

Website review bu.edu

Generated on March 04 2025 05:37 AM





The score is 50/100





SEO Content

	Title	Homepage Boston University																			
		Length : 28																			
		Perfect, your title contains between 10 and 70 characters.																			
	Description	Boston University is a leading private research institution with two primary campuses in the heart of Boston and programs around the world.																			
		Length : 139																			
		Great, your meta description contains between 70 and 160 characters.																			
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																			
	Og Meta Properties	Good, your page take advantage of Og Properties.																			
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>Homepage Boston University</td></tr><tr><td>description</td><td>Boston University is a leading private research institution with two primary campuses in the heart of Boston and programs around the world.</td></tr><tr><td>url</td><td>https://www.bu.edu/homepage-alt/</td></tr><tr><td>site_name</td><td>Boston University</td></tr></table>						Property	Content	locale	en_US	type	article	title	Homepage Boston University	description	Boston University is a leading private research institution with two primary campuses in the heart of Boston and programs around the world.	url	https://www.bu.edu/homepage-alt/	site_name	Boston University
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site_name	Boston University																				
	Headings	H1 0	H2 0	H3 4	H4 9	H5 3	H6 4														
		• [H3] Born with Muscular Dystrophy, Justin Moy Now Seeks to																			



SEO Content

		<p>Defeat It</p> <ul style="list-style-type: none">• [H3] BU Athletics• [H3] BU Hub• [H3] Giving• [H4] Admissions• [H4] Academics• [H4] Research• [H4] Global• [H4] Campus Life• [H4] About BU• [H4] Spacecraft Carrying BU Telescope to the Moon Captures Breathtaking Images of Earth• [H4] Reimagining Public Spaces• [H4] More Americans Aged 25 to 44 Are Dying Younger. BU Research Helps Explain Why• [H5] From Boston Ballet Dancer to Questrom MBA Student• [H5] POV: Trump Showdown with Zelensky: What Happened? What's Next?• [H5] Final Lowell Poetry Reading to Feature Three Distinguished BU Poets• [H6] Resources for:• [H6] University Publications• [H6] Resources for:• [H6] Resources for:
	Images	<p>We found 10 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>

SEO Links

	In-page links	We found a total of 72 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 2.78%</p> <p>Internal Links 97.22%</p>

In-page links

Anchor	Type	Juice
Skip to Main Content	Internal	Passing Juice
Boston University	Internal	Passing Juice
Admissions	Internal	Passing Juice
Academics	Internal	Passing Juice
Research	Internal	Passing Juice
Giving	Internal	Passing Juice
Search	Internal	Passing Juice
Undergraduate	Internal	Passing Juice
Graduate	Internal	Passing Juice
International	Internal	Passing Juice
Transfer	Internal	Passing Juice
Financial Aid	Internal	Passing Juice
Extended Ed	Internal	Passing Juice
Academics	Internal	Passing Juice
Schools/Colleges	Internal	Passing Juice
Medical Campus	Internal	Passing Juice
Degree Programs	Internal	Passing Juice
Bulletin (Catalog)	Internal	Passing Juice
Summer Term	Internal	Passing Juice
Digital Learning	Internal	Passing Juice


In-page links

Centers/Institutes	Internal	Passing Juice
Libraries	Internal	Passing Juice
Research Support	Internal	Passing Juice
Awards	Internal	Passing Juice
Funding	Internal	Passing Juice
For Undergrads	Internal	Passing Juice
Global	Internal	Passing Juice
Global Identity	Internal	Passing Juice
Study Abroad	Internal	Passing Juice
Study & Research	Internal	Passing Juice
Program Support	Internal	Passing Juice
Where Are We?	Internal	Passing Juice
Campus Life	Internal	Passing Juice
Student Life	Internal	Passing Juice
Religious Life	Internal	Passing Juice
Calendars	Internal	Passing Juice
Arts	Internal	Passing Juice
Athletics	Internal	Passing Juice
FitRec Center	Internal	Passing Juice
Agganis Arena	Internal	Passing Juice
Barnes & Noble at BU	External	Passing Juice
Sustainability	Internal	Passing Juice
About BU	Internal	Passing Juice
Trustees	Internal	Passing Juice
Administration	Internal	Passing Juice
Community & Inclusion	Internal	Passing Juice
Employment	Internal	Passing Juice
Technology	Internal	Passing Juice

In-page links

Public Relations	Internal	Passing Juice
Senior Diversity Officer	Internal	Passing Juice
All Offices	Internal	Passing Juice
MyBU Student Portals	Internal	Passing Juice
Faculty	Internal	Passing Juice
Staff	Internal	Passing Juice
Parents	Internal	Passing Juice
Alumni & Friends	Internal	Passing Juice
All Publications	Internal	Passing Juice
Learn more	Internal	Passing Juice
From Boston Ballet Dancer to Questrom MBA Student	Internal	Passing Juice
POV: Trump Showdown with Zelensky: What Happened? What's Next?	Internal	Passing Juice
Final Lowell Poetry Reading to Feature Three Distinguished BU Poets	Internal	Passing Juice
Check out our BU Today Featured Events	Internal	Passing Juice
Spacecraft Carrying BU Telescope to the Moon Captures Breathtaking Images of Earth	Internal	Passing Juice
Reimagining Public Spaces	Internal	Passing Juice
More Americans Aged 25 to 44 Are Dying Younger. BU Research Helps Explain Why	Internal	Passing Juice
BU Athletics	External	Passing Juice
BU Hub	Internal	Passing Juice
Notice of Nondiscrimination	Internal	Passing Juice
© 2025 Trustees of Boston University	Internal	Passing Juice
Privacy Statement	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Boston University	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	defeat dystrophy brink more poets search student today poetry moon
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
search	3	✗	✗	✓	✓
more	2	✗	✗	✗	✓
brink	2	✗	✗	✗	✗
moon	2	✗	✗	✗	✓
today	2	✗	✗	✗	✗











Usability

	Url	Domain : bu.edu Length : 6
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





Document

		
	W3C Validity	Errors : 10 Warnings : 37
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Too bad, your website does not take advantage of gzip.</div>

Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>https://www.bu.edu/sitemap_index.xml</div>
	Robots.txt	http://bu.edu/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. <div> Google Analytics</div>