








Website review brunico.com

Generated on March 21 2025 16:04 PM




The score is 50/100







SEO Content

	Title	Home Page - Brunico Communications Ltd. Length : 39 Perfect, your title contains between 10 and 70 characters.												
	Description	Scripted Length : 8 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Brunico Communications Ltd, Brunico Marketing Inc, Brunico Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Home Page - Brunico</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Brunico</td></tr><tr><td>image</td><td>/Content/images/logo-favicon.png</td></tr></tbody></table>	Property	Content	title	Home Page - Brunico	type	website	description	Brunico	image	/Content/images/logo-favicon.png		
Property	Content													
title	Home Page - Brunico													
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description	Brunico													
image	/Content/images/logo-favicon.png													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Search• [H1] Menu	H1	H2	H3	H4	H5	H6	2	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
2	0	0	0	0	0									
	Images	We found 57 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
														

SEO Content

	Text/HTML Ratio	Ratio : 16% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 58 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 74.14% Internal Links 25.86%

In-page links

Anchor	Type	Juice
Skip to Menu	Internal	Passing Juice
Skip to Main Content	Internal	Passing Juice
Skip to Footer	Internal	Passing Juice
Our Company	Internal	Passing Juice
History	Internal	Passing Juice
Executive Team	Internal	Passing Juice
Culture & Careers	Internal	Passing Juice

In-page links

Contact Us	Internal	Passing Juice
Publications	Internal	Passing Juice
Events	Internal	Passing Juice
Awards	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Acknowledgements	Internal	Passing Juice
Home	Internal	Passing Juice
AX3	External	Passing Juice
Banff World Media Festival	External	Passing Juice
benchmark.	External	Passing Juice
CIX	External	Passing Juice
Companies & Capital	External	Passing Juice
Content Industry Connect LA	External	Passing Juice
Content Industry Connect TO	External	Passing Juice
IMPACT	External	Passing Juice
Kidscreen Summit	External	Passing Juice
Kidscreen East	External	Passing Juice
Kidscreen Asian Animation Summit	External	Passing Juice
nextMEDIA	External	Passing Juice
Playback Marketing Summit	External	Passing Juice
Realscreen Summit	External	Passing Juice
Realscreen West	External	Passing Juice
Realscreen London	External	Passing Juice
Scripted Summit	External	Passing Juice
Strategy BCON Expo	External	Passing Juice
Strategy Shopper Marketing Forum	External	Passing Juice
Stream Market	External	Passing Juice

In-page links

AtOMiC Awards	External	Passing Juice
Cassies	External	Passing Juice
Digi Awards	External	Passing Juice
IMPACT Awards	External	Passing Juice
Kidscreen Awards	External	Passing Juice
PROMO Awards	External	Passing Juice
Realscreen Awards	External	Passing Juice
Rockie Awards	External	Passing Juice
Shopper Innovation Awards	External	Passing Juice
Strategy Awards	External	Passing Juice
Strategy Agency of The Year	External	Passing Juice
Strategy Digital Agency of The Year	External	Passing Juice
Strategy Media Agency of The Year	External	Passing Juice
Strategy PR Agency of The Year	External	Passing Juice
Realscreen Summit DevLab	External	Passing Juice
Realscreen London Pitch	External	Passing Juice
Scripted Pitch	External	Passing Juice
Kidscreen Hot50	External	Passing Juice
Media In Canada Digital Supplements	External	Passing Juice
Playback Hall of Fame	External	Passing Juice
Radarscreen	External	Passing Juice
Realscreen Global 100	External	Passing Juice
Strategy Creative Report Card	External	Passing Juice

SEO Keywords








Keywords Cloud

sectors content **events** television
publications programming home
entertainment business media





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
events	6	✖	✖	✖	✖
entertainment	5	✖	✖	✖	✖
business	4	✖	✖	✖	✖
content	3	✖	✖	✖	✖
media	3	✖	✖	✖	✖








Usability

	Url	Domain : brunico.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 11 Warnings : 23
	Email Privacy	Great no email address has been found in plain text!





Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://brunico.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>