



Website review businessairnews.com

Generated on May 23 2025 11:55 AM

The score is 50/100







SEO Content

| | | | | | | | | | | | | | | |
|--|--------------------|--|-----------|-----------|-----------|-----------|-----------|-----------|---|---|---|---|---|---|
|  | Title | Business Air News Length : 17 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | |
|  | Description | Business Air News is a family of leading business aviation publications: Monthly magazine, weekly news Bulletin, printed Handbooks and online Handbook. Length : 151 Great, your meta description contains between 70 and 160 characters. | | | | | | | | | | | | |
|  | Keywords | Business Air News, magazine, bulletin, handbook, business, aviation, news, jet, turboprop, helicopter, aircraft Good, your page contains meta keywords. | | | | | | | | | | | | |
|  | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. | | | | | | | | | | | | |
|  | Headings | <table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 0 | 0 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | | | | | | | | | |
|  | Images | We found 100 images on this web page. 33 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. | | | | | | | | | | | | |
|  | Text/HTML Ratio | Ratio : 27% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent. | | | | | | | | | | | | |

SEO Content

| | | |
|--|--------|---|
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|--|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 49 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 4.08% Internal Links 95.92% |

In-page links

| Anchor | Type | Juice |
|---------------------------------------|----------|---------------|
| More information | External | Passing Juice |
| FBO FEEDBACK | Internal | Passing Juice |
| JOBS | Internal | Passing Juice |
| ABOUT | Internal | Passing Juice |
| Front page | Internal | Passing Juice |
| Archive | Internal | Passing Juice |
| Latest weekly issue | Internal | Passing Juice |
| Show news | Internal | Passing Juice |
| Subscribe free | Internal | Passing Juice |
| Latest: May/June 2025 | Internal | Passing Juice |

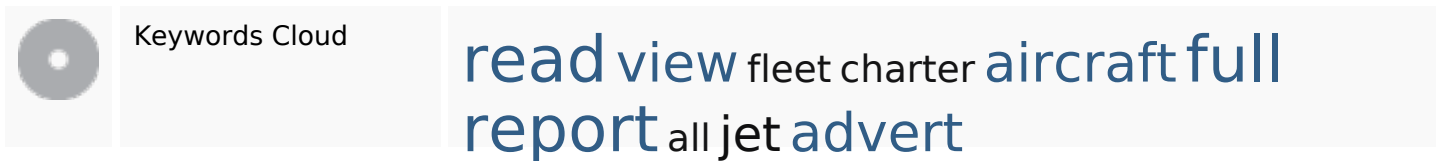
In-page links

[illegible]

In-page links

| | | |
|--|----------|---------------|
| View advert | Internal | Passing Juice |
| View advert | Internal | Passing Juice |
| View advert | Internal | Passing Juice |
| View advert | Internal | Passing Juice |
| View advert | Internal | Passing Juice |
| View advert | Internal | Passing Juice |
| View advert | Internal | Passing Juice |
| View advert | Internal | Passing Juice |
| View advert | Internal | Passing Juice |
| Terms & Conditions | Internal | Passing Juice |
| Privacy & Cookies Policy | External | Passing Juice |


SEO Keywords







Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| read | 28 | ✗ | ✗ | ✗ | ✗ |
| full | 28 | ✗ | ✗ | ✗ | ✗ |
| report | 25 | ✗ | ✗ | ✗ | ✗ |
| aircraft | 20 | ✗ | ✓ | ✗ | ✗ |
| view | 20 | ✗ | ✗ | ✗ | ✗ |











Usability

| | | |
|--|-----|---|
|  | Url | Domain : businessairnews.com Length : 19 |
|--|-----|---|



Usability

| | | |
|--|--------------|---|
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | | |
|--|-----------------|---|
|  | Doctype | HTML 4.01 Transitional |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 43 Warnings : 4 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div> |


Mobile

| | | |
|--|---------------------|---|
|  | Mobile Optimization | <div> Apple Icon</div> <div></div> |
|--|---------------------|---|

Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

| | | |
|---|-------------|--|
| ✓ | XML Sitemap | Great, your website has an XML sitemap. https://www.businessairnews.com/sitemap.xml |
| ✓ | Robots.txt | http://businessairnews.com/robots.txt Great, your website has a robots.txt file. |
| ✓ | Analytics | Great, your website has an analytics tool.  Google Analytics |