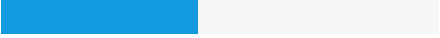


# Website review buildingreputation.com

Generated on March 31 2025 00:03 AM

The score is 41/100




## SEO Content

	Title	Building Web Reputation Systems: The Blog  <b>Length : 41</b>  Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b>  Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>Building Web Reputation Systems: The Blog</td></tr><tr><td>image</td><td>http://buildingreputation.com/lib/exe/fetch.php?media=cover200.png</td></tr></table>	Property	Content	title	Building Web Reputation Systems: The Blog	image	http://buildingreputation.com/lib/exe/fetch.php?media=cover200.png						
Property	Content													
title	Building Web Reputation Systems: The Blog													
image	http://buildingreputation.com/lib/exe/fetch.php?media=cover200.png													
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>2</td><td>22</td><td>24</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Building Web Reputation Systems: The Blog</li><li>• [H1] Web Reputation Systems and the Real World</li><li>• [H2] The companion blog by the authors (Randy Farmer and Bryce Glass) of the O'Reilly book: Building Web Reputation Systems.</li><li>• [H2] June 16, 2014</li><li>• [H2] Reputation System Evolution and Challenges</li><li>• [H2] Potential Solutions</li><li>• [H2] New Solutions, New Problems</li><li>• [H2] Overcoming Challenges Together</li><li>• [H2] References</li><li>• [H2] March 19, 2014</li></ul>	H1	H2	H3	H4	H5	H6	2	22	24	0	0	0
H1	H2	H3	H4	H5	H6									
2	22	24	0	0	0									





## SEO Content

		<ul style="list-style-type: none"><li>• [H2] LinkedIn's Scarlet Letter - Episode 14</li><li>• [H2] February 21, 2014</li><li>• [H2] October 01, 2013</li><li>• [H2] August 26, 2013</li><li>• [H2] January 24, 2011</li><li>• [H2] January 13, 2011</li><li>• [H2] November 16, 2010</li><li>• [H2] October 12, 2010</li><li>• [H2] September 29, 2010</li><li>• [H2] Related Links</li><li>• [H2] Search</li><li>• [H2] Categories</li><li>• [H2] Archives</li><li>• [H2] Recent Posts</li><li>• [H3] Web Reputation Systems and the Real World</li><li>• [H3] Preweb Reputation Systems</li><li>• [H3] Web Reputation Systems</li><li>• [H3] Digital Reputation Is Not Classical Reputation</li><li>• [H3] Karma Is Hard</li><li>• [H3] If Reputation Has Real-World Value, Then Methods Matter</li><li>• [H3] Limit Reputation by Context (Especially Karma)</li><li>• [H3] Focus on Positive Karma</li><li>• [H3] Focus on Quality over Quantity</li><li>• [H3] Mitigate Abuse through Metamoderation</li><li>• [H3] The Naming of Names</li><li>• [H3] Privacy and Regulation</li><li>• [H3] The Rise of Online Karma as Offline Power</li><li>• [H3] Karma as Currency</li><li>• [H3] LinkedIn's Scarlet Letter - Social Media Clarity Podcast</li><li>• [H3] Transcript</li><li>• [H3] Five Questions for Selecting an Online Community Platform</li><li>• [H3] Social Networks, Identity, Psudonyms, &amp; Influence Podcast Episodes</li><li>• [H3] Follow Us Over to the Social Media Clarity Podcast</li><li>• [H3] A Review for programmers</li><li>• [H3] New Book Review of Building Web Reputation Systems</li><li>• [H3] Quora:What lessons of Social Web do you wish had been better integrated into Yahoo?</li><li>• [H3] First! Randy to be the kickoff guest for new Community Chat podcast series.</li><li>• [H3] BWRS on Kindle Web - Try before you buy!</li></ul>
	Images	<p>We found 8 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>71%</b></p> <p>This page's ratio of text to HTML code is more than 70 percent, this means that your the page might run the risk of being considered spam.</p>
	Flash	<p>Terrible, you have Flash content, this mean that for search engines hard to understand your content.</p>

## SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
---	--------	--

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 109 links including 5 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 45.87% Internal Links 54.13%

## In-page links

Anchor	Type	Juice
<a href="#">Building Web Reputation Systems: The Blog</a>	Internal	Passing Juice
<a href="http://www.money.co.uk/article/1001771-man-sued-for-leaving-negative-feedback-on-ebay.htm">http://www.money.co.uk/article/1001771-man-sued-for-leaving-negative-feedback-on-ebay.htm</a>	External	Passing Juice
<a href="http://buildingreputation.com/writings/2010/02/on_karma.htm">http://buildingreputation.com/writings/2010/02/on_karma.htm</a>	Internal	Passing Juice
<a href="http://thomashawk.com/2005/11/priceritephoto-abusive-bait-and-switch-camera-store.html">http://thomashawk.com/2005/11/priceritephoto-abusive-bait-and-switch-camera-store.html</a>	External	Passing Juice
<a href="http://www.opencongress.org/bill/111-h3149/show">http://www.opencongress.org/bill/111-h3149/show</a>	External	Passing Juice
<a href="#">Permalink</a>	Internal	Passing Juice
<a href="#">John Mark Troyer</a>	External	Passing Juice
<a href="#">VMware</a>	External	Passing Juice
<a href="#">LinkedIn Ruckus Continues As Victims Of Site-Wide Moderation Defect</a>	External	Passing Juice

## In-page links

<a href="#">Has LinkedIn changed its SWAM policy - And not told anyone?</a>	External	Passing Juice
<a href="#">Removing Spam from Your Group</a>	External	Passing Juice
<a href="#">Why are my posts going through moderation in all of my groups?</a>	External	Passing Juice
<a href="#">Elinor Ostrom</a>	External	Passing Juice
<a href="#">Governing the Commons</a>	External	Passing Juice
<a href="#">Elinor Ostrom's 8 Principles for Managing A Commons</a>	External	Passing Juice
<a href="#">Order without Law: How Neighbors Settle Disputes</a>	External	Passing Juice
<a href="#">Robert Ellickson</a>	External	Passing Juice
<a href="#">Cows, Pigs, Wars, and Witches - The Riddles of Culture</a>	External	Passing Juice
<a href="#">Marvin Harris</a>	External	Passing Juice
<a href="#">Building Web Reputation Systems. Chapter 10</a>	Internal	Passing Juice
<a href="#">episode page</a>	External	Passing Juice
<a href="#">Permalink</a>	Internal	Passing Juice
<a href="#">From Cultivating Community (a Ning blog)</a>	External	Passing Juice
<a href="#">prolific social media innovator</a>	External	Passing Juice
<a href="#">Building Web Reputation Systems</a>	External	Passing Juice
<a href="#">Permalink</a>	Internal	Passing Juice
<a href="#">Social Network: What is it, and where do I get one?</a>	External	Passing Juice
<a href="#">mp3</a>	External	Passing Juice
<a href="#">HuffPo, Identity, and Abuse</a>	External	Passing Juice
<a href="#">mp3</a>	External	Passing Juice
<a href="#">Save our Pseudonyms! (Guest: Dr. Bernie Hogan)</a>	External	Passing Juice
<a href="#">mp3</a>	External	Passing Juice
<a href="#">Influence is a Graph</a>	External	Passing Juice
<a href="#">mp3</a>	External	Passing Juice
<a href="#">Subscribe via iTunes</a>	External	Passing Juice
<a href="#">Subscribe via RSS</a>	External	Passing Juice
<a href="#">Listen on Stitcher</a>	External	Passing Juice

## In-page links

<a href="#">Like us on Facebook</a>	External	Passing Juice
<a href="#">Permalink</a>	Internal	Passing Juice
<a href="#">Social Media Clarity</a>	External	Passing Juice
<a href="#">Marc Smith</a>	External	Passing Juice
<a href="#">socialmediaclarity.net</a>	External	Passing Juice
<a href="#">Permalink</a>	Internal	Passing Juice
<a href="#">i-programmer.info</a>	External	Passing Juice
<a href="#">Permalink</a>	Internal	Passing Juice
<a href="#">Architecture, SOA, BPM, EAI, Cloud</a>	External	Passing Juice
<a href="#">Permalink</a>	Internal	Passing Juice
<a href="#">following question</a>	External	Passing Juice
<a href="#">recent book</a>	External	Passing Juice
<a href="#">identity</a>	External	Passing Juice
<a href="#">reputation</a>	Internal	Passing Juice
<a href="#">karma</a>	Internal	Passing Juice
<a href="#">community management</a>	External	Passing Juice
<a href="#">social application design</a>	External	Passing Juice
<a href="#">business models</a>	Internal	Passing Juice
<a href="#">earlier patent application</a>	External	Passing Juice
<a href="#">Yahoo! Open Strategy</a>	External	Passing Juice
<a href="#">Wiki</a>	Internal	Passing Juice
<a href="#">tripartite identity model</a>	External	Passing Juice
<a href="#">Permalink</a>	Internal	Passing Juice
<a href="#">Permalink</a>	Internal	Passing Juice
<a href="#">Permalink</a>	Internal	Passing Juice
<a href="#">(or eBook)</a>	External	Passing Juice
<a href="#">Reputation Links</a>	Internal	Passing Juice
<a href="#">Twitter Feed</a>	External	Passing Juice


## In-page links

<a href="#">Kindle Feed</a>	External	Passing Juice
<a href="#">Abuse</a>	Internal	Passing Juice
<a href="#">Administrivia</a>	Internal	Passing Juice
<a href="#">Best Practices</a>	Internal	Passing Juice
<a href="#">In the News</a>	Internal	Passing Juice
<a href="#">Mechanism</a>	Internal	Passing Juice
<a href="#">Participation</a>	Internal	Passing Juice
<a href="#">Process</a>	Internal	Passing Juice
<a href="#">Ratings</a>	Internal	Passing Juice
<a href="#">Reputation Wednesday</a>	Internal	Passing Juice
<a href="#">Speaking</a>	Internal	Passing Juice
<a href="#">The Book</a>	Internal	Passing Juice
<a href="#">Archives</a>	Internal	Passing Juice
<a href="#">June 2014</a>	Internal	Passing Juice
<a href="#">March 2014</a>	Internal	Passing Juice
<a href="#">February 2014</a>	Internal	Passing Juice
<a href="#">October 2013</a>	Internal	Passing Juice
<a href="#">August 2013</a>	Internal	Passing Juice
<a href="#">January 2011</a>	Internal	Passing Juice
<a href="#">November 2010</a>	Internal	Passing Juice
<a href="#">October 2010</a>	Internal	Passing Juice
<a href="#">September 2010</a>	Internal	Passing Juice
<a href="#">August 2010</a>	Internal	Passing Juice
<a href="#">July 2010</a>	Internal	Passing Juice
<a href="#">June 2010</a>	Internal	Passing Juice
<a href="#">May 2010</a>	Internal	Passing Juice
<a href="#">April 2010</a>	Internal	Passing Juice
<a href="#">March 2010</a>	Internal	Passing Juice

## In-page links

<a href="#">February 2010</a>	Internal	Passing Juice
<a href="#">January 2010</a>	Internal	Passing Juice
<a href="#">December 2009</a>	Internal	Passing Juice
<a href="#">November 2009</a>	Internal	Passing Juice
<a href="#">October 2009</a>	Internal	Passing Juice
<a href="#">September 2009</a>	Internal	Passing Juice
<a href="#">August 2009</a>	Internal	Passing Juice
<a href="#">June 2009</a>	Internal	Passing Juice
<a href="#">April 2009</a>	Internal	Passing Juice
<a href="#">March 2009</a>	Internal	Passing Juice
<a href="#">February 2009</a>	Internal	Passing Juice
<a href="#">January 2009</a>	Internal	Passing Juice
<a href="#">December 2008</a>	Internal	Passing Juice
<a href="#">Subscribe to this blog's feed</a>	Internal	Passing Juice
<a href="#">What is this?</a>	External	Passing Juice
<a href="#">Movable Type 3.2ysb5-20051201</a>	External	Passing Juice

## SEO Keywords

	Keywords Cloud	randy social digital karma <b>reputation</b> systems web from group community
--	----------------	--

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
reputation	137	✓	✗	✗	✓
systems	54	✓	✗	✗	✓
from	53	✗	✗	✗	✗
karma	47	✗	✗	✗	✓

## Keywords Consistency

social

43



## Usability

	Url	Domain : buildingreputation.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 9
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div>

## Document



Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://buildingreputation.com/sitemap.xml>

<http://buildingreputation.com/sitemap.xml>



### Robots.txt

<http://buildingreputation.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics