








Website review cide.edu

Generated on June 06 2025 20:20 PM





The score is 43/100







SEO Content

|  | Title | <p>CIDE &#8211; Centro de Investigación y Docencia Económicas</p> <p>Length : 58</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | |
|--|--------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
|  | Description | <p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p> | | | | | | | | | | | | |
|  | Keywords | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | |
|  | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p> | | | | | | | | | | | | |
|  | Headings | <table border="1" data-bbox="542 1377 1476 1444"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>9</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1478 1220 2049" style="list-style-type: none"> • [H1] SEDES • [H2] EVENTOS • [H2] SEMINARIO • [H2] SEMINARIO PERMANENTE • [H2] CONVERSATORIO DE LIBRO • [H2] Comunidad CIDE • [H2] Años de experiencia • [H2] Programas académicos • [H3] QUIÉNES SOMOS • [H3] DOCENCIA • [H3] DIVISIONES • [H3] TRANSPARENCIA • [H3] PROTECCIÓN DE DATOS PERSONALES • [H3] Enlaces • [H3] ¿Qué es gob.mx • [H3] Síguenos • [H3] Denuncia contra servidores públicos | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 7 | 9 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 7 | 9 | 0 | 0 | 0 | | | | | | | | | |

SEO Content

| | | |
|---|-----------------|---|
|  | Images | We found 29 images on this web page. 22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|---|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 58 links including 3 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 31.03% Internal Links 68.97% |

In-page links

| Anchor | Type | Juice |
|----------------------------------|----------|---------------|
| ¿Qué es el CIDE? | Internal | Passing Juice |
| Región Centro | Internal | Passing Juice |
| Directorio | Internal | Passing Juice |
| CCT | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Programas Anuales | Internal | Passing Juice |
| Publicaciones | Internal | Passing Juice |
| Informes | Internal | Passing Juice |
| Lineamientos | Internal | Passing Juice |
| Protocolo de atención | Internal | Passing Juice |
| Comité de ética | Internal | Passing Juice |
| Comisión de ética | Internal | Passing Juice |
| Posicionamiento Cero Corrupción | Internal | Passing Juice |
| Posicionamiento Cero Tolerancia | Internal | Passing Juice |
| Divisiones | Internal | Passing Juice |
| Administración Pública | Internal | Passing Juice |
| Economía | Internal | Passing Juice |
| Economía Aplicada | Internal | Passing Juice |
| Estudios Internacionales | Internal | Passing Juice |
| Estudios Jurídicos | Internal | Passing Juice |
| Estudios Multidisciplinarios | Internal | Passing Juice |
| Estudios sobre el Desarrollo | Internal | Passing Juice |
| Estudios Políticos | Internal | Passing Juice |
| Historia | Internal | Passing Juice |
| Investigación | Internal | Passing Juice |
| Admisiones | Internal | Passing Juice |
| Licenciaturas | Internal | Passing Juice |
| Maestrías | Internal | Passing Juice |
| Doctorados | Internal | Passing Juice |
| CIDE Internacional | Internal | Passing Juice |
| Educación continua | Internal | Passing Juice |
| Biblioteca | Internal | Passing Juice |
| Sala de Prensa | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Orgullo CIDE | Internal | Passing Juice |
| Comunicados | Internal | Passing Juice |
| Eventos | Internal | Passing Juice |
| Videos | Internal | Passing Juice |
| Transparencia | Internal | Passing Juice |
| Comunicación | Internal | Passing Juice |
| Protección de datos personales | Internal | Passing Juice |
| CONOCER MÁS | External | Passing Juice |
| Aviso de Privacidad | Internal | Passing Juice |
| Datos | External | Passing Juice |
| Publicaciones | External | Passing Juice |
| Portal de Obligaciones de Transparencia | External | Passing Juice |
| PNT | External | Passing Juice |
| INAI | External | Passing Juice |
| Alerta | External | Passing Juice |
| Denuncia | External | Passing Juice |
| Leer más | External | Passing Juice |
| Administraciones anteriores | External | Passing Juice |
| Declaración de Accesibilidad | External | Passing Juice |
| Aviso de privacidad | External | Passing Juice |
| Aviso de privacidad simplificado | External | Passing Juice |
| Términos y Condiciones | External | Passing Juice |
| Política de seguridad | External | Passing Juice |
| Marco jurídico | External | Passing Juice |
| Mapa de sitio | External | Passing Juice |
| Denuncia contra servidores públicos | External | Passing Juice |

SEO Keywords



Keywords Cloud

centro hrs comunidad cide
económicas investigación docencia
privacidad aviso junio

Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------------|---------|-------|----------|-------------|----------|
| cide | 6 | ✓ | ✗ | ✗ | ✓ |
| investigación | 4 | ✓ | ✗ | ✗ | ✗ |
| centro | 4 | ✓ | ✗ | ✗ | ✗ |
| junio | 3 | ✗ | ✗ | ✗ | ✗ |
| privacidad | 3 | ✗ | ✗ | ✗ | ✗ |

Usability



Url

Domain : cide.edu
Length : 8



Favicon

Great, your website has a favicon.



Printability

We could not find a Print-Friendly CSS.



Language

Good. Your declared language is es.



Dublin Core

This page does not take advantage of Dublin Core.











Document







Doctype

HTML 5




Document

| | | |
|--|-----------------|--|
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 31 Warnings : 0 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|---|
|  | XML Sitemap | Great, your website has an XML sitemap. https://www.cide.edu/wp-sitemap.xml |
|  | Robots.txt | http://cide.edu/robots.txt Great, your website has a robots.txt file. |
|  | Analytics | Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You |

Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.