



# Website review brightonedu.com

Generated on May 25 2025 19:52 PM






**The score is 41/100**





## SEO Content

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## SEO Content

		image:height 576
	Headings	<div> <b>H1</b> 0           <b>H2</b> 12           <b>H3</b> 7           <b>H4</b> 0           <b>H5</b> 0           <b>H6</b> 0         </div> <ul style="list-style-type: none"> <li>• [H2] English Level</li> <li>• [H2] English camp</li> <li>• [H2] English Communicative Development</li> <li>• [H2] Corporate training</li> <li>• [H2] Study abroad</li> <li>• [H2] Philosophy</li> <li>• [H2] Brighton Education</li> <li>• [H2] Product satisfactory</li> <li>• [H2] BE MORE THAN A CLASSROOM</li> <li>• [H2] Gallery</li> <li>• [H2] Tesimonial</li> <li>• [H2] Updated</li> <li>• [H3] Mission <span>○○○○○○○○○○○○</span></li> <li>• [H3] Mission <span>○○○○○○○○○○○○</span></li> <li>• [H3] Mission <span>○○○</span> <span>○○○○○○○</span></li> <li>• [H3] Brighton GBL</li> <li>• [H3] <span>○○○○○○○○○○○○</span> Summer Kindy Fun Camp 2020</li> <li>• [H3] Kindy fun camp #3</li> <li>• [H3] BRIGHTON BE MORE THAN A CALSSROOM</li> </ul>
	Images	<p>We found 21 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.


## SEO Links

	In-page links	We found a total of 15 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Academy</a>	Internal	Passing Juice
<a href="#">Brighton GBL</a>	Internal	Passing Juice
<a href="#">🏖️🏖️🏖️🏖️🏖️🏖️🏖️🏖️🏖️🏖️ Summer Kindy Fun Camp 2020</a>	Internal	Passing Juice
<a href="#">Kindy fun camp #3</a>	Internal	Passing Juice
<a href="#">View All Post</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : brightonedu.com Length : 15
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 21 Warnings : 39
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div>

## Document

✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

✖ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

[https://www.brightonedu.com/sitemap\\_index.xml](https://www.brightonedu.com/sitemap_index.xml)



### Robots.txt

<http://brightonedu.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.