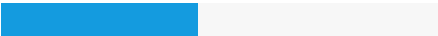


Website review broadwayworld.com

Generated on March 27 2025 14:33 PM





The score is 41/100







SEO Content

	Title	BroadwayWorld: Latest News, Coverage, Tickets for Broadway and Theatre Around the World					
		Length : 87					
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.					
	Description	Length : 0					
		Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.					
	Keywords						
		Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties						
		This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 3	H2 9	H3 0	H4 0	H5 0	H6 0
		<ul style="list-style-type: none">• [H1] Video: Hailey Kilgore Performs 'Wait For Me II' in HADESTOWN• [H1] Video: Idina Menzel Sings in New Highlights from REDWOOD• [H1] Video: Happy World Theatre Day• [H2] Latest News• [H2] Ticket Central• [H2] Videos• [H2] Hot Photos this week• [H2] Industry• [H2] West End• [H2] New York City• [H2] United States• [H2] International					
	Images	We found 140 images on this web page.					

SEO Content

		11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 9% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 14 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 42.86% Internal Links 57.14%


In-page links

Anchor	Type	Juice
Off-Broadway	Internal	Passing Juice
Immersive / Experiential	Internal	Passing Juice
Tours	Internal	Passing Juice
West End	Internal	Passing Juice
Broadway Scramble	Internal	Passing Juice

In-page links

Match-Up Game	Internal	Passing Juice
Tonys Trivia	Internal	Passing Juice
Word Game	Internal	Passing Juice
Buy Tickets	External	Passing Juice
Buy Tickets	External	Passing Juice
Buy Tickets	External	Passing Juice
Buy Tickets	External	Passing Juice
Buy Tickets	External	Passing Juice
Buy Tickets	External	Passing Juice



SEO Keywords

	Keywords Cloud	march video news broadway theatre center photos more new from
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	33	✗	✗	✗	✗
broadway	30	✓	✗	✗	✗
new	27	✓	✗	✗	✓
video	20	✗	✗	✗	✓
theatre	16	✓	✗	✗	✓












Usability

	Url	Domain : broadwayworld.com Length : 17
	Favicon	Great, your website has a favicon.





Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 199 Warnings : 24
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Attention! Try to avoid nested tables in HTML.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Mobile

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>https://www.broadwayworld.com/</div>
	Robots.txt	<p>http://broadwayworld.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>