Website review
blondebyleslie.com

The score is 49/100

SEO Content

✓	Title	Blonde by Leslie – Live blonde strong **Length : 43** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
title	Blonde by Leslie
description	Live blonde strong
url	http://blondebyleslieinc.com/
site_name	Blonde by Leslie
image	http://blondebyleslieinc.com/wp-content/uploads/2020/02/on-chair-smirk.jpg
image:secure_url	https://i0.wp.com/blondebyleslieinc.com/wp-content/uploads/2020/02/on-chair-smirk.jpg
image:width	756
image:height	916
locale	en_US

SEO Content

	Headings						
		H1	**H2**	**H3**	**H4**	**H5**	**H6**
		5	10	4	0	0	0
		• [H1] Menu • [H1] • [H1] Hello. Welcome to my site. • [H1] Featured Posts • [H1] I think you are beautiful • [H2] Please let me know if you have any questions. • [H2] The Studio • [H2] Does Olaplex make hair stronger? • [H2] Service Menu • [H2] My Work • [H2] Exercise and Hair Health • [H2] 2020 hair trends • [H2] Losing hair? • [H2] • [H2] • [H3] Insta-watch • [H3] blondebyleslie • [H3] A LITTLE RULE ABOUT YOUR LITTLE PEOPLE • [H3]						
❌	Images	We found 16 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
❌	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
✅	Flash	Perfect, no Flash content has been detected on this page.					
✅	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 13 links including 0 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 92.31%
		Internal Links 7.69%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	External	Passing Juice
Services	External	Passing Juice
FAQ	External	Passing Juice
My Work	External	Passing Juice
Blog	External	Passing Juice
-	External	Passing Juice
Exercise and Hair Health	External	Passing Juice
Leave a Comment	External	Passing Juice
2020 hair trends	External	Passing Juice
Leave a Comment	External	Passing Juice
Losing hair?	External	Passing Juice
Leave a Comment	External	Passing Juice

SEO Keywords

	Keywords Cloud

live hair required strong book all
blonde lisa leslie menu

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Keywords Consistency

blonde	5	✔	✖	✖	✔
live	2	✔	✖	✖	✖
strong	2	✔	✖	✖	✔
menu	2	✖	✖	✖	✔
lisa	2	✖	✖	✖	✖

Usability

	Url	Domain : blondebyleslie.com Length : 18
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 13 Warnings : 34
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips	
		✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
		✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✖	Robots.txt	http://blondebyleslie.com/robots.txt Great, your website has a robots.txt file.
✔	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.