



Website review defiletto.ru

Generated on March 22 2025 14:30 PM

The score is 41/100



SEO Content

	Title	Купите обувь в интернет-магазине Дефилетто: удобный каталог, доставка в Новосибирске Length : 84 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	Интернет-магазин «Дефилетто» предлагает купить обувь в Новосибирске по выгодным ценам. Удобный каталог обуви, скидки свыше 50 %, бесплатная доставка по городу при заказе от 3000 рублей Length : 184 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	обувь в интернете, интернет магазин обуви, каталог обуви, купить обувь, купить обувь в Новосибирске, распродажа обуви в интернет-магазине, купить обувь недорого, обувь с доставкой, скидки на обувь, средства по уходу за обувью Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> [H1] Интернет-магазин обуви «Дефилетто»	H1	H2	H3	H4	H5	H6	1	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	0	0	0									
	Images	We found 123 images on this web page. 97 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 10%												

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 135 links including 0 link(s) to files
	Statistics	External Links : noFollow 3.7% External Links : Passing Juice 0% Internal Links 96.3%

In-page links

Anchor	Type	Juice
здесь	External	noFollow
здесь	External	noFollow
Да	Internal	Passing Juice
Войти	External	noFollow
Корзина	Internal	noFollow
Работа у нас	Internal	Passing Juice
Женская обувь	Internal	Passing Juice
Балетки	Internal	Passing Juice

In-page links

Босоножки	Internal	Passing Juice
Ботинки	Internal	Passing Juice
Ботфорты	Internal	Passing Juice
Дутики	Internal	Passing Juice
Казачи	Internal	Passing Juice
Кеды	Internal	Passing Juice
Кроссовки	Internal	Passing Juice
Лоферы	Internal	Passing Juice
Мокасины	Internal	Passing Juice
Полуботинки	Internal	Passing Juice
Полусапоги	Internal	Passing Juice
Резиновые сапоги	Internal	Passing Juice
Сабо	Internal	Passing Juice
Сапоги	Internal	Passing Juice
Сланцы	Internal	Passing Juice
Тапочки	Internal	Passing Juice
Туфли	Internal	Passing Juice
Туфли "Мэри Джейн"	Internal	Passing Juice
Угги	Internal	Passing Juice
Челси	Internal	Passing Juice
Подследники	Internal	Passing Juice
Мужская обувь	Internal	Passing Juice
Ботинки	Internal	Passing Juice
Дутики	Internal	Passing Juice
Кеды	Internal	Passing Juice
Кроссовки	Internal	Passing Juice
Мокасины	Internal	Passing Juice
Полуботинки	Internal	Passing Juice

In-page links

Полусапоги	Internal	Passing Juice
Сабо	Internal	Passing Juice
Сандалии	Internal	Passing Juice
Сапоги	Internal	Passing Juice
Сланцы	Internal	Passing Juice
Тапочки	Internal	Passing Juice
Туфли	Internal	Passing Juice
Угги	Internal	Passing Juice
Детская обувь	Internal	Passing Juice
Для девочек	Internal	Passing Juice
Для мальчиков	Internal	Passing Juice
Распродажа	Internal	Passing Juice
Женская обувь	Internal	Passing Juice
Балетки	Internal	Passing Juice
Босоножки	Internal	Passing Juice
Ботинки	Internal	Passing Juice
Дутики	Internal	Passing Juice
Кеды	Internal	Passing Juice
Кроссовки	Internal	Passing Juice
Мокасины	Internal	Passing Juice
Полуботинки	Internal	Passing Juice
Полусапоги	Internal	Passing Juice
Сабо	Internal	Passing Juice
Сапоги	Internal	Passing Juice
Сланцы	Internal	Passing Juice
Тапочки	Internal	Passing Juice
Туфли	Internal	Passing Juice
Угги	Internal	Passing Juice

In-page links

Мужская обувь	Internal	Passing Juice
Ботинки	Internal	Passing Juice
Дутики	Internal	Passing Juice
Кеды	Internal	Passing Juice
Кроссовки	Internal	Passing Juice
Мокасины	Internal	Passing Juice
Полуботинки	Internal	Passing Juice
Сабо	Internal	Passing Juice
Сандалии	Internal	Passing Juice
Сланцы	Internal	Passing Juice
Тапочки	Internal	Passing Juice
Туфли	Internal	Passing Juice
Угги	Internal	Passing Juice
Сумки	Internal	Passing Juice
Женская обувь	Internal	Passing Juice
Мужская обувь	Internal	Passing Juice
Палантины	Internal	Passing Juice
Акции	Internal	Passing Juice
NEW COLLECTION	Internal	Passing Juice
Бренды	Internal	Passing Juice
здесь	Internal	Passing Juice
Новости	Internal	noFollow
Контакты	Internal	noFollow
Салоны обуви	Internal	noFollow
Карта сайта	Internal	noFollow
Подписка	Internal	noFollow
Бонусная система	Internal	noFollow
Как купить	Internal	noFollow

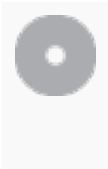
In-page links

Способы оплаты	Internal	noFollow
Возврат	Internal	noFollow
Уход за обувью	Internal	noFollow
Гарантии качества	Internal	noFollow
Таблица размеров	Internal	noFollow
Пользовательское соглашение	Internal	noFollow
Рассрочка от СберБанка	Internal	noFollow
Женская демисезонная обувь	Internal	Passing Juice
Женская зимняя обувь	Internal	Passing Juice
Женская летняя обувь	Internal	Passing Juice
Мужская демисезонная обувь	Internal	Passing Juice
Мужская зимняя обувь	Internal	Passing Juice
Мужская домашняя обувь	Internal	Passing Juice
Мужская летняя обувь	Internal	Passing Juice
=	External	noFollow
=	External	noFollow
Барнаул	Internal	Passing Juice
Владивосток	Internal	Passing Juice
Екатеринбург	Internal	Passing Juice
Иркутск	Internal	Passing Juice
Казань	Internal	Passing Juice
Кемерово	Internal	Passing Juice
Краснодар	Internal	Passing Juice
Красноярск	Internal	Passing Juice
Москва	Internal	Passing Juice
Нижний Новгород	Internal	Passing Juice
Новосибирск	Internal	Passing Juice
Омск	Internal	Passing Juice

In-page links

Пермь	Internal	Passing Juice
Ростов-на-Дону	Internal	Passing Juice
Самара	Internal	Passing Juice
Санкт-Петербург	Internal	Passing Juice
Томск	Internal	Passing Juice
Тюмень	Internal	Passing Juice
Улан-Удэ	Internal	Passing Juice
Уфа	Internal	Passing Juice
Хабаровск	Internal	Passing Juice
Челябинск	Internal	Passing Juice
Якутск	Internal	Passing Juice
Наши преимущества	Internal	noFollow
О магазине	Internal	noFollow
Гарантия	Internal	noFollow
Новинки	Internal	Passing Juice

SEO Keywords



Keywords Cloud

сабо полуботинки кеды дутики кроссовки
дефилетто мужская сапоги туфли
обувь

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
обувь	11	✓	✓	✓	✗
дефилетто	5	✓	✗	✓	✓
туфли	5	✗	✗	✗	✗
кеды	4	✗	✗	✗	✗

Keywords Consistency

полуботинки

4



Usability

	Url	Domain : defiletto.ru Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 30 Warnings : 45				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><u></td><td>1</td></tr></table> Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.				

Document

- ❌ Too bad, your website has too many CSS files (more than 4).
- ❌ Too bad, your website has too many JS files (more than 6).
- ✅ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ❌ Apple Icon
- ✅ Meta Viewport Tag
- ✅ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://defiletto.ru:443/sitemap.php>



Robots.txt

<http://defiletto.ru/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics