

## **SEO Content**

	Title briankennedy.org						
$\checkmark$		Length :	16				
		Perfect, y	our title co	ntains betw	een 10 and	70 characte	ers.
$\bigotimes$	Description	Length :	0				
		-			ta description to create d		oage. Use <u>this</u>
$\bigotimes$	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.					
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.					
•	Headings	<b>H1</b> 1	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		• [H1] briankennedy.org					
	Images We found 1 images on this web page.						
$\overline{}$		Good, most or all of your images have alt attributes.					
	Text/HTML Ratio	Ratio : <b>3%</b>					
					_ code is be ds more tex	•	ent, this means
0	Flash	Perfect, no Flash content has been detected on this page.					

### **SEO Content**

0	Iframe	Great, there are no lframes detected on this page.
		SEO Links
⊗	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
$\bigcirc$	In-page links	We found a total of 5 links including 1 link(s) to files

0	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 60%
		Internal Links 40%

### In-page links

Anchor	Туре	Juice
Why am I seeing this 'Under Construction' page?	Internal	Passing Juice
Trademark Free	Internal	Passing Juice
Review our Privacy Policy	External	Passing Juice
Service Agreement	External	Passing Juice
Legal Notice	External	Passing Juice

### **SEO Keywords**



Keywords Cloud

coming seeing review trademark construction soon under page briankennedyorg free

# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
briankennedyorg	2	×	×	×	×
page	2	×	×	×	×
under	2	×	×	×	×
construction	2	×	×	×	×
coming	1	×	×	×	×

## Usability

0	Url	Domain : briankennedy.org Length : 16
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

### Document

$\bigcirc$	Doctype	HTML 5
0	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 0
0	Email Privacy	Great no email address has been found in plain text!

#### Document

$\bigcirc$	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> </ul>		
		X Too bad, your website is using inline styles.		
		<ul> <li>Great, your website has few CSS files.</li> </ul>		
		<ul> <li>Perfect, your website has few JavaScript files.</li> </ul>		
		X Too bad, your website does not take advantage of gzip.		

#### Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

## Optimization

	XML Sitemap	Missing
$\mathbf{v}$		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://briankennedy.org/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
$\mathbf{v}$		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.