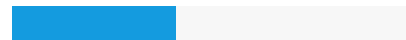




Website review bpk.com.ru

Generated on June 06 2025 06:43 AM

The score is 34/100



SEO Content

	Title	Главная " официальный сайт ГПОУ ТО "Богородицкий политехнический колледж" Length : 89 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	. Length : 1 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	center, medium, 1564744715_banner, uploads, posts Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>1</td><td>1</td><td>0</td><td>2</td><td>0</td></tr></table> • [H2] наш адрес : Тульская область, г.Богородицк, ул. Коммунаров, д.157 тел./факс : (48761) 7-12-09 e-mail : spo.bpk@tularegion.ru • [H3] лицензия на осуществление образовательной деятельности №Л035-01247-71/00354293 от 23 апреля 2015 г. свидетельство о государственной аккредитации №0134/01712 от 04 марта 2020 г. • [H5] НАПРАВЛЕНИЯ ДЕЯТЕЛЬНОСТИ • [H5] НОВОСТИ , СОБЫТИЯ, ОБЪЯВЛЕНИЯ	H1	H2	H3	H4	H5	H6	0	1	1	0	2	0
H1	H2	H3	H4	H5	H6									
0	1	1	0	2	0									
	Images	We found 22 images on this web page. 17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												

SEO Content

	Text/HTML Ratio	Ratio : 21% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 38 links including 6 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 10.53% Internal Links 89.47%

In-page links

Anchor	Type	Juice
Главная	Internal	Passing Juice
Сведения об образовательной организации	Internal	Passing Juice
Учебно-методическая работа	Internal	Passing Juice
Воспитательная работа	Internal	Passing Juice
Билет в будущее	Internal	Passing Juice
Новости, события, объявления	Internal	Passing Juice
Колледж: вчера, сегодня, завтра	External	Passing Juice

In-page links

Профилактика гриппа	Internal	Passing Juice
Приемная кампания 2025-2026 гг.	Internal	Passing Juice
Памятка для абитуриентов	Internal	Passing Juice
Памятка для обучающихся	Internal	Passing Juice
Информация о приёмной комиссии	Internal	Passing Juice
Образовательный процесс в новом учебном году	Internal	Passing Juice
Правила внутреннего распорядка	Internal	Passing Juice
Дистанционное обучение	Internal	Passing Juice
Расписание занятий	External	Passing Juice
Расписание звонков	External	Passing Juice
Меры социальной поддержки	Internal	Passing Juice
Организация горячего питания	Internal	Passing Juice
Кухня и столовая. Общий вид	Internal	Passing Juice
Примерное меню для студентов ППКРС 2024-2025 г.	Internal	Passing Juice
Примерное меню для студентов (СВО, мн. семьи) 2024-2025 г.	Internal	Passing Juice
Ежедневное меню 2024-2025 г.	Internal	Passing Juice
Основные положения	Internal	Passing Juice
ПДС	Internal	Passing Juice
Антитеррор	Internal	Passing Juice
Памятки по митингам	Internal	Passing Juice
Ответственность за экстремизм и терроризм	Internal	Passing Juice
Профилактика ОРВИ и вирусных заболеваний	Internal	Passing Juice
Электронная приемная	Internal	Passing Juice
Детский телефон доверия	Internal	Passing Juice
Выпускнику	Internal	Passing Juice
Регистрация	Internal	Passing Juice
Забыли пароль?	Internal	Passing Juice
Онлайн список	Internal	Passing Juice

In-page links

&laquo;	Internal	Passing Juice
BPK.COM.RU	Internal	Passing Juice
CMS DataLife Engine	External	Passing Juice

SEO Keywords

	Keywords Cloud	памятка информация мероприятия безопасность работа питания обучающихся образовательные студентов для
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
для	13	✖	✖	✖	✖
памятка	5	✖	✖	✖	✖
мероприятия	5	✖	✖	✖	✖
обучающихся	5	✖	✖	✖	✖
студентов	4	✖	✖	✖	✖

Usability

	Url	Domain : bpk.com.ru Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

	Doctype	XHTML 1.0 Transitional						
	Encoding	Perfect. Your declared charset is WINDOWS-1251.						
	W3C Validity	Errors : 0 Warnings : 0						
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.						
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td></td><td>2</td></tr><tr><td><center></td><td>12</td></tr></table> Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.	Deprecated tags	Occurrences		2	<center>	12
Deprecated tags	Occurrences							
	2							
<center>	12							
	Speed Tips	 Attention! Try to avoid nested tables in HTML.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Too bad, your website does not take advantage of gzip.						

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://bpk.com.ru/sitemap.xml
	Robots.txt	http://bpk.com.ru/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.