

Website review bpm-conseil.com

Generated on March 30 2025 05:16 AM





The score is 43/100







SEO Content

	Title	<p>BPM-Conseil The company behind vanilla project.</p> <p>Length : 49</p> <p>Perfect, your title contains between 10 and 70 characters.</p>					
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>					
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>					
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>					
	Headings	H1 8	H2 5	H3 4	H4 0	H5 0	H6 0
		<ul style="list-style-type: none">• [H1] Vanilla - Analytics Business Intelligence for Big Data• [H1] Business Intelligence for Big Data• [H1] Key Performance Indicators• [H1] Microsoft Office integration• [H1] Open Street Maps• [H1] Mobile Apps• [H1] R Integration• [H1] We build Softwares for your Data• [H2] Vanilla 7 is released ! Enter & Discover it !• [H2] Search form• [H2] They believe in us• [H2] News• [H2] Message• [H3] BPM-Conseil unveils its AI Platform• [H3] Data4Citizen 2024-04• [H3] Vanilla 8• [H3] The Grand Est Region renew its contract with Data4Citizen as its OpenData Platform					

SEO Content

	Images	We found 33 images on this web page. 30 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 9% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 45 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
More details	Internal	Passing Juice
Vanilla Big Data	Internal	Passing Juice
Vanilla for Excel	Internal	Passing Juice
Vanilla Mobile	Internal	Passing Juice

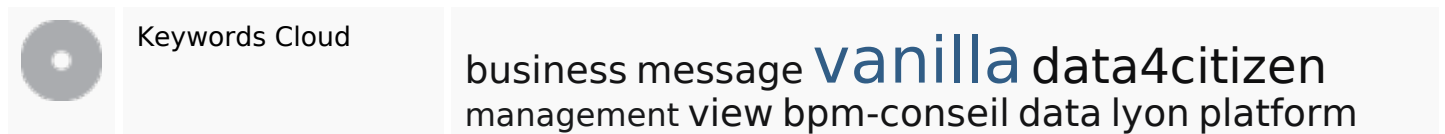
In-page links

Vanilla KPI	Internal	Passing Juice
Vanilla ETL	Internal	Passing Juice
Vanilla Analytics	Internal	Passing Juice
Data4Citizen	Internal	Passing Juice
Aklabox	Internal	Passing Juice
Human Resources	Internal	Passing Juice
Financial Management	Internal	Passing Juice
Administrations Observatories	Internal	Passing Juice
Medical	Internal	Passing Juice
Loyalty	Internal	Passing Juice
Retail	Internal	Passing Juice
Telecom	Internal	Passing Juice
Firefighters	Internal	Passing Juice
Business Management	Internal	Passing Juice
Technical Management	Internal	Passing Juice
Support	Internal	Passing Juice
Consulting	Internal	Passing Juice
Training	Internal	Passing Juice
Software editor	Internal	Passing Juice
Vanilla	Internal	Passing Juice
Customers	Internal	Passing Juice
Partners	Internal	Passing Juice
Forum	Internal	Passing Juice
Subversion	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Find Us	Internal	Passing Juice
Careers	Internal	Passing Juice
Login	Internal	noFollow

In-page links

Signup	Internal	noFollow
News	Internal	Passing Juice
View	Internal	Passing Juice
View	Internal	Passing Juice
View	Internal	Passing Juice
View	Internal	Passing Juice
Products	Internal	Passing Juice
Solutions	Internal	Passing Juice
Services	Internal	Passing Juice
References	Internal	Passing Juice
Community	Internal	Passing Juice
About Us	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
vanilla	19	✓	✗	✗	✓
data4citizen	8	✗	✗	✗	✓
bpm-conseil	5	✓	✗	✗	✓
platform	5	✗	✗	✗	✓
data	5	✗	✗	✗	✓





Usability

	Url	Domain : bpm-conseil.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	Missing doctype				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 124 Warnings : 70				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><center></td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences					
<center>	1					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>				

Mobile

	Mobile Optimization	<div data-bbox="544 255 1497 443"><div data-bbox="544 255 1497 315"> Apple Icon</div><div data-bbox="544 315 1497 376"> Meta Viewport Tag</div><div data-bbox="544 376 1497 443"> Flash content</div></div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://bpm-conseil.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 1144 1481 1227"> Google Analytics</div>