



Website review colonell.ru

Generated on June 06 2025 08:07 AM

The score is 43/100



SEO Content

	Title	Colonell Russia - б/у печатные машины, оборудование для печати и др. поддержанное полиграфическое оборудование типографии из Скандинавии Length : 135 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	Colonell в России Length : 17 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>4</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> • [H1] Спецпредложение. • [H1] Компания Colonell Sweden AB оперативно доставит в Россию, растаможит, инсталирует у Вас в типографии любое имеющееся у нас полиграфическое оборудование. Мы гарантируем его 100% работоспособность, идеальное состояние, что проверено и оттестировано нашими инженерами, все изношенные части заменены!!! • [H1] • [H1] Каталог оборудования на складах Colonell Sweden AB	H1	H2	H3	H4	H5	H6	4	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
4	0	0	0	0	0									
	Images	We found 33 images on this web page. 31 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												

SEO Content

	Text/HTML Ratio	Ratio : 15% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 12 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.33% Internal Links 91.67%

In-page links

Anchor	Type	Juice
&nbsp;В России&nbsp;	Internal	Passing Juice
&nbsp;Каталог&nbsp;	Internal	Passing Juice
&nbsp;Компания&nbsp;	Internal	Passing Juice
&nbsp;Техническая информация&nbsp;	Internal	Passing Juice
&nbsp;Новости&nbsp;	Internal	Passing Juice
Оборудование, находящееся в России	Internal	Passing Juice
Каталог оборудования	Internal	Passing Juice

In-page links

Техническая информация	Internal	Passing Juice
Скачать сток-лист (RTF)	Internal	Passing Juice
Забыли свой пароль?	Internal	Passing Juice
Регистрация	Internal	Passing Juice
печать буклетов, печать листовок	External	Passing Juice

SEO Keywords

	Keywords Cloud	россии colonell типографии что информация sweden оборудование оборудования вас нас
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
оборудование	11	✓	✗	✗	✓
colonell	7	✓	✗	✓	✓
sweden	6	✗	✗	✗	✓
оборудования	3	✗	✗	✗	✓
нас	3	✗	✗	✗	✓

Usability

	Url	Domain : colonell.ru Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.

Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 4.01 Transitional				
	Encoding	Perfect. Your declared charset is WINDOWS-1251.				
	W3C Validity	Errors : 287 Warnings : 18				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td></td><td>44</td></tr></table> Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.	Deprecated tags	Occurrences		44
Deprecated tags	Occurrences					
	44					
	Speed Tips	 Attention! Try to avoid nested tables in HTML.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Perfect, your website has few JavaScript files.  Perfect, your website takes advantage of gzip.				

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://colonell.ru/sitemap.xml
	Robots.txt	http://colonell.ru/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.