



Website review bloemart.com.hk

Generated on May 29 2025 12:58 PM

The score is 31/100



SEO Content

	Title	bloemart.com.hk					
		Length : 15					
		Perfect, your title contains between 10 and 70 characters.					
	Description	This E-commerce Script combines many utilities that many other 'free' e-commerce scripts provide, except I allow you to completely customize the entire layout by editing 5 files. This is due to the script being built using modules (code segments being placed in particular areas after the layout has been built) and templates (a file in which designate what shows where). Each of these four files will be discussed later on in the 'Installation Section' in more detail. This application/script requires the use of PHP 4.2.X or higher with MySQL 3.2.X or higher and sufficient database and server space for the storage of data and required files.					
		Length : 645					
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.					
	Keywords	ecommerce, oscommerce, shopping, online, purchase, items, categories, manufacturers, thumbnails, full images, templates, modules, paypal, 2checkout, admin, cpCommerce, yourdomainname, Matthew Wilkin, store, sell,					
		Good, your page contains meta keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1	H2	H3	H4	H5	H6
		0	0	0	0	0	0

SEO Content

	Images	We found 89 images on this web page. 82 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 10% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 60 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
My Basket &nbsp;: view contents>	Internal	Passing Juice
&nbsp;: HOME 	Internal	Passing Juice
ABOUT US 	Internal	Passing Juice
CONTACT US 	Internal	Passing Juice
Payment & Terms of Sales 	Internal	Passing Juice

In-page links

Forgot	Internal	Passing Juice
Register	Internal	Passing Juice
Artificial Floral Arrangements	Internal	Passing Juice
01 Standard	Internal	Passing Juice
02 Deluxe	Internal	Passing Juice
03 Mini	Internal	Passing Juice
Bouquet	Internal	Passing Juice
01 Standard	Internal	Passing Juice
02 Deluxe	Internal	Passing Juice
03 Premium	Internal	Passing Juice
Flowers for Celebration	Internal	Passing Juice
01 Standard	Internal	Passing Juice
02 Deluxe	Internal	Passing Juice
03 Premium	Internal	Passing Juice
Funeral Flower	Internal	Passing Juice
01 Standard	Internal	Passing Juice
02 Deluxe	Internal	Passing Juice
03 Premium	Internal	Passing Juice
04 Mixed Floral Wreath	Internal	Passing Juice
05 Sympathy Heart Wreath	Internal	Passing Juice
06 Large Coffin Spray	Internal	Passing Juice
07 Miscellaneous	Internal	Passing Juice
Hampers & Gift Boxes	Internal	Passing Juice
01 Fruits and Food Hampers	Internal	Passing Juice
02 Mid-Autumn Festival Hamper	Internal	Passing Juice
03 Soap Bear Gift Box Set	Internal	Passing Juice
New Born Baby Gifts	Internal	Passing Juice
01 Flower Arrangement	Internal	Passing Juice

In-page links

02 Fruit Basket	Internal	Passing Juice
03 Standard Gift Hamper	Internal	Passing Juice
04 Deluxe Gift Hamper	Internal	Passing Juice
Plant Gifts	Internal	Passing Juice
01 Orchid Phalaenopsis Gift Set	Internal	Passing Juice
02 Miscellaneous	Internal	Passing Juice
Table Arrangement	Internal	Passing Juice
01 Standard	Internal	Passing Juice
02 Deluxe	Internal	Passing Juice
03 Premium	Internal	Passing Juice
Wedding Bouquet	Internal	Passing Juice
01 Wedding Bouquets	Internal	Passing Juice
02 Corsage	Internal	Passing Juice
CODE 97999 - Sympathy Cardboard	Internal	Passing Juice
Add to Cart	Internal	Passing Juice
Table arrangement - Standard CODE 61796	Internal	Passing Juice
Add to Cart	Internal	Passing Juice
A Standard Bouquet - CODE 31760	Internal	Passing Juice
Add to Cart	Internal	Passing Juice
A Standard Bouquet - CODE 31761	Internal	Passing Juice
Add to Cart	Internal	Passing Juice
A Standard Bouquet - CODE 31762	Internal	Passing Juice
Add to Cart	Internal	Passing Juice
Mixed Flower Arrangement - Deluxe CODE 22784	Internal	Passing Juice
Add to Cart	Internal	Passing Juice
Sympathy Heart Wreath - CODE 95771	Internal	Passing Juice
Add to Cart	Internal	Passing Juice

SEO Keywords



Keywords Cloud

stock cart standard bouquet add gift
premium arrangement deluxe code

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
standard	10	×	×	×	×
add	7	×	×	×	×
deluxe	7	×	×	×	×
cart	7	×	×	×	×
code	7	×	×	✓	×

Usability

	Url	Domain : bloemart.com.hk Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	Missing doctype
	Encoding	Perfect. Your declared charset is ISO-8859-1.

Document

	W3C Validity	Errors : 66 Warnings : 16				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><center></td><td>8</td></tr></table> Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.	Deprecated tags	Occurrences	<center>	8
Deprecated tags	Occurrences					
<center>	8					
	Speed Tips	 Attention! Try to avoid nested tables in HTML.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Perfect, your website has few JavaScript files.  Too bad, your website does not take advantage of gzip.				

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://bloemart.com.hk/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.