








# Website review cast-soft.com

Generated on March 26 2025 23:30 PM





The score is 50/100







## SEO Content

	Title	CAST Group of Companies &#8211; CAST Group of Companies Inc. is the proud maker of BlackTrax, wysiwyg and Vivien – setting the standard for real-time tracking, event planning and previzualization.					
		<b>Length : 196</b>					
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.					
	Description	CAST Group of Companies Inc. is the proud maker of wysiwyg, Vivien and BlackTrax – introducing standards in lighting design, indubitable previzualization software, and 3D projection mapping.					
		<b>Length : 190</b>					
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.					
	Headings	<b>H1</b> 8	<b>H2</b> 0	<b>H3</b> 2	<b>H4</b> 0	<b>H5</b> 2	<b>H6</b> 13
		<ul style="list-style-type: none"><li>• [H1] FOR REAL-TIME TRACKING</li><li>• [H1]</li><li>• [H1] FOR CAMERA TRACKING</li><li>• [H1]</li><li>• [H1] FOR PRODUCTION DESIGN</li><li>• [H1]</li><li>• [H1] FOR EVENT DESIGN</li><li>• [H1]</li><li>• [H3] CAST Group of Companies</li><li>• [H3] Trusted by Industry leaders</li><li>• [H5] Contact Info</li><li>• [H5] Technical Support</li></ul>					

## SEO Content

		<ul style="list-style-type: none"><li>• [H6] Creativity starts here</li><li>• [H6] About</li><li>• [H6] What's New</li><li>• [H6] Careers</li><li>• [H6] Vivien Demo</li><li>• [H6] WYSIWYG Demo</li><li>• [H6] Customer Portal</li><li>• [H6] Academy</li><li>• [H6] Patents and Intellectual Property</li><li>• [H6] EULA</li><li>• [H6] Terms of Use</li><li>• [H6] Privacy Policy</li><li>• [H6] Contact</li></ul>
	Images	<p>We found 4 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 22 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 4.55%</p> <p>Internal Links 95.45%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Products</a>	Internal	Passing Juice
<a href="#">BlackTrax</a>	Internal	Passing Juice
<a href="#">CONVRG</a>	Internal	Passing Juice
<a href="#">wysiwyg</a>	Internal	Passing Juice
<a href="#">Vivien</a>	Internal	Passing Juice
<a href="#">Partners</a>	Internal	Passing Juice
<a href="#">CAST Academy</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Downloads</a>	Internal	Passing Juice
<a href="#">Who We Are</a>	Internal	Passing Juice
<a href="#">Our Work</a>	Internal	Passing Juice
<a href="#">What's New</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Customer Portal</a>	Internal	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Vivien Demo</a>	Internal	Passing Juice
<a href="#">WYSIWYG Demo</a>	Internal	Passing Juice
<a href="#">Patents and Intellectual Property</a>	Internal	Passing Juice
<a href="#">EULA</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud






wysiwyg cast vivien portal new  
blacktrax demo customer group  
academy

## SEO Keywords




### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
wysiwyg	7	✓	✗	✓	✓
cast	7	✓	✗	✓	✓
vivien	7	✓	✗	✓	✓
demo	6	✗	✗	✗	✓
academy	5	✗	✗	✗	✓









### Usability

	Url	Domain : cast-soft.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 26 Warnings : 9




## Document

	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div><a href="https://cast-soft.com/wp-sitemap.xml">https://cast-soft.com/wp-sitemap.xml</a></div>
	Robots.txt	<div><a href="http://cast-soft.com/robots.txt">http://cast-soft.com/robots.txt</a></div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Missing</div> <div>We didn't detect an analytics tool installed on this website.</div> <div>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</div>