



# Website review cesde.edu.co

Generated on March 26 2025 10:55 AM

The score is 40/100



## SEO Content

|    | Title              | Me Conecta &#8211; Educación para el trabajo y el desarrollo humano<br><b>Length : 67</b><br>Perfect, your title contains between 10 and 70 characters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |    |    |    |    |    |    |   |    |    |   |   |   |
|----|--------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|----|----|---|---|---|
|    | Description        | <b>Length : 0</b><br>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |    |    |    |    |    |    |   |    |    |   |   |   |
|    | Keywords           | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |    |    |    |    |    |    |   |    |    |   |   |   |
|    | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |    |    |    |    |    |    |   |    |    |   |   |   |
|    | Headings           | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>41</td><td>21</td><td>3</td><td>3</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] ESCUELAS</li><li>• [H2] Técnico Laboral como Asistente en Desarrollo de Software</li><li>• [H2] Técnico Laboral en Soporte de Sistemas Informáticos</li><li>• [H2] Técnico Laboral como Asistente en Electromecánica</li><li>• [H2] Técnico Laboral como Instalador de Redes de Energía Eléctrica y Solar</li><li>• [H2] Técnico Laboral por Competencias en Servicio de Mantenimiento, Reparación e Instalación de Electrodomésticos</li><li>• [H2] Técnico Laboral como Asistente de Animación 3D/VFX</li><li>• [H2] Técnico Laboral como Asistente en Desarrollo de Videojuegos</li><li>• [H2] Técnico Laboral como Asistente en Diseño de Modas</li><li>• [H2] Técnico Laboral como Asistente en Diseño Gráfico</li><li>• [H2] Técnico Laboral como Auxiliar en Producción Audiovisual</li><li>• [H2] Técnico Laboral como Auxiliar en Publicación de Contenidos Digitales</li><li>• [H2] Técnico Laboral como Asistente en Producción Fotográfica</li><li>• [H2] Técnico Laboral como Asistente en Producción de Eventos</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 41 | 21 | 3 | 3 | 0 |
| H1 | H2                 | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | H4 | H5 | H6 |    |    |    |   |    |    |   |   |   |
| 1  | 41                 | 21                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 3  | 3  | 0  |    |    |    |   |    |    |   |   |   |

## SEO Content

y Espectáculos

- [H2] Técnico Laboral en Arte Culinario
- [H2] Técnico Laboral en Operación de Servicios Hoteleros
- [H2] Técnico Laboral en Pastelería y Arte Dulce
- [H2] Técnico Laboral en Servicios de Alimentos y Bebidas
- [H2] Técnico Laboral como Asesor Comercial y de Servicios
- [H2] Técnico Laboral como Asistente Administrativo
- [H2] Técnico Laboral como Asistente en Comercio Internacional
- [H2] Técnico Laboral como Asistente en Contaduría
- [H2] Técnico Laboral como Asistente en Logística de Centros de Distribución
- [H2] Técnico Laboral como Asistente en Mercadeo
- [H2] Técnico Laboral como Asistente en Productividad
- [H2] Técnico Laboral como Auxiliar en Recursos Humanos y Riesgo Laboral
- [H2] Técnico Laboral en Auxiliar Administrativo en Salud
- [H2] Técnico Laboral en Auxiliar en Servicios Farmacéuticos
- [H2] Técnico Laboral en Atención Integral a la Primera Infancia
- [H2] Técnico Laboral en Auxiliar en Enfermería
- [H2] Técnico Laboral en Atención y Cuidado a Personas Mayores
- [H2] Técnico Laboral en Producción Agrícola.
- [H2] Noticias
- [H2] Sedes
- [H2] Líneas de atención
- [H2] Redes sociales
- [H2] Política de Tratamiento y Protección de Datos Personales
- [H2] Política de uso de sistema de videovigilancia
- [H2] Política de Novedades académicas para 2025-1
- [H2] Política de manejo de redes sociales y otros
- [H2] Protocolo de violencias
- [H2] Manual para la Contratación de Bienes y Servicios y Celebración de Convenios y Alianzas de Cesde
- [H3] Suscripción para Empresas
- [H3] Todas las noticias
- [H3] Financiación
- [H3] Línea de Transparencia
- [H3] PQRSF
- [H3] Medellín: Calle 49 41 - 9.
- [H3] Bello: Diagonal 50a #38-20 (Tierragro), piso 5.
- [H3] Rionegro: Calle 52 #48-51
- [H3] La Pintada: Kilómetro 2 vía Puente Iglesias.
- [H3] Apartadó: Calle 104 #101-15 Barrio Vélez
- [H3] Bogotá: AK 14 63-09.
- [H3] Cali: Calle 8 #37-38. Barrio Eucarístico.
- [H3] Pereira: Carrera 19 #12-70 Megacentro pinares entrada 4
- [H3] Cartagena: Transversal 54 #21A 104 Local 102
- [H3] Medellín Área Comercial: (60)(4) 2291100
- [H3] Medellín Área Administrativa: (60)(4) 4808822
- [H3] Bogotá: (60)(1) 4823318 - 322 395 4352
- [H3] Cali: 310 2121384
- [H3] Pereira: 310 2121359
- [H3] [email protected]
- [H3] Buzón exclusivo para notificaciones Judiciales y de autoridades administrativas (entidades públicas): [email protected]

## SEO Content

|                                                                                     |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|-------------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                     |                 | <ul style="list-style-type: none"><li>• [H4] Conoce aquí la circular de finalización del período académico 2-2024.</li><li>• [H4] Cesde se une a Expo Estudiantes 2024 en Corferias, destacando su enfoque en la educación técnica y conexión empresarial</li><li>• [H4] Conoce la política de novedades académicas y financieras de tu matrícula.</li><li>• [H5] Información institucional</li><li>• [H5] Información institucional</li><li>• [H5] Información institucional</li></ul> |
|    | Images          | We found 22 images on this web page.<br><br>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.                                                                                                                                                                                                                                                                                                        |
|    | Text/HTML Ratio | Ratio : <b>0%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                                                                                                                                                                                                                                                                                                                                     |
|   | Flash           | Perfect, no Flash content has been detected on this page.                                                                                                                                                                                                                                                                                                                                                                                                                               |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.                                                                                                                                                                                                                                                                                                                                                                                      |

## SEO Links

|                                                                                     |                         |                                                                                                       |
|-------------------------------------------------------------------------------------|-------------------------|-------------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | Good. Your links looks friendly!                                                                      |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                                        |
|  | In-page links           | We found a total of 127 links including 8 link(s) to files                                            |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 2.36%<br><br>Internal Links 97.64% |

## In-page links

| Anchor                                  | Type     | Juice         |
|-----------------------------------------|----------|---------------|
| <a href="#">Saltar al contenido</a>     | Internal | Passing Juice |
| <a href="#">Pago en línea</a>           | Internal | Passing Juice |
| <a href="#">Soy Estudiante</a>          | Internal | Passing Juice |
| <a href="#">Soy Aspirante</a>           | Internal | Passing Juice |
| <a href="#">Pagos en línea</a>          | Internal | Passing Juice |
| <a href="#">Aspirantes</a>              | Internal | Passing Juice |
| <a href="#">Estudiantes</a>             | Internal | Passing Juice |
| <a href="#">Egresados</a>               | Internal | Passing Juice |
| <a href="#">Plataforma virtual</a>      | Internal | Passing Juice |
| <a href="#">Colaboradores</a>           | External | Passing Juice |
| <a href="#">Nosotros</a>                | Internal | Passing Juice |
| <a href="#">Calidad</a>                 | Internal | Passing Juice |
| <a href="#">Sostenibilidad</a>          | Internal | Passing Juice |
| <a href="#">Trabaje con nosotros</a>    | External | Passing Juice |
| <a href="#">Línea de Transparencia</a>  | Internal | Passing Juice |
| <a href="#">Informe de Gestión 2022</a> | Internal | Passing Juice |
| <a href="#">Empresas</a>                | Internal | Passing Juice |
| <a href="#">Nuestros Programas</a>      | Internal | Passing Juice |
| <a href="#">Escuelas</a>                | Internal | Passing Juice |
| <a href="#">Nuevas Tecnologías</a>      | Internal | Passing Juice |
| <a href="#">Industrias Creativas</a>    | Internal | Passing Juice |
| <a href="#">Gastronomía y Turismo</a>   | Internal | Passing Juice |
| <a href="#">Desarrollo Empresarial</a>  | Internal | Passing Juice |
| <a href="#">Salud y Cuidado</a>         | Internal | Passing Juice |
| <a href="#">Agro</a>                    | Internal | Passing Juice |
| <a href="#">Sedes</a>                   | Internal | Passing Juice |
| <a href="#">Medellín</a>                | Internal | Passing Juice |
|                                         |          |               |

## In-page links

|                                                                          |          |               |
|--------------------------------------------------------------------------|----------|---------------|
| <a href="#">Bello</a>                                                    | Internal | Passing Juice |
| <a href="#">Rionegro</a>                                                 | Internal | Passing Juice |
| <a href="#">La Pintada</a>                                               | Internal | Passing Juice |
| <a href="#">Apartadó</a>                                                 | Internal | Passing Juice |
| <a href="#">Bogotá</a>                                                   | Internal | Passing Juice |
| <a href="#">Nueva sede Pereira</a>                                       | Internal | Passing Juice |
| <a href="#">Nuestros Servicios</a>                                       | Internal | Passing Juice |
| <a href="#">Aliados</a>                                                  | Internal | Passing Juice |
| <a href="#">Bienestar Estudiantil</a>                                    | Internal | Passing Juice |
| <a href="#">Centro Cultural</a>                                          | Internal | Passing Juice |
| <a href="#">Colegios</a>                                                 | Internal | Passing Juice |
| <a href="#">Educación digital</a>                                        | Internal | Passing Juice |
| <a href="#">Emprende</a>                                                 | Internal | Passing Juice |
| <a href="#">Proyectos</a>                                                | Internal | Passing Juice |
| <a href="#">Contacto</a>                                                 | Internal | Passing Juice |
| <a href="#">Medellín</a>                                                 | Internal | Passing Juice |
| <a href="#">Bello</a>                                                    | Internal | Passing Juice |
| <a href="#">La Pintada</a>                                               | Internal | Passing Juice |
| <a href="#">Bogotá</a>                                                   | Internal | Passing Juice |
| <a href="#">Apartadó</a>                                                 | Internal | Passing Juice |
| <a href="#">Medellín</a>                                                 | Internal | Passing Juice |
| <a href="#">Medellín</a>                                                 | Internal | Passing Juice |
| <a href="#">Medellín</a>                                                 | Internal | Passing Juice |
| <a href="#">Medellín</a>                                                 | Internal | Passing Juice |
| <a href="#">Política de Tratamiento y Protección de Datos Personales</a> | Internal | Passing Juice |
| <a href="#">Medellín</a>                                                 | Internal | Passing Juice |
| <a href="#">Medellín</a>                                                 | Internal | Passing Juice |
| <a href="#">Medellín</a>                                                 | Internal | Passing Juice |
|                                                                          |          |               |

## In-page links

|                            |          |               |
|----------------------------|----------|---------------|
| <a href="#">Medellín</a>   | Internal | Passing Juice |
| <a href="#">Bello</a>      | Internal | Passing Juice |
| <a href="#">La Pintada</a> | Internal | Passing Juice |
| <a href="#">Rionegro</a>   | Internal | Passing Juice |
| <a href="#">Bogotá</a>     | Internal | Passing Juice |
| <a href="#">Medellín</a>   | Internal | Passing Juice |
| <a href="#">Bogotá</a>     | Internal | Passing Juice |
| <a href="#">Medellín</a>   | Internal | Passing Juice |
| <a href="#">Medellín</a>   | Internal | Passing Juice |
| <a href="#">Bogotá</a>     | Internal | Passing Juice |
| <a href="#">Medellín</a>   | Internal | Passing Juice |
| <a href="#">Medellín</a>   | Internal | Passing Juice |
| <a href="#">La Pintada</a> | Internal | Passing Juice |
| <a href="#">Medellín</a>   | Internal | Passing Juice |
| <a href="#">La Pintada</a> | Internal | Passing Juice |
| <a href="#">Medellín</a>   | Internal | Passing Juice |
| <a href="#">La Pintada</a> | Internal | Passing Juice |
| <a href="#">Medellín</a>   | Internal | Passing Juice |
| <a href="#">La Pintada</a> | Internal | Passing Juice |
| <a href="#">Medellín</a>   | Internal | Passing Juice |
| <a href="#">Bello</a>      | Internal | Passing Juice |
| <a href="#">La Pintada</a> | Internal | Passing Juice |
| <a href="#">Apartadó</a>   | Internal | Passing Juice |
| <a href="#">Bogotá</a>     | Internal | Passing Juice |
| <a href="#">Medellín</a>   | Internal | Passing Juice |
| <a href="#">Bello</a>      | Internal | Passing Juice |
| <a href="#">La Pintada</a> | Internal | Passing Juice |
| <a href="#">Rionegro</a>   | Internal | Passing Juice |
|                            |          |               |

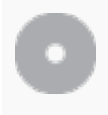
## In-page links

|                            |          |               |
|----------------------------|----------|---------------|
| <a href="#">Bogotá</a>     | Internal | Passing Juice |
| <a href="#">Medellín</a>   | Internal | Passing Juice |
| <a href="#">Apartadó</a>   | Internal | Passing Juice |
| <a href="#">Medellín</a>   | Internal | Passing Juice |
| <a href="#">Bello</a>      | Internal | Passing Juice |
| <a href="#">Bogotá</a>     | Internal | Passing Juice |
| <a href="#">Medellín</a>   | Internal | Passing Juice |
| <a href="#">Rionegro</a>   | Internal | Passing Juice |
| <a href="#">Apartadó</a>   | Internal | Passing Juice |
| <a href="#">Bogotá</a>     | Internal | Passing Juice |
| <a href="#">Medellín</a>   | Internal | Passing Juice |
| <a href="#">Bello</a>      | Internal | Passing Juice |
| <a href="#">La Pintada</a> | Internal | Passing Juice |
| <a href="#">Bogotá</a>     | Internal | Passing Juice |
| <a href="#">Medellín</a>   | Internal | Passing Juice |
| <a href="#">Medellín</a>   | Internal | Passing Juice |
| <a href="#">La Pintada</a> | Internal | Passing Juice |
| <a href="#">Apartadó</a>   | Internal | Passing Juice |
| <a href="#">Bogotá</a>     | Internal | Passing Juice |
| <a href="#">Medellín</a>   | Internal | Passing Juice |
| <a href="#">Medellín</a>   | Internal | Passing Juice |
| <a href="#">Medellín</a>   | Internal | Passing Juice |
| <a href="#">Bello</a>      | Internal | Passing Juice |
| <a href="#">La Pintada</a> | Internal | Passing Juice |
| <a href="#">Medellín</a>   | Internal | Passing Juice |
| <a href="#">Medellín</a>   | Internal | Passing Juice |
| <a href="#">Rionegro</a>   | Internal | Passing Juice |
| <a href="#">La Pintada</a> | Internal | Passing Juice |
|                            |          |               |

In-page links

|                                                                                                                                         |          |               |
|-----------------------------------------------------------------------------------------------------------------------------------------|----------|---------------|
| <a href="#">Apartadó</a>                                                                                                                | Internal | Passing Juice |
| <a href="#">Noticias</a>                                                                                                                | Internal | Passing Juice |
| <a href="#">Información institucional</a>                                                                                               | Internal | Passing Juice |
| <a href="#">Conoce aquí la circular de finalización del período académico 2-2024.</a>                                                   | Internal | Passing Juice |
| <a href="#">Cesde se une a Expo Estudiantes 2024 en Corferias, destacando su enfoque en la educación técnica y conexión empresarial</a> | Internal | Passing Juice |
| <a href="#">Conoce la política de novedades académicas y financieras de tu matrícula.</a>                                               | Internal | Passing Juice |
| <a href="#">Todas las noticias</a>                                                                                                      | Internal | Passing Juice |
| <a href="#">Financiación</a>                                                                                                            | Internal | Passing Juice |
| <a href="#">PQRSE</a>                                                                                                                   | External | Passing Juice |
| <a href="#">[email&amp;#160;protected]</a>                                                                                              | Internal | Passing Juice |
| <a href="#">Política de Tratamiento y Protección de Datos Personales</a>                                                                | Internal | Passing Juice |
| <a href="#">Política de uso de sistema de videovigilancia</a>                                                                           | Internal | Passing Juice |
| <a href="#">Política de Novedades académicas para 2025-1</a>                                                                            | Internal | Passing Juice |
| <a href="#">Política de manejo de redes sociales y otros</a>                                                                            | Internal | Passing Juice |
| <a href="#">Protocolo de violencias</a>                                                                                                 | Internal | Passing Juice |
| <a href="#">Manual para la Contratación de Bienes y Servicios y Celebración de Convenios y Alianzas de Cesde</a>                        | Internal | Passing Juice |

SEO Keywords



Keywords Cloud

Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti<br>on | Headings |
|---------|---------|-------|----------|-----------------|----------|
|---------|---------|-------|----------|-----------------|----------|

## Usability

|                                                                                  |              |                                                   |
|----------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|  | Url          | Domain : cesde.edu.co<br>Length : 12              |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is es.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|   | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                 |             |     |   |
|------------------------------------------------------------------------------------|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|-------------|-----|---|
|  | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                 |             |     |   |
|  | W3C Validity    | Errors : 111<br>Warnings : 147                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                 |             |     |   |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <a href="#">free antispam protector</a> to hide email from spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                 |             |     |   |
|  | Deprecated HTML | <table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;u&gt;</td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Deprecated tags | Occurrences | <u> | 1 |
| Deprecated tags                                                                    | Occurrences     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                 |             |     |   |
| <u>                                                                                | 1               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                 |             |     |   |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div> |                 |             |     |   |

## Mobile



### Mobile Optimization

- ✓ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://cesde.edu.co/portalsitemap.xml>



### Robots.txt

<http://cesde.edu.co/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics