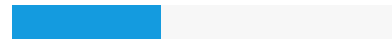












# Website review carada-strategy.com

Generated on May 26 2025 14:48 PM

The score is 31/100



## SEO Content

	Title	Carada Strategy   BRAND STRATEGY CONSULTING <b>Length : 44</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>0</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Home</li><li>• [H3] Menü</li></ul>	H1	H2	H3	H4	H5	H6	1	0	1	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	1	0	0	0									
	Images	We found 32 images on this web page.  31 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>14%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

## SEO Content



## SEO Links



URL Rewrite

Bad. Your links have query string.



Underscores in the URLs

We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.



In-page links

We found a total of 23 links including 1 link(s) to files



Statistics

External Links : noFollow 0%

External Links : Passing Juice 8.7%

Internal Links 91.3%


## In-page links

Anchor	Type	Juice
<a href="#">Datenschutz Disclaimer</a>	Internal	Passing Juice
<a href="#">Kontakt</a>	Internal	Passing Juice
<a href="#">Impressum</a>	Internal	Passing Juice
<a href="#">Zum Inhalt springen</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Wer wir sind</a>	Internal	Passing Juice
<a href="#">Inhaber</a>	Internal	Passing Juice
<a href="#">Kompetenzprofil</a>	Internal	Passing Juice
<a href="#">Weshalb Carada Strategy?</a>	Internal	Passing Juice
<a href="#">Case Studies</a>	Internal	Passing Juice
<a href="#">Unsere Leistungen</a>	Internal	Passing Juice
<a href="#">QuickCheck</a>	Internal	Passing Juice

## In-page links

<a href="#">ReAppCAMP</a>	Internal	Passing Juice
<a href="#">BrandManagerCAMP</a>	Internal	Passing Juice
<a href="#">StrategyCAMP</a>	Internal	Passing Juice
<a href="#">GlocalMarketingCAMP</a>	Internal	Passing Juice
<a href="#">Expertise für Agenturen</a>	Internal	Passing Juice
<a href="#">Unsere Werte</a>	Internal	Passing Juice
<a href="#">Die Story</a>	Internal	Passing Juice
<a href="#">Blog</a>	External	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">mehr</a>	Internal	Passing Juice
<a href="#">www.apgd.de</a>	External	Passing Juice


## SEO Keywords

	Keywords Cloud	ihre mit die für mehr spezialisiert sie wir expertise marketing
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sie	16	×	×	×	×
ihre	9	×	×	×	×
mehr	7	×	×	×	×
die	7	×	×	×	×
mit	6	×	×	×	×












## Usability

	Url	Domain : carada-strategy.com Length : 19
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 47 Warnings : 21				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;u&gt;</td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips	<div> Attention! Try to avoid nested tables in HTML.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>				

## Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://carada-strategy.com/robots.txt">http://carada-strategy.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>