



Website review brandoncompany.com






Generated on March 30 2025 00:29 AM

The score is 50/100





SEO Content



SEO Content

		<table><tr><td>image:height</td><td>1350</td></tr><tr><td>image:alt</td><td>brand</td></tr><tr><td>image:type</td><td>image/jpeg</td></tr></table>	image:height	1350	image:alt	brand	image:type	image/jpeg						
image:height	1350													
image:alt	brand													
image:type	image/jpeg													
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>6</td><td>8</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Tell your story with original brand merchandise• [H2] Make merchandise worth keeping• [H2] Thinking about sustainability? We are too.• [H2] We'll support you at every step• [H2] Ecommerce• [H2] Trusted by world-class brands• [H2] © 2025 Brandon AB• [H3] Creative partner• [H3] Insight & Experience• [H3] Full-service worldwide• [H3] About us• [H3] Our services• [H3] Sustainability• [H3] Ready to make lasting brand impressions?• [H3] Standards and certification	H1	H2	H3	H4	H5	H6	1	6	8	0	0	0
H1	H2	H3	H4	H5	H6									
1	6	8	0	0	0									
	Images	<p>We found 37 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

	In-page links	We found a total of 26 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>


In-page links

Anchor	Type	Juice
Brand Merchandise	Internal	Passing Juice
Brand extension	Internal	Passing Juice
Employee branding	Internal	Passing Juice
In-store materials	Internal	Passing Juice
Corporate fashion	Internal	Passing Juice
Gifts with purchase	Internal	Passing Juice
Events	Internal	Passing Juice
Services	Internal	Passing Juice
Design and development	Internal	Passing Juice
Sourcing	Internal	Passing Juice
Warehousing	Internal	Passing Juice
Global logistics	Internal	Passing Juice
Ecommerce	Internal	Passing Juice
Consistency & Compliance	Internal	Passing Juice
Helpdesk	Internal	Passing Juice
Our approach	Internal	Passing Juice
Strategy	Internal	Passing Juice
Creativity	Internal	Passing Juice
Sustainability	Internal	Passing Juice
Scalability	Internal	Passing Juice

In-page links

About us	Internal	Passing Juice
Our clients	Internal	Passing Juice
Our History	Internal	Passing Juice
Management	Internal	Passing Juice
Careers	Internal	Passing Juice
Contact	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : brandoncompany.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 36 Warnings : 29
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>https://brandoncompany.com/sitemap_index.xml</div>
	Robots.txt	http://brandoncompany.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization



Google Analytics