











# Website review bookrunch.com

Generated on May 29 2025 08:38 AM

The score is 35/100







## SEO Content

	Title	bookrunch - Book Tech News <b>Length : 26</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><td><b>H1</b></td><td><b>H2</b></td><td><b>H3</b></td><td><b>H4</b></td><td><b>H5</b></td><td><b>H6</b></td></tr><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table>	<b>H1</b>	<b>H2</b>	<b>H3</b>	<b>H4</b>	<b>H5</b>	<b>H6</b>	0	0	0	0	0	0
<b>H1</b>	<b>H2</b>	<b>H3</b>	<b>H4</b>	<b>H5</b>	<b>H6</b>									
0	0	0	0	0	0									
	Images	We found 27 images on this web page. 27 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>3%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 39 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.13% Internal Links 94.87%

## In-page links

Anchor	Type	Juice
<a href="#">EBOOK ORGANIZERS</a>	Internal	Passing Juice
<a href="#">EBOOK READERS (APPS)</a>	Internal	Passing Juice
<a href="#">E-READERS (DEVICES)</a>	Internal	Passing Juice
<a href="#">AUDIOBOOK PLAYERS</a>	Internal	Passing Juice
<a href="#">EBOOK CONVERTERS</a>	Internal	Passing Juice
<a href="#">DRM REMOVAL SOFTWARE</a>	Internal	Passing Juice
<a href="#">EBOOK EDITORS</a>	Internal	Passing Juice
<a href="#">SELF-PUBLISHING PLATFORMS</a>	Internal	Passing Juice
<a href="#">ARTICLE ORGANIZERS</a>	Internal	Passing Juice
<a href="#">BOOK DISCOVERY SITES</a>	Internal	Passing Juice
<a href="#">LIBRARY AUTOMATION SOFTWARE</a>	Internal	Passing Juice

## In-page links

<a href="#">Book Apps &amp; Software</a>	Internal	Passing Juice
<a href="#">Goodreads</a>	External	Passing Juice
<a href="#">Audible developed advanced AI tools for audiobook publishers</a>	Internal	Passing Juice
<a href="#">Micro-reader iReader Tango is now available</a>	Internal	Passing Juice
<a href="#">Kindle app has lost the ability to view shelves on Goodreads</a>	Internal	Passing Juice
<a href="#">BookFab Kindle Converter allows to remove DRM from Kindle books</a>	Internal	Passing Juice
<a href="#">Spotify to allow iOS users to buy audiobooks in app</a>	Internal	Passing Juice
<a href="#">Kindle now sorts by author first and last name</a>	Internal	Passing Juice
<a href="#">Onyx Boox released Color E Ink ereader Boox Tab X C</a>	Internal	Passing Juice
<a href="#">Onyx Boox released Go 7 E-Reader with physical page-turn buttons</a>	Internal	Passing Juice
<a href="#">Moolink V - the first foldable e-reader</a>	Internal	Passing Juice
<a href="#">bookrunch</a>	Internal	Passing Juice
<a href="#">Social Reading</a>	Internal	Passing Juice
<a href="#">Home library software</a>	Internal	Passing Juice
<a href="#">Book Writing</a>	Internal	Passing Juice
<a href="#">download Google Books</a>	Internal	Passing Juice
<a href="#">Calibre alternatives</a>	Internal	Passing Juice
<a href="#">AI</a>	Internal	Passing Juice
<a href="#">video</a>	Internal	Passing Juice
<a href="#">Scientific paper management</a>	Internal	Passing Juice
<a href="#">Kindle collection manager</a>	Internal	Passing Juice
<a href="#">ILS</a>	Internal	Passing Juice
<a href="#">audiobooks</a>	Internal	Passing Juice
<a href="#">note-taking ereaders</a>	Internal	Passing Juice
<a href="#">Contact us</a>	External	Passing Juice
<a href="#">Add News</a>	Internal	Passing Juice
<a href="#">Add Software</a>	Internal	Passing Juice

## In-page links

[Privacy](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

library e-readers **software**  
**bookrunch** ils organizers color **ebook**  
audiobook **book**











## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ebook	5	✗	✗	✗	✗
software	4	✗	✗	✗	✗
book	3	✓	✗	✗	✗
bookrunch	3	✓	✗	✗	✗
e-readers	2	✗	✗	✗	✗





## Usability

	Url	Domain : bookrunch.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 94 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Attention! Try to avoid nested tables in HTML.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://bookrunch.com/robots.txt">http://bookrunch.com/robots.txt</a>

## Optimization



Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics



LiveInternet