

Website review bootytreats.com

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The score is 50/100






SEO Content

	Title	Booty Treats Ice Cream & Shave Ice - Booty Treats, LLC. Length : 59 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Booty Treats Ice Cream & Shave Ice - Booty Treats, LLC.</td></tr><tr><td>url</td><td>https://www.bootytreats.com/</td></tr><tr><td>site_name</td><td>Booty Treats, LLC.</td></tr></table>	Property	Content	locale	en_US	type	website	title	Booty Treats Ice Cream & Shave Ice - Booty Treats, LLC.	url	https://www.bootytreats.com/	site_name	Booty Treats, LLC.
Property	Content													
locale	en_US													
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title	Booty Treats Ice Cream & Shave Ice - Booty Treats, LLC.													
url	https://www.bootytreats.com/													
site_name	Booty Treats, LLC.													
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>7</td><td>2</td><td>8</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] ICE CREAM, HAND SHAVE ICE,SIGNATURE BOOTY FREEZE,HANDMADE COOKIE SANDWICHES• [H2] 2 Nags Head Locations• [H2] Got Booty?• [H2] 32 Flavors• [H2] Shave Ice• [H2] & Ice Cream	H1	H2	H3	H4	H5	H6	1	7	2	8	0	0
H1	H2	H3	H4	H5	H6									
1	7	2	8	0	0									


SEO Content

		<ul style="list-style-type: none">• [H2] ShopBootyMerch!• [H2] Our online retail store carries all your Booty Favorites – Hoodies, Stickers, T-shirts, Hats, Kids Gear, Gift Cards and more!• [H3] MP 10.5 2600 S. VA Dare Trail MP 15.5 6406 S. VA Dare Trail• [H3] Store Hours• [H4] Welcome! Booty Treats offers authentic Hawaiian style shave ice, our very own Booty Freeze – a unique blend of Mini-Melts ice cream and Hawaiian Shave Ice, hand-dipped Hershey's premium gold ice creams, handmade cookie sandwiches, old fashioned milkshakes, a variety of sundaes, and more. We offer a variety of tasty Booty originals and unique customer creations found only at Booty Treats on the Outer Banks in Nags Head, NC• [H4] Hawaiian Shave Ice• [H4] The Booty Freeze• [H4] Hand Dipped Ice Cream• [H4] Cookie Sandwiches• [H4] Old Fashioned Milk Shakes• [H4] Lil' Booty• [H4] Big Booty
	Images	<p>We found 8 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 10 links including 0 link(s) to files


SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 10%
		Internal Links 90%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Menu	Internal	Passing Juice
Store	Internal	Passing Juice
Customer Creations	Internal	Passing Juice
About	Internal	Passing Juice
About Us	Internal	Passing Juice
View The Full Menu	Internal	Passing Juice
our Locations	Internal	Passing Juice
Shop Now	Internal	Passing Juice
Outer Banks Internet, Inc.	External	Passing Juice


SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : bootytreats.com Length : 15
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Usability

	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 19
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Perfect. No inline css has been found in HTML tags!</div> <div><div></div> Great, your website has few CSS files.</div> <div><div></div> Perfect, your website has few JavaScript files.</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div>
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Mobile



Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

https://www.bootytreats.com/sitemap_index.xml



Robots.txt

<http://bootytreats.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.