Website review
bjspawnshops.com

Generated on March 24 2025 00:38 AM

The score is 50/100

SEO Content

✅	Title	BJ's Pawn Shop – BJ's Pawn Shop **Length : 47** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	BJs Pawn Shop
type	article
url	https://bjspawnshops.com/
site_name	BJ's Pawn Shop
description	FAMILY OWNED AND OPERATED SINCE 1989 BJ's Pawn & Jewelry No other store in the New Orleans metro area offers as wide a variety or selection as BJ's Pawn & Jewelry. We sell high quality new & pre-owned
image	https://bjspawnshops.com/wp-content/uploads/2022/11/bjpaunshop-final200.png

SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		1	7	0	4	0	0

- [H1] Two Locations To Serve You
- [H2] BJ's Pawn & Jewelry
- [H2] Metairie
- [H2] Hammond
- [H2] Where The Smart Money's At
- [H2] Browse our Jewelry Collection
- [H2] Jewelry
- [H2] Title
- [H4] No other store in the New Orleans metro area offers as wide a variety or selection as BJ's Pawn & Jewelry.
- [H4] LOANS
- [H4] LAYAWAY
- [H4] JEWELRY

	Images	We found 10 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 4 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 25% Internal Links 75%

SEO Links

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Amy Reed	Internal	Passing Juice
-	External	Passing Juice
Page load link	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	page **bjs pawn shop** link load top

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
bjs	2	✖	✖	✖	✖
pawn	2	✔	✖	✖	✔
shop	2	✔	✖	✖	✖
page	1	✖	✖	✖	✖
load	1	✖	✖	✖	✖

Usability

	Url	Domain : bjspawnshops.com Length : 16
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.

Usability

✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 4 Warnings : 37
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://bjspawnshops.com/wp-sitemap.xml
✅	Robots.txt	http://bjspawnshops.com/robots.txt Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. Google Analytics