal	Passing Juice
Student support - The Student Gateway	Internal	Passing Juice
<u>MyDMU</u>	Internal	Passing Juice
Student resources	Internal	Passing Juice
Hot topics	Internal	Passing Juice
<u>Campus security</u>	Internal	Passing Juice
Building opening times	Internal	Passing Juice
Are You Okay?	Internal	Passing Juice
HealthyDMU – your health and wellbeing	Internal	Passing Juice
Mentoring for all	Internal	Passing Juice
DMUsport	Internal	Passing Juice

DMU Careers Team	Internal	Passing Juice
Academic calendar	Internal	Passing Juice
Making online payments	Internal	Passing Juice
Open Day	Internal	Passing Juice
Find out what makes us special	Internal	Passing Juice
See all news	Internal	Passing Juice
See strategy	Internal	Passing Juice
Jobs at DMU	Internal	Passing Juice
DMU News	Internal	Passing Juice
<u>University governance</u>	Internal	Passing Juice
Contact	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Legal	Internal	Passing Juice
Modern Slavery Act statements	Internal	Passing Juice
Privacy	Internal	Passing Juice

SEO Keywords



Keywords Cloud

university montfort

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
montfort	1	✓	×	✓	✓
university	1	✓	×	✓	✓

Usability

Url	Domain : dmu.ac.uk

Usability

0		Length: 9
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
8	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

②	Doctype	HTML 5	
	Encoding	Perfect. Your declared charset is UTF-8.	
8	W3C Validity	Errors: 1 Warnings: 0	
8	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.	
⊘	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
0	Speed Tips	 Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). 	
		★ Too bad, your website does not take advantage of gzip.	

Mobile



Optimization

XML Sitemap	Great, your website has an XML sitemap.
	https://www.dmu.ac.uk/sitemap.xml
Robots.txt	http://dmu.ac.uk/robots.txt
	Great, your website has a robots.txt file.
Analytics	Missing
	We didn't detect an analytics tool installed on this website.
	Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.