

SEO Content

	Title	Bring Back the Mile : Home			
		Length : 26			
		Perfect, your til	tle contains between 10 and 70 characters.		
\bigcirc	Description	Return the Mile to prominence on the American sports and cultural landscape by elevating, celebrating and creating a Mile Movement.			
		Length : 131			
		Great, your me	eta description contains between 70 and 160 characters.		
\bigcirc	Keywords	Mile, Track & Field, 1500m, USATF, IAAF, running, America, distance sub-4, athletics			
		Good, your page contains meta keywords.			
	Og Meta Properties	Good, your pag	ge take advantage of Og Properties.		
<u> </u>		Property	Content		
		site_name	Bring Back the Mile		
		title	Bring Back the Mile		
		url	https://bringbackthemile.com/		
		image	https://bringbackthemile.com//images/sized/im ages/_pages/_global/logo-260x0.png		
		description	Return the Mile to prominence on the American sports and cultural landscape by elevating, celebrating and creating a Mile Movement.		
	Headings	H1 H2	2 H3 H4 H5 H6		
	-	1 5	9 4 0 0		
		• [H1] Joi • [H2] Ne • [H2] Fe			

SEO Content

		 [H2] Featured Events [H2] Twitter [H2] @themile [H3] Did you know? [H3] Ruthe youngest to record sub-4 Mile [H3] Hedengren smashes U.S. girls Mile record [H3] Can Faith Kipyegon break 4 minutes in the Mile? [H3] Owen Powell smashes high school indoor Mile record [H3] Spirit Run Mile [H3] Grand Blue Mile: USA Road Championships [H3] Mile of Truth [H3] Meck Mile [H4] Sam Prakel [H4] Sinclaire Johnson [H4] Roger Bannister
\bigotimes	Images	We found 20 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
0	Text/HTML Ratio	Ratio : 15% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
0	Flash	Perfect, no Flash content has been detected on this page.
\bigcirc	Iframe	Great, there are no Iframes detected on this page.

SEO Links

0	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
0	In-page links	We found a total of 36 links including 1 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 41.67%
		Internal Links 58.33%

In-page links

Anchor	Туре	Juice
fb	External	Passing Juice
t	External	Passing Juice
уt	External	Passing Juice
ig	External	Passing Juice
-	Internal	Passing Juice
=	Internal	Passing Juice
Home	Internal	Passing Juice
News	Internal	Passing Juice
<u>Calendar</u>	Internal	Passing Juice
Athletes	Internal	Passing Juice
<u>History</u>	Internal	Passing Juice
Why?	Internal	Passing Juice
<u>Store</u>	Internal	Passing Juice
Ruthe youngest to record sub-4 Mile	Internal	Passing Juice
Hedengren smashes U.S. girls Mile record	Internal	Passing Juice
Can Faith Kipyegon break 4 minutes in the Mile?	Internal	Passing Juice
Owen Powell smashes high school indoor Mile record	Internal	Passing Juice
Sam Prakel	Internal	Passing Juice
Sinclaire Johnson	Internal	Passing Juice
Shelby Houlihan	Internal	Passing Juice
Roger Bannister	Internal	Passing Juice
<u>Spirit Run Mile</u>	Internal	Passing Juice
Grand Blue Mile: USA Road Championships	Internal	Passing Juice
Mile of Truth	Internal	Passing Juice
Meck Mile	Internal	Passing Juice
@WorldAthletics	External	Passing Juice

In-page links

@wicglasgow24	External	Passing Juice
<u>#ICYMI</u>	External	Passing Juice
<u>#AGT</u>	External	Passing Juice
bringbackthemile.com/news/detail/fo	External	Passing Juice
<u>@ChrisChavez</u>	External	Passing Juice
@BarstoolBigCat	External	Passing Juice
<u>@BarstoolYak</u>	External	Passing Juice
twitter.com/i/web/status/1	External	Passing Juice
<u>@TheRealMerb</u>	External	Passing Juice
<u>Oniracom</u>	External	Passing Juice

SEO Keywords

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
mile	22	×	×	×	×
record	9	×	×	×	*
school	5	×	×	×	×
dob	4	×	×	×	×
high	4	×	×	×	×

Usability



Domain : bringbackthemile.com Length : 20

Usability

\bigcirc	Favicon	Great, your website has a favicon.
\bigotimes	Printability	We could not find a Print-Friendly CSS.
\bigotimes	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
\bigotimes	Dublin Core	This page does not take advantage of Dublin Core.

Document

\bigcirc	Doctype	HTML 5			
\bigcirc	Encoding	Perfect. Your declared charset is UTF-8.			
8	W3C Validity	Errors : 29 Warnings : 9			
8	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.			
\bigotimes	Deprecated HTML	Deprecated tags Occurrences			
		<u> 1 Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because</u>			
		they are now obsolete.			
0	Speed Tips	 Excellent, your website doesn't use nested tables. 			
		X Too bad, your website is using inline styles.			
		X Too bad, your website has too many CSS files (more than 4).			
		X Too bad, your website has too many JS files (more than 6).			
		 Perfect, your website takes advantage of gzip. 			

Mobile

0	Mobile Optimization		Apple Icon
		~	Meta Viewport Tag
		۲	Flash content

Optimization

	XML Sitemap	Missing		
$\mathbf{\mathbf{v}}$		Your website does not have an XML sitemap - this can be problematic.		
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.		
	Robots.txt	http://bringbackthemile.com/robots.txt		
$\overline{}$		Great, your website has a robots.txt file.		
Analytic	Analytics	Great, your website has an analytics tool.		
		Google Analytics		