Website review
cosmeticsdestination.com

Generated on May 23 2025 06:49 AM

The score is 50/100

SEO Content

✓	Title	CosmeticsDestination: Branded Makeup Products **Length : 45** Perfect, your title contains between 10 and 70 characters.
✓	Description	Explore unique range of all makeup products at our online makeup store. ⬜Best Price ⬜⬜ Fast Delivery ⬜Secure Payments. ⬜⬜Shop today!!! **Length : 133** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	CosmeticsDestination: Branded Makeup Products
description	Explore unique range of all makeup products at our online makeup store. ⬜Best Price ⬜⬜ Fast Delivery ⬜Secure Payments. ⬜⬜Shop today!!!
url	https://cosmeticsdestination.com/
site_name	CosmeticsDestination
image	https://cosmeticsdestination.com/wp-content/uploads/2023/12/beauty-1.png
image:width	181
image:height	162

SEO Content

		image:type	image/png			

	Headings	**H1**	**H2**	**H3**	**H4**	**H5**	**H6**
		1	25	16	0	0	0

- [H1] Branded Makeup Products
- [H2] Categories
- [H2] our bests sellers
- [H2] ME-ON PHOTOFACE Base Foundation – 23 Skin Beige | 30ml | Full Coverage | Long-Lasting Wear | Creamy Texture
- [H2] MARS Brick Highlighter – Shade 01 | 5 Shimmer Shades | 7.5g
- [H2] MARS Baked Blusher – Shade 03 | Radiant Glow | 6g
- [H2] Hilary Rhoda Face Serum – Tea Tree & Mulberry Acne Buster (10ml)
- [H2] Swiss Beauty Pro Blush & Highlight Palette – Shade 04 (18g)
- [H2] Swiss Beauty COVER STUDIO Ultra Base Concealer Palette – Shade 03 | Natural Coverage | Matte Finish | Creamy Texture
- [H2] Dr. Rashel Bamboo Charcoal Oil Control Cleansing Nose Strips – Pack of 10 | Deep Cleanse | Oil Control
- [H2] Dr. Rashel Tea Tree Nose Pore Strips – 5 Strips | Blackhead Removal | Oil Control | Deep Pore Cleanse
- [H2] MAKEUP DESTINATION FOR EVERY MAKEUP ARTIST
- [H2] Most Popular Beauty Brands in India
- [H2] COSMETICSDESTINATION: Wish it & we will deliver it!
- [H2] OUR SALES PRODUCTS
- [H2] A.D.S Matte Me Liquid Lip Cream Multi Shade (Pack of 6) | Matte Finish | Long Wear | Liquid Lipstick | Waterproof
- [H2] Angel Rose Shimmer and Matte Eyeshadow Palette | 28 Shades | Dramatic & Smokey Eyes
- [H2] Blue Flawless Waterproof Liquid Concealer | Lightweight | Full Coverage | Super Blendable
- [H2] Blue Heaven 2x Intense Kajal | Blue Colour | Waterproof | Pencil Kajal | 24 Hr Stay | Smudge Proof | Soothing Aloe Vera | Gingko Extract Anti-Oxidant
- [H2] Blue Heaven All-In-One Makeup Stick {Honey Medium} | Concealer | Foundation | Color Corrector | Waterproof | 12 Hr Long Wear
- [H2] Blue Heaven Flawless Finishing Loose Powder | Radiant Finish | Long Wear | Lightweight Formula 20g
- [H2] Blue Heaven Flawless Makeup Base Primer Long Stay | Fills Pores & Fine Lines | Silk Matte Finish | 16g | Oil-Free | Matte Finish
- [H2] Blue Heaven Flawless Primer & Long Lasting Makeup Fixer [Combo of 2]
- [H2] POPULAR MAKEUP BRANDS PRODUCT
- [H2] EXPRESS YOURSELF WITH RIGHT MAKEUP
- [H2] Search…
- [H3] High-Quality
- [H3] Best Prices
- [H3] Suitable All Skin
- [H3] Paraben Free
- [H3] Clinically Proven
- [H3] FOUNDATION

SEO Content

		- [H3] LIPSTICK - [H3] MAKEUP BRUSH - [H3] EYELINER - [H3] BLUSHER - [H3] EYESHADOW PALETTE - [H3] SERUM - [H3] MAKEUP PRIMER - [H3] Information - [H3] Legal - [H3] Payment Methods
❌	Images	We found 58 images on this web page. 23 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

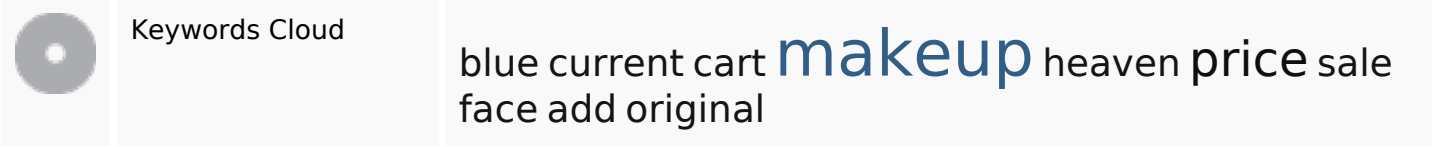|		
✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 68 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.94% Internal Links 97.06%

In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
Mascara	Internal	Passing Juice
Makeup Eyeliner	Internal	Passing Juice
Eyeshadow Palette	Internal	Passing Juice
Kajal	Internal	Passing Juice
Eyebrow Pencil	Internal	Passing Juice
BB & CC Cream	Internal	Passing Juice
Compact Face Powder	Internal	Passing Juice
Contour Kit	Internal	Passing Juice
Face Primer	Internal	Passing Juice
Face Makeup Foundation	Internal	Passing Juice
Loose Powder	Internal	Passing Juice
Makeup Highlighter	Internal	Passing Juice
Makeup Concealer	Internal	Passing Juice
Makeup Blusher	Internal	Passing Juice
Nail Polish	Internal	Passing Juice
Setting Spray	Internal	Passing Juice
Serum	Internal	Passing Juice
Makeup Brush Set	Internal	Passing Juice
Home	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice

In-page links

ME-ON Foundation	Internal	Passing Juice
Add to cart	Internal	noFollow
MARS Highlighter	Internal	Passing Juice
Add to cart	Internal	noFollow
MARS Blusher	Internal	Passing Juice
Add to cart	Internal	noFollow
Hilary Rhoda Makeup Fixer	Internal	Passing Juice
Add to cart	Internal	noFollow
Swiss Beauty Blusher	Internal	Passing Juice
Add to cart	Internal	noFollow
Swiss Beauty Concealer	Internal	Passing Juice
Add to cart	Internal	noFollow
Nose Strips	Internal	Passing Juice
Add to cart	Internal	noFollow
Add to cart	Internal	noFollow
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
Lipsticks	Internal	Passing Juice
Add to cart	Internal	noFollow
Select Options	Internal	noFollow
Blue Heaven Concealer	Internal	Passing Juice
Add to cart	Internal	noFollow
Blue Heaven Kajal	Internal	Passing Juice
Select options	Internal	noFollow
Blue Heaven Contour	Internal	Passing Juice

In-page links

Blue Heaven Foundation	Internal	Passing Juice
Add to cart	Internal	noFollow
Blue Heaven Loose Powder	Internal	Passing Juice
Add to cart	Internal	noFollow
Blue Heaven Primer	Internal	Passing Juice
Add to cart	Internal	noFollow
Blue Heaven Makeup Fixer	Internal	Passing Juice
Add to cart	Internal	noFollow
-	External	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
×	External	Passing Juice

SEO Keywords

	Keywords Cloud	blue current cart makeup heaven price sale face add original

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
makeup	56	✔	✖	✔	✔
price	33	✖	✖	✔	✔
face	21	✖	✖	✖	✔
cart	19	✖	✖	✖	✖
blue	17	✖	✖	✖	✔

Usability

	Url	Domain : cosmeticsdestination.com Length : 24
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 159 Warnings : 70
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		https://cosmeticsdestination.com/sitemap_index.xml
✔	Robots.txt	http://cosmeticsdestination.com/robots.txt
		Great, your website has a robots.txt file.
✘	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.