Website review
digitalcamp.co.kr

Generated on March 27 2025 16:11 PM

The score is 40/100

SEO Content

⚠️	Title	디지털캠프 **Length : 5** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	디지털캠프
description	/

Headings

H1	H2	H3	H4	H5	H6
1	0	9	14	0	0

- [H1]
- [H3] digitalCAMP
- [H3] digitalCAMP
- [H3] INTRODUCE
- [H3] FUNCTION
- [H3] PARTNERS
- [H3] ADVERTISER
- [H3] PUBLISHER
- [H3] PERFORMANCE
- [H3] CONTACT US
- [H4] AD-tech marketing partner
- [H4] Display AD, Native AD

SEO Content

- [H4] Video AD
- [H4] SNS, Viral & SEO, Influencer
- [H4] □□□□
- [H4] □□□
- [H4] □□
- [H4] □□□
- [H4] □□□/□□□□□
- [H4] □□ □□□□ - PC
- [H4] □□ □□□□ - MOBILE
- [H4] □□□ □□□□ - PC / MOBILE
- [H4] MEDIA
- [H4] NETWORK

❌	Images	We found 112 images on this web page. 110 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **39%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 5 links including 3 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 20% Internal Links 80%

In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
DSP□□□	Internal	Passing Juice
□□□□□□	Internal	Passing Juice
NCPI□□□	Internal	Passing Juice
(□□□□)	External	Passing Juice

SEO Keywords

⊙	Keywords Cloud	□□□ video □□□□ digitalcamp□ digitalcamp□ □□□ cpm □□□□ □□□□ □□□□

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
□□□	10	✖	✖	✖	✖
□□□□	5	✖	✖	✖	✖
digitalcamp□	5	✖	✖	✖	✖
□□□□	4	✖	✖	✖	✖
video	4	✖	✖	✖	✔

Usability

⊙	Url	Domain : digitalcamp.co.kr Length : 17
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

✔		✔
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 12 Warnings : 7
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✖	Deprecated HTML	

Deprecated tags	Occurrences
<center>	1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

⬤	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

⬤	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Mobile

Optimization

❌	XML Sitemap	**Missing** Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://digitalcamp.co.kr/robots.txt Great, your website has a robots.txt file.
❌	Analytics	**Missing** We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.