



Website review berkeley.edu

Generated on March 24 2025 08:42 AM





The score is 50/100







SEO Content

	Title	Home - University of California, Berkeley Length : 41 Perfect, your title contains between 10 and 70 characters.																			
	Description	UC Berkeley pushes the boundaries of knowledge, challenges convention and expands opportunity to create the leaders of tomorrow. Length : 128 Great, your meta description contains between 70 and 160 characters.																			
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																			
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home - University of California, Berkeley</td></tr><tr><td>description</td><td>UC Berkeley pushes the boundaries of knowledge, challenges convention and expands opportunity to create the leaders of tomorrow.</td></tr><tr><td>url</td><td>https://www.berkeley.edu/</td></tr><tr><td>site_name</td><td>University of California, Berkeley</td></tr></table>						Property	Content	locale	en_US	type	website	title	Home - University of California, Berkeley	description	UC Berkeley pushes the boundaries of knowledge, challenges convention and expands opportunity to create the leaders of tomorrow.	url	https://www.berkeley.edu/	site_name	University of California, Berkeley
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	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>2</td><td>2</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">[H1]						H1	H2	H3	H4	H5	H6	2	2	1	0	0	0		
H1	H2	H3	H4	H5	H6																
2	2	1	0	0	0																

SEO Content

		<ul style="list-style-type: none">• [H1]• [H2] Information for ...• [H2] Welcome, Ron Rivera!• [H3] Events
	Images	We found 16 images on this web page. 13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 10% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 63 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.76% Internal Links 95.24%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Skip to main menu	Internal	Passing Juice

In-page links

Skip to main menu	Internal	Passing Juice
Students	Internal	Passing Juice
Faculty &#038; Staff	Internal	Passing Juice
Parents	Internal	Passing Juice
Alumni	Internal	Passing Juice
Give	Internal	Passing Juice
Map	Internal	Passing Juice
Directory	Internal	Passing Juice
bConnected	Internal	Passing Juice
News	Internal	Passing Juice
By the numbers	Internal	Passing Juice
History &#038; discoveries	Internal	Passing Juice
Traditions	Internal	Passing Juice
Experience Berkeley	Internal	Passing Juice
Visit	Internal	Passing Juice
Leadership	Internal	Passing Juice
Undergraduate	Internal	Passing Juice
Graduate	Internal	Passing Juice
Financial aid	Internal	Passing Juice
Tuition	Internal	Passing Juice
UC Berkeley Extension	Internal	Passing Juice
Summer Sessions	Internal	Passing Juice
Study Abroad	Internal	Passing Juice
Schools &#038; colleges	Internal	Passing Juice
Academic departments &#038; programs	Internal	Passing Juice
Class schedule & courses	Internal	Passing Juice
Advising &#038; tutoring	Internal	Passing Juice
Faculty profiles	Internal	Passing Juice


In-page links

Academic calendar	Internal	Passing Juice
Research programs	Internal	Passing Juice
Libraries	Internal	Passing Juice
Publications	External	Passing Juice
Museums and collections	Internal	Passing Juice
Undergraduate research	Internal	Passing Juice
Events &#038; attractions	Internal	Passing Juice
Recreational Sports	Internal	Passing Juice
Cal Athletics	External	Passing Juice
Housing &#038; dining	Internal	Passing Juice
Student organizations	Internal	Passing Juice
Health &#038; safety	Internal	Passing Juice
[Science at Cal] (EN ESPAÑOL) ¿Qué tienes en común con una rana venenosa? Aprendizajes biológicos de nuestros amigos anfibios	Internal	Passing Juice
Integrating Housing and Behavioral Health Services through Homekey+	Internal	Passing Juice
California Live! Enthralled: What Explains Our Unshakeable Fascination with Cults?	Internal	Passing Juice
More Events	Internal	Passing Juice
Visit	Internal	Passing Juice
Jobs	Internal	Passing Juice
News	Internal	Passing Juice
Events	Internal	Passing Juice
Give	Internal	Passing Juice
Libraries	Internal	Passing Juice
Cal Athletics	External	Passing Juice
Equity, Inclusion & Diversity	Internal	Passing Juice
Accreditation	Internal	Passing Juice
Berkeley Inspire	Internal	Passing Juice

In-page links

HEERF Report	Internal	Passing Juice
Nondiscrimination	Internal	Passing Juice
Websites A-Z	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Media inquiries	Internal	Passing Juice




SEO Keywords

	Keywords Cloud	mar new university events rivera march skip general cal manager
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cal	4	✓	✗	✗	✗
events	3	✗	✗	✗	✓
mar	3	✗	✗	✗	✗
march	3	✗	✗	✗	✗
skip	3	✗	✗	✗	✗












Usability

	Url	Domain : berkeley.edu Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>https://www.berkeley.edu/sitemap_index.xml</div>
	Robots.txt	<p>http://berkeley.edu/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>