



# Website review copuszn.ru

Generated on March 23 2025 13:21 PM

The score is 39/100



## SEO Content

|    | Title              | Добро пожаловать - Государственное автономное учреждение Краснодарского края\n\rЦентр по организации питания учреждений социальной защиты населения\n\nLength : 147\n\nIdeally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length. |    |    |    |    |    |    |   |   |   |   |   |   |
|------------------------------------------------------------------------------------|--------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|---|---|---|---|---|
|   | Description        | Портал государственной организации\n\nLength : 34\n\nIdeally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.                                                                                                       |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Keywords           | государство Россия Российская Федерация\n\nGood, your page contains meta keywords.                                                                                                                                                                                                                     |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.                                                                                                                              |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Headings           | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <div><ul style="list-style-type: none"><li>[H1] Фотогалерея Поиск</li></ul></div>                                                      | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 0 | 0 | 0 | 0 | 0 |
| H1                                                                                 | H2                 | H3                                                                                                                                                                                                                                                                                                     | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 1                                                                                  | 0                  | 0                                                                                                                                                                                                                                                                                                      | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|  | Images             | We found 8 images on this web page.\n\n7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.                                                                                                                            |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Text/HTML Ratio    | Ratio : 29%\n\nIdeal! This page's ratio of text to HTML code is between 25 and 70 percent.                                                                                                                                                                                                             |    |    |    |    |    |    |   |   |   |   |   |   |
|                                                                                    | Flash              | Perfect, no Flash content has been detected on this page.                                                                                                                                                                                                                                              |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|                                                                                  |        |                                                    |
|----------------------------------------------------------------------------------|--------|----------------------------------------------------|
|  |        |                                                    |
|  | Iframe | Great, there are no Iframes detected on this page. |

## SEO Links

|                                                                                   |                         |                                                                                                |
|-----------------------------------------------------------------------------------|-------------------------|------------------------------------------------------------------------------------------------|
|   | URL Rewrite             | Bad. Your links have query string.                                                             |
|   | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|   | In-page links           | We found a total of 41 links including 0 link(s) to files                                      |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 2.44%<br>Internal Links 97.56%  |

## In-page links

| Anchor                                    | Type     | Juice         |
|-------------------------------------------|----------|---------------|
| <a href="#">Вернуться к обычному виду</a> | Internal | Passing Juice |
| <a href="#">Забыли пароль?</a>            | Internal | Passing Juice |
| <a href="#">Войти на сайт</a>             | Internal | Passing Juice |
| =                                         | Internal | Passing Juice |
| =                                         | Internal | noFollow      |
| <a href="#">Главная</a>                   | Internal | Passing Juice |
| <a href="#">Учреждение</a>                | Internal | Passing Juice |
| <a href="#">Об учреждении</a>             | Internal | Passing Juice |
| <a href="#">Структура</a>                 | Internal | Passing Juice |

## In-page links

|                                                                       |          |               |
|-----------------------------------------------------------------------|----------|---------------|
| <a href="#">Новости, анонсы, события, мероприятия</a>                 | Internal | Passing Juice |
| <a href="#">Новости</a>                                               | Internal | Passing Juice |
| <a href="#">Анонсы событий</a>                                        | Internal | Passing Juice |
| <a href="#">Мероприятия и проекты</a>                                 | Internal | Passing Juice |
| <a href="#">Информационные сообщения</a>                              | Internal | Passing Juice |
| <a href="#">Фотогалерея</a>                                           | Internal | Passing Juice |
| <a href="#">Статистическая информация</a>                             | Internal | Passing Juice |
| <a href="#">Контакты</a>                                              | Internal | Passing Juice |
| <a href="#">Финансово-хозяйственная деятельность</a>                  | Internal | Passing Juice |
| <a href="#">Руководители</a>                                          | Internal | Passing Juice |
| <a href="#">Список руководителей</a>                                  | Internal | Passing Juice |
| <a href="#">Тексты выступлений и заявлений</a>                        | Internal | Passing Juice |
| <a href="#">Документы</a>                                             | Internal | Passing Juice |
| <a href="#">Нормативные правовые акты</a>                             | Internal | Passing Juice |
| <a href="#">Приказы</a>                                               | Internal | Passing Juice |
| <a href="#">Формы обращений</a>                                       | Internal | Passing Juice |
| <a href="#">Отчетность</a>                                            | Internal | Passing Juice |
| <a href="#">Реестр недобросовестных поставщиков ГАУ КК "ЦОП УСЗН"</a> | Internal | Passing Juice |
| <a href="#">Памятки</a>                                               | Internal | Passing Juice |
| <a href="#">Закупки</a>                                               | Internal | Passing Juice |
| <a href="#">Реестр заказов</a>                                        | Internal | Passing Juice |
| <a href="#">Реестр заказов: Единственный поставщик</a>                | Internal | Passing Juice |
| <a href="#">Реестр заказов: Запросы котировок</a>                     | Internal | Passing Juice |
| <a href="#">Реестр заказов: Открытые аукционы</a>                     | Internal | Passing Juice |
| <a href="#">Реестр заказов: Открытые конкурсы</a>                     | Internal | Passing Juice |
| <a href="#">Избранное (0)</a>                                         | Internal | Passing Juice |
| <a href="#">Поставщикам</a>                                           | Internal | Passing Juice |
| <a href="#">Законодательная карта</a>                                 | Internal | Passing Juice |

## In-page links

|                                                                            |          |               |
|----------------------------------------------------------------------------|----------|---------------|
| <a href="#">Будникова Инна Юрьевна</a>                                     | Internal | Passing Juice |
| <a href="#">О продукте</a>                                                 | Internal | Passing Juice |
| <a href="#">Поиск</a>                                                      | Internal | Passing Juice |
| <a href="#">«1С-БИТРИКС: Официальный сайт государственной организации»</a> | External | Passing Juice |

## SEO Keywords

|                                                                                  |                |                                                                                                          |
|----------------------------------------------------------------------------------|----------------|----------------------------------------------------------------------------------------------------------|
|  | Keywords Cloud | мероприятия все услуг <b>реестр</b><br>сентября новости <b>кубани</b> сообщения<br>анонсы <b>заказов</b> |
|----------------------------------------------------------------------------------|----------------|----------------------------------------------------------------------------------------------------------|

## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| реестр  | 7       | ✗     | ✗        | ✗           | ✗        |
| кубани  | 5       | ✗     | ✗        | ✗           | ✗        |
| заказов | 5       | ✗     | ✗        | ✗           | ✗        |
| новости | 4       | ✗     | ✗        | ✗           | ✗        |
| все     | 4       | ✗     | ✗        | ✗           | ✗        |

## Usability

|                                                                                    |              |                                            |
|------------------------------------------------------------------------------------|--------------|--------------------------------------------|
|  | Url          | Domain : copuszn.ru<br>Length : 10         |
|  | Favicon      | Great, your website has a favicon.         |
|  | Printability | Great. We have found a Print-Friendly CSS. |
|  | Language     | Good. Your declared language is ru.        |

## Usability

|                                                                                   |             |                                                   |
|-----------------------------------------------------------------------------------|-------------|---------------------------------------------------|
|  | Dublin Core | This page does not take advantage of Dublin Core. |
|-----------------------------------------------------------------------------------|-------------|---------------------------------------------------|

## Document

|    | Doctype         | XHTML 1.0 Transitional                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                 |             |        |   |
|-------------------------------------------------------------------------------------|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|-------------|--------|---|
|    | Encoding        | Perfect. Your declared charset is WINDOWS-1251.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                 |             |        |   |
|    | W3C Validity    | Errors : 27<br>Warnings : 23                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                 |             |        |   |
|    | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                 |             |        |   |
|   | Deprecated HTML | <table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;font&gt;</td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | Deprecated tags | Occurrences | <font> | 1 |
| Deprecated tags                                                                     | Occurrences     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                 |             |        |   |
| <font>                                                                              | 1               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                 |             |        |   |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div> |                 |             |        |   |

## Mobile

|                                                                                     |                     |                                                                                                                                                                                                                                                                                                                                                                        |
|-------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|-------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                   |             |                                                                                                                                                                                                                                                                                                                                                  |
|-----------------------------------------------------------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|   | Robots.txt  | <p><a href="http://copuszn.ru/robots.txt">http://copuszn.ru/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                                                                                                                                                                                                                 |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>                                                  |