

# Website review caithness-business.co.uk

Generated on March 30 2025 00:47 AM





The score is 50/100







## SEO Content

	Title	Home Page / News Archive :: Caithness Business Index  <b>Length : 52</b>  Perfect, your title contains between 10 and 70 characters.												
	Description	The Caithness Business Index is the definitive listing of Businesses in Caithness. With Contact Details, News Articles, Web Links, Opening Times, Maps etc  <b>Length : 154</b>  Great, your meta description contains between 70 and 160 characters.												
	Keywords	Caithness,Business,index,directory,pages,scotland,uk,news  Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>Home Page / News Archive</td></tr><tr><td>description</td><td>The Caithness Business Index is the definitive listing of Businesses in Caithness. With Contact Details, News Articles, Web Links, Opening Times, Maps etc</td></tr></table>	Property	Content	title	Home Page / News Archive	description	The Caithness Business Index is the definitive listing of Businesses in Caithness. With Contact Details, News Articles, Web Links, Opening Times, Maps etc						
Property	Content													
title	Home Page / News Archive													
description	The Caithness Business Index is the definitive listing of Businesses in Caithness. With Contact Details, News Articles, Web Links, Opening Times, Maps etc													
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>0</td><td>0</td><td>7</td><td>23</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Latest News</li><li>• [H4] Search Our Site</li><li>• [H4] Information</li><li>• [H4] Property</li><li>• [H4] Local Job Vacancies</li><li>• [H4] Submissions</li><li>• [H4] What's On</li><li>• [H4] Latest Updates</li></ul>	H1	H2	H3	H4	H5	H6	1	0	0	7	23	0
H1	H2	H3	H4	H5	H6									
1	0	0	7	23	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H5] Rachel Reeves thinks the economy has to grow to make everyone better off. But is she right?</li> <li>• [H5] Family to be reunited with Nazi-looted artwork after eight decades</li> <li>• [H5] Child poverty and food insecurity have been rising for three consecutive years</li> <li>• [H5] Avian influenza (bird flu) outbreaks - Latest situation</li> <li>• [H5] UK firm to land Europe's first rover on Mars</li> <li>• [H5] CMA proposes to accept commitments to protect competition on UK-US passenger routes</li> <li>• [H5] Rachel Reeves' figures in the Spring Statement don't stack up - and are very scary</li> <li>• [H5] The Truth Behind Rachel's Reeve's Spring Statement</li> <li>• [H5] Thousands of satellites are due to burn up in the atmosphere every year - damaging the ozone layer and changing the climate</li> <li>• [H5] Government backs next wave of semiconductor start-ups to scale up growth</li> <li>• [H5] Highland Councillors Accept £490,00 pay increase - 22% Rise taking total to £2.3million</li> <li>• [H5] New bootcamp upskills Whitehall coders into AI specialists</li> <li>• [H5] Child poverty in Scotland falls</li> <li>• [H5] Poverty levels broadly stable over last decade</li> <li>• [H5] Scottish Government GP plan failing to deliver</li> <li>• [H5] Reform urgently needed to tackle precarious health and social care finances</li> <li>• [H5] HMRC late payments interest rates to increase from 6 April 2025</li> <li>• [H5] Spring Statement heralds further boost to growth in Scotland</li> <li>• [H5] Lunar microwave to purify water frozen in Moon's soil wins UK Space Agency's Aqualunar Challenge</li> <li>• [H5] Still unfinished business: BTC asks Government to 'reflect and revise' Post Office Horizon redress plan</li> <li>• [H5] © 1998 - 2025</li> <li>• [H5] Our Social Media</li> <li>• [H5] Our Sites</li> </ul>
	Images	<p>We found 15 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 49 links including 7 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 2.04%</p> <p>Internal Links 97.96%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Child poverty and food insecurity have been rising for three consecutive years</a>	Internal	Passing Juice
<a href="#">Avian influenza (bird flu) outbreaks - Latest situation</a>	Internal	Passing Juice
<a href="#">CMA proposes to accept commitments to protect competition on UK-US passenger routes</a>	Internal	Passing Juice
<a href="#">Local Authority</a>	Internal	Passing Juice
<a href="#">Highland Councillors Accept £490.00 pay increase - 22% Rise taking total to £2.3million</a>	Internal	Passing Juice
<a href="#">Child poverty in Scotland falls</a>	Internal	Passing Juice
<a href="#">Poverty levels broadly stable over last decade</a>	Internal	Passing Juice
<a href="#">HMRC late payments interest rates to increase from 6 April 2025</a>	Internal	Passing Juice
<a href="#">Spring Statement heralds further boost to growth in Scotland</a>	Internal	Passing Juice
<a href="#">Still unfinished business: BTC asks Government to 'reflect and revise' Post Office Horizon redress plan</a>	Internal	Passing Juice
2	Internal	Passing Juice
3	Internal	Passing Juice
4	Internal	Passing Juice


## In-page links

<a href="#">5</a>	Internal	Passing Juice
<a href="#">6</a>	Internal	Passing Juice
<a href="#">7</a>	Internal	Passing Juice
<a href="#">1293</a>	Internal	Passing Juice
<a href="#">1294</a>	Internal	Passing Juice
<a href="#">2160 Businesses Listed</a>	Internal	Passing Juice
<a href="#">871 Local Websites</a>	Internal	Passing Juice
<a href="#">142 Residential Sales</a>	Internal	Passing Juice
<a href="#">12 Commercial Sales</a>	Internal	Passing Juice
<a href="#">27 Building Plots</a>	Internal	Passing Juice
<a href="#">58 Residential Rents</a>	Internal	Passing Juice
<a href="#">16 Commercial Rents</a>	Internal	Passing Juice
<a href="#">35 Local Job Vacancies</a>	Internal	Passing Juice
<a href="#">Submit Your Details</a>	Internal	Passing Juice
<a href="#">Submit Property Sale</a>	Internal	Passing Juice
<a href="#">Submit Property Rent</a>	Internal	Passing Juice
<a href="#">Other Enquiries</a>	Internal	Passing Juice
<a href="#">K Allan Properties</a>	Internal	Passing Juice
<a href="#">Plumb Centre</a>	Internal	Passing Juice
<a href="#">Grass CUT</a>	Internal	Passing Juice
<a href="#">Yvonne Fitzgerald Properties</a>	Internal	Passing Juice
<a href="#">Harper Macleod LLP</a>	Internal	Passing Juice
<a href="#">Inksters</a>	Internal	Passing Juice
<a href="#">Lionvolt</a>	Internal	Passing Juice
<a href="#">CRAWFORD &amp; COGHILL HOMES</a>	Internal	Passing Juice
<a href="#">Pulteneytown Pharmacy</a>	Internal	Passing Juice
<a href="#">G M R Henderson Building Contractor</a>	Internal	Passing Juice
<a href="#">Most Popular Pages</a>	Internal	Passing Juice

## In-page links

<a href="#">Caithness Jobs</a>	External	Passing Juice
<a href="#">Caithness.Org</a>	Internal	Passing Juice
<a href="#">Caithness Business Index</a>	Internal	Passing Juice
<a href="#">Sutherland Business Index</a>	Internal	Passing Juice
<a href="#">Caithness Arts Index</a>	Internal	Passing Juice
<a href="#">Caithness Sports Index</a>	Internal	Passing Juice
<a href="#">Caithness Community Index</a>	Internal	Passing Juice
<a href="#">What's On in Caithness</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	
--	----------------	--












## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
---------	---------	-------	----------	-------------	----------





## Usability

	Url	Domain : caithness-business.co.uk Length : 24
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
--	---------------------	--

## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://caithness-business.co.uk/robots.txt">http://caithness-business.co.uk/robots.txt</a>

## Optimization



Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics