









# Website review burnleyroadacademy.org

Generated on March 29 2025 03:27 AM




The score is 37/100







## SEO Content

	Title	<p>Burnley Road Academy - Home</p> <p><b>Length : 27</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="544 1377 1481 1451"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>0</td> <td>7</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1480 1453 1843" style="list-style-type: none"> <li>• [H1] Burnley Road Academy Home</li> <li>• [H1] Home Learning Links to use if your child is absent or if school closes for any reason:</li> <li>• [H3] Children In Need</li> <li>• [H3] Macmillan Coffee Morning</li> <li>• [H3] British Legion</li> <li>• [H3] Emotional Well-Being Useful Guide</li> <li>• [H3] School Calendar</li> <li>• [H3] Welcome to the Pennine Alliance Learning Trust (PALT)</li> <li>• [H3] GDPR- General Data Protection Regulation - Data Protection Act</li> </ul>	H1	H2	H3	H4	H5	H6	2	0	7	0	0	0
H1	H2	H3	H4	H5	H6									
2	0	7	0	0	0									
	Images	<p>We found 7 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	Ratio : <b>19%</b>												

## SEO Content

		Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 79 links including 5 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.8% Internal Links 96.2%

## In-page links

Anchor	Type	Juice
<a href="#">&amp;gt;</a>	Internal	Passing Juice
<a href="#">Headteacher's Welcome Message</a>	Internal	Passing Juice
<a href="#">Welcome</a>	Internal	Passing Juice
<a href="#">A brief history</a>	Internal	Passing Juice
<a href="#">Flooding Information</a>	Internal	Passing Juice
<a href="#">Vision</a>	Internal	Passing Juice
<a href="#">Equality Objectives</a>	Internal	Passing Juice

## In-page links

<a href="#">Mission Statement</a>	Internal	Passing Juice
<a href="#">Staff</a>	Internal	Passing Juice
<a href="#">Ofsted Report and Results</a>	Internal	Passing Juice
<a href="#">Ofsted Reports and Results</a>	Internal	Passing Juice
<a href="#">Admission Information</a>	Internal	Passing Juice
<a href="#">Prospectus</a>	Internal	Passing Juice
<a href="#">Academy Information</a>	Internal	Passing Juice
<a href="#">Financial Information</a>	Internal	Passing Juice
<a href="#">Job Vacancies</a>	Internal	Passing Juice
<a href="#">Before and After School Club</a>	Internal	Passing Juice
<a href="#">Calendar</a>	Internal	Passing Juice
<a href="#">Calendar</a>	Internal	Passing Juice
<a href="#">School Dinners</a>	Internal	Passing Juice
<a href="#">Letters</a>	Internal	Passing Juice
<a href="#">Newsletter Archive</a>	Internal	Passing Juice
<a href="#">Holiday Dates</a>	Internal	Passing Juice
<a href="#">School Uniform</a>	Internal	Passing Juice
<a href="#">E Safety</a>	Internal	Passing Juice
<a href="#">Parent View</a>	Internal	Passing Juice
<a href="#">SEN Information</a>	Internal	Passing Juice
<a href="#">Attendance</a>	Internal	Passing Juice
<a href="#">Foundation Stage</a>	Internal	Passing Juice
<a href="#">Foundation Stage Archive</a>	Internal	Passing Juice
<a href="#">Year 1</a>	Internal	Passing Juice
<a href="#">Year 1 Archive</a>	Internal	Passing Juice
<a href="#">Year 2</a>	Internal	Passing Juice
<a href="#">Year 2 Archive</a>	Internal	Passing Juice
<a href="#">Year 3</a>	Internal	Passing Juice

## In-page links

<a href="#">Year 3 Archive</a>	Internal	Passing Juice
<a href="#">Year 4</a>	Internal	Passing Juice
<a href="#">Year 4 Archive</a>	Internal	Passing Juice
<a href="#">Year 5</a>	Internal	Passing Juice
<a href="#">Year 5 Archive</a>	Internal	Passing Juice
<a href="#">Year 6</a>	Internal	Passing Juice
<a href="#">Year 6 Archive</a>	Internal	Passing Juice
<a href="#">After School Activities</a>	Internal	Passing Juice
<a href="#">Little Chefs</a>	Internal	Passing Juice
<a href="#">SATs KS2 information</a>	Internal	Passing Juice
<a href="#">Eco Council Activities</a>	Internal	Passing Juice
<a href="#">Reading</a>	Internal	Passing Juice
<a href="#">Foundation Stage Unit</a>	Internal	Passing Juice
<a href="#">Key Stage 1</a>	Internal	Passing Juice
<a href="#">Key Stage 2</a>	Internal	Passing Juice
<a href="#">Writing</a>	Internal	Passing Juice
<a href="#">Phonics</a>	Internal	Passing Juice
<a href="#">Writing</a>	Internal	Passing Juice
<a href="#">Mathematics</a>	Internal	Passing Juice
<a href="#">PSHE and RSE</a>	Internal	Passing Juice
<a href="#">Science</a>	Internal	Passing Juice
<a href="#">Computing</a>	Internal	Passing Juice
<a href="#">RE</a>	Internal	Passing Juice
<a href="#">History</a>	Internal	Passing Juice
<a href="#">Geography</a>	Internal	Passing Juice
<a href="#">Art and Design</a>	Internal	Passing Juice
<a href="#">Design Technology</a>	Internal	Passing Juice
<a href="#">Music</a>	Internal	Passing Juice

## In-page links

<a href="#">Spanish</a>	Internal	Passing Juice
<a href="#">PE</a>	Internal	Passing Juice
<a href="#">Primary Sports Funding</a>	Internal	Passing Juice
<a href="#">Competitions and Clubs</a>	Internal	Passing Juice
<a href="#">Meet the Governors</a>	Internal	Passing Juice
<a href="#">Calendar</a>	Internal	Passing Juice
<a href="#">PTFA</a>	Internal	Passing Juice
<a href="#">&amp;nbsp;</a>	Internal	Passing Juice
<a href="#">&amp;nbsp;</a>	Internal	Passing Juice
<a href="#">&amp;nbsp;</a>	Internal	Passing Juice
<a href="#">&amp;nbsp;</a>	Internal	Passing Juice
<a href="#">&amp;nbsp;</a>	Internal	Passing Juice
<a href="#">GDPR</a>	Internal	Passing Juice
<a href="#">New Era Technology</a>	External	Passing Juice
<a href="#">DB Primary</a>	External	Passing Juice
<a href="#">DB Learning Library</a>	External	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
year	13	✘	✘	✘	✘
archive	8	✘	✘	✘	✘
information	8	✘	✘	✘	✘







## Keywords Consistency

school	7	✘	✘	✘	✔
day	5	✘	✘	✘	✘





## Usability

	Url	Domain : burnleyroadacademy.org Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 158 Warnings : 89				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td>&lt;u&gt;</td> <td>2</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	2
Deprecated tags	Occurrences					
<u>	2					
	Speed Tips	✔ Excellent, your website doesn't use nested tables.				




## Document

-  Too bad, your website is using inline styles.
-  Great, your website has few CSS files.
-  Too bad, your website has too many JS files (more than 6).
-  Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://burnleyroadacademy.org/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.