









Website review day.co.nz

Generated on June 06 2025 06:19 AM




The score is 40/100







SEO Content

	Title	NZCity Personal Start Page Length : 26 Perfect, your title contains between 10 and 70 characters.												
	Description	News, Information, Horoscopes, TV guide, Photos, Search, Communities, Entertainment, Weather, Lotto results and more! All from New Zealand's original personalisable start page. Quickly find anything and everything from the best of the NZ internet with NZCity. 100% New Zealand owned and operated! Length : 301 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	News, Weather, sports, finance, business, entertainment, Multimedia, local news, Latest, National, community, search, politics, New Zealand, World, dating, International, Business, Sport, Technology, Entertainment, Travel, Lifestyle, Property, Jobs, Weather, TV, guide, Politics, Science, Environment, maori, pacific Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	Images	We found 86 images on this web page. 18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 15%												

SEO Content

		Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 113 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.31% Internal Links 94.69%

In-page links

Anchor	Type	Juice
outlook&nbsp;hotmail	External	Passing Juice
yahoo&nbsp;mail	External	Passing Juice
gmail	External	Passing Juice
news	Internal	Passing Juice
weather	Internal	Passing Juice
finance	Internal	Passing Juice
shopping	Internal	Passing Juice
about&nbsp;nzcitv	Internal	Passing Juice

In-page links

Start Page	Internal	Passing Juice
Personalise	Internal	Passing Juice
News	Internal	Passing Juice
Sport	Internal	Passing Juice
Weather	Internal	Passing Juice
Finance	Internal	Passing Juice
Shopping	Internal	Passing Juice
Jobs	Internal	Passing Juice
Horoscopes	Internal	Passing Juice
Lotto Results	Internal	Passing Juice
Photo Gallery	Internal	Passing Juice
Site Gallery	Internal	Passing Juice
TVNow	Internal	Passing Juice
Dating	Internal	Passing Juice
SearchNZ	Internal	Passing Juice
NZSearch	Internal	Passing Juice
Crime.co.nz	Internal	Passing Juice
RugbyLeague	Internal	Passing Juice
About NZCity	Internal	Passing Juice
Contact NZCity	Internal	Passing Juice
Your Privacy	Internal	Passing Juice
Advertising	Internal	Passing Juice
Login	Internal	Passing Juice
Join for Free	Internal	Passing Juice
Set as homepage	External	Passing Juice
A man will be appearing in court next week in relation to the death of a man following a crash in Bay of Plenty's Pongakawa	Internal	Passing Juice
full&nbsp;:story	Internal	Passing Juice

In-page links

Two people have suffered serious injuries in Northland after a crash at the intersection of State Highway 10 and Waipapa West Road	Internal	Passing Juice
full&nbsp;story	Internal	Passing Juice
The New Zealand Shareholder Association says Fletcher Building's share price has decreased slightly - since a legal challenge	Internal	Passing Juice
full&nbsp;story	Internal	Passing Juice
A Kiwi one-two in practice one at the latest Supercars event in Perth	Internal	Passing Juice
Revelations police anticipated an Auckland terror attack - from a man who went on to stab six people	Internal	Passing Juice
Penrith coach Ivan Cleary insists his son Nathan Cleary's immediate sporting future remains with the Panthers and the NRL ... amid speculation the star halfback could be eyeing a move to rugby union	Internal	Passing Juice
The head coach appointed to guide the Black Caps through the next three-and-a-half years isn't planning on a major overhaul	Internal	Passing Juice
Crusaders prop Fletcher Newell is warning against complacency as they prepare to host the Queensland Reds tonight	Internal	Passing Juice
Police say they've charged a 12-year-old with arson - over a suspicious fire at an Auckland McDonalds last month - in Pakuranga	Internal	Passing Juice
Jumping castle operator found not guilty of criminal offence in Hillcrest tragedy	Internal	Passing Juice
Winter's kicking it up a notch - with frosty temperatures in most parts this weekend	Internal	Passing Juice
Act's David Seymour says he despairs at last night's Parliamentary debate on sanctioning Te Pati Maori MPs	Internal	Passing Juice
What are the Epstein files? Trump and Musk bromance blows up with 'really big bomb'	Internal	Passing Juice
The first fixture in basketball's NBA finals looks to be going the way of the home team ... although the visitors have come back in the second half to make a game of it	Internal	Passing Juice
The internet is working again in the Wellington region	Internal	Passing Juice
Lost Turner oil painting found after 150 years	Internal	Passing Juice
Diesel leak at Christchurch prison forces nearby residents to stop using bore water	Internal	Passing Juice

In-page links

'I'm bringing women's stories out of the darkness'	Internal	Passing Juice
Super Rugby Pacific: Crusaders scrum the Reds out of the play-offs	Internal	Passing Juice
Denise Welch surprised with special soap award	Internal	Passing Juice
Halfback Hotham's genius seals Crusaders' win over Reds	Internal	Passing Juice
National Library of Wales missing 2,200 items	Internal	Passing Juice
Meth and cocaine with combined street value of \$4.6m seized at Auckland Airport	Internal	Passing Juice
more nzcite news	Internal	Passing Juice
more newslinks	Internal	Passing Juice
Auckland	Internal	Passing Juice
Hamilton	Internal	Passing Juice
Wellington	Internal	Passing Juice
Christchurch	Internal	Passing Juice
Dunedin	Internal	Passing Juice
Sarah Jessica Parker and Matthew Broderick have given up on their dream of gaining Irish citizenship	Internal	Passing Juice
Kylie Jenner is 'learning' to keep her personal life private and has found a 'balance' with how much she shares with fans	Internal	Passing Juice
Jamie Oliver has a 'very neurodiverse family'	Internal	Passing Juice
Miley Cyrus worries Sabrina Carpenter will get 'fried'	Internal	Passing Juice
Aaron Paul has called prankster Bryan Cranston 'the most immature person I've ever met in my life'	Internal	Passing Juice
Sir Salman Rushdie is 'over' the knife attack which almost killed him because he's found 'closure'	Internal	Passing Juice
Katie Thurston is suffering memory loss and her hair is coming out in 'clumps' amid her cancer treatment	Internal	Passing Juice
Today	Internal	Passing Juice
Today	Internal	Passing Juice
Today	Internal	Passing Juice


In-page links

Today	Internal	Passing Juice
click for full readings	External	Passing Juice
Community	Internal	Passing Juice
Computers	Internal	Passing Juice
Education	Internal	Passing Juice
Employment	Internal	Passing Juice
Entertainment	Internal	Passing Juice
Farming	Internal	Passing Juice
Finance & Law	Internal	Passing Juice
Government	Internal	Passing Juice
Health & Beauty	Internal	Passing Juice
Home & Garden	Internal	Passing Juice
News & Media	Internal	Passing Juice
Services	Internal	Passing Juice
Shopping	Internal	Passing Juice
Sports	Internal	Passing Juice
Travel & Tourism	Internal	Passing Juice
more...	External	Passing Juice
Auckland Commercial Cleaning	Internal	Passing Juice
Add your website here	Internal	Passing Juice
ADD YOUR OWN	Internal	Passing Juice
Blast Away Guys	Internal	Passing Juice
Brophy Knight	Internal	Passing Juice
Fresh New Zealand Vegetables	Internal	Passing Juice
Hot Water Cylinders NZ	Internal	Passing Juice
The NZ Herald	Internal	Passing Juice
Office Products Depot New Zealand	Internal	Passing Juice
Architectural Studio NZ Ltd	Internal	Passing Juice

In-page links

ambergris.co.nz	Internal	Passing Juice
Digital Workflow Solutions	Internal	Passing Juice
MetService	Internal	Passing Juice
First National New Zealand	Internal	Passing Juice
Auckland Regenerative	Internal	Passing Juice
Indian News Link	Internal	Passing Juice
First Light Travel New Zealand	Internal	Passing Juice
Helen Laidlaw - Business Advisor	Internal	Passing Juice
New Zealand City Ltd	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	more first nzc city today news new man zealand auckland showers
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
nzc	9	✓	✗	✓	✗
new	9	✗	✓	✓	✗
auckland	8	✗	✗	✗	✗
news	7	✗	✓	✓	✗
zealand	6	✗	✓	✓	✗












Usability

	Url	Domain : day.co.nz Length : 9
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.





Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5						
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.						
	W3C Validity	Errors : 0 Warnings : 0						
	Email Privacy	Great no email address has been found in plain text!						
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td></td><td>20</td></tr><tr><td><center></td><td>6</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences		20	<center>	6
Deprecated tags	Occurrences							
	20							
<center>	6							
	Speed Tips	<div> Attention! Try to avoid nested tables in HTML.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>						

Mobile

	Mobile Optimization	<div data-bbox="555 197 767 235"> Apple Icon</div> <div data-bbox="555 264 879 302"> Meta Viewport Tag</div> <div data-bbox="555 331 807 369"> Flash content</div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://day.co.nz/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 1084 858 1151"> Google Analytics</div>