










# Website review boardoptions.com

Generated on March 22 2025 09:55 AM

The score is 40/100







## SEO Content

	Title	Board of director recruitment, board retained search, board talent, Nominating Governance Committee  <b>Length : 101</b>  Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Description	Boston board of director recruitment, board of director recruitment massachusetts,  <b>Length : 82</b>  Great, your meta description contains between 70 and 160 characters.												
	Keywords	board of director recruitment, board of director recruitment boston, board of director recruitment massachusetts  Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>0</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Please fill out the following form to proceed</li><li>• [H3] BOARD OPTIONS FREE CONSULT</li></ul>	H1	H2	H3	H4	H5	H6	1	0	1	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	1	0	0	0									
	Images	We found 3 images on this web page.  2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>10%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect. no Flash content has been detected on this page.												

## SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 10 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

## In-page links

Anchor	Type	Juice
<a href="#">About Board Options</a>	Internal	Passing Juice
<a href="#">Sign Up for the Board of Directors Talent Bank</a>	Internal	Passing Juice
<a href="#">Board Options Consultants</a>	Internal	Passing Juice
<a href="#">Directions to Our Offices</a>	Internal	Passing Juice
<a href="#">Your Leadership Library</a>	Internal	Passing Juice
<a href="#">How Can We Serve You Better?</a>	Internal	Passing Juice
<a href="#">Board of Directors Talent Bank</a>	Internal	Passing Juice
<a href="#">Ideas to Action - AUDIO &amp; VIDEO</a>	Internal	Passing Juice
<a href="#">Board of Directors Self Evaluation</a>	Internal	Passing Juice

## In-page links

[Contact](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

workshops options peabody leadership talent help  
**board** bank stybel directors

## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
board	8	✓	✓	✓	✓
directors	4	✗	✗	✗	✗
talent	3	✓	✗	✗	✗
stybel	2	✗	✗	✗	✗
bank	2	✗	✗	✗	✗

## Usability



Url

Domain : boardoptions.com  
Length : 16



Favicon

Great, your website has a favicon.



Printability

We could not find a Print-Friendly CSS.



Language












You have not specified the language. Use [this free meta tags generator](#) to declare the intended language of your website.







Dublin Core

This page does not take advantage of Dublin Core.


## Document

	Doctype	Missing doctype				
	Encoding	Perfect. Your declared charset is ISO-8859-1.				
	W3C Validity	Errors : 57 Warnings : 14				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;font&gt;</td><td>2</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<font>	2
Deprecated tags	Occurrences					
<font>	2					
	Speed Tips	<div> Attention! Try to avoid nested tables in HTML.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Too bad, your website does not take advantage of gzip.</div>				



## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of
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## Optimization

		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<p><a href="http://boardoptions.com/robots.txt">http://boardoptions.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>