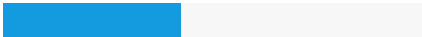


Website review ballop.co.kr

Generated on June 06 2025 21:42 PM





The score is 37/100







SEO Content

	Title	<div>☐☐</div> <div>Length : 2</div> <div>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</div>																			
	Description	<div>☐☐ ☐☐☐ ☐☐, ☐☐ ☐☐ ☐☐☐ ☐☐☐</div> <div>Length : 24</div> <div>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</div>																			
	Keywords	<div>☐☐, ☐☐☐☐☐, ☐☐☐☐, ☐☐☐☐☐, ☐☐☐☐, ☐☐, ☐☐☐☐, ☐☐☐☐☐, ☐☐☐☐, ☐☐☐,☐☐☐,☐☐☐,☐☐☐</div> <div>Good, your page contains meta keywords.</div>																			
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><tr><th>Property</th><th>Content</th></tr><tr><td>url</td><td>https://ballop.co.kr</td></tr><tr><td>title</td><td>☐☐</td></tr><tr><td>description</td><td>☐☐☐☐☐☐☐ ☐☐ ☐☐☐☐☐☐</td></tr><tr><td>site_name</td><td>☐☐</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>/web/upload/share-image-1-fdcf6e618c86288defd3c78cbbaa1868.png</td></tr></table>						Property	Content	url	https://ballop.co.kr	title	☐☐	description	☐☐☐☐☐☐☐ ☐☐ ☐☐☐☐☐☐	site_name	☐☐	type	website	image	/web/upload/share-image-1-fdcf6e618c86288defd3c78cbbaa1868.png
Property	Content																				
url	https://ballop.co.kr																				
title	☐☐																				
description	☐☐☐☐☐☐☐ ☐☐ ☐☐☐☐☐☐																				
site_name	☐☐																				
type	website																				
image	/web/upload/share-image-1-fdcf6e618c86288defd3c78cbbaa1868.png																				
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>0</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></table> <div>• [H3] WORLD SHIPPING</div>						H1	H2	H3	H4	H5	H6	0	0	1	0	0	0		
H1	H2	H3	H4	H5	H6																
0	0	1	0	0	0																
	Images	We found 571 images on this web page.																			

SEO Content

		379 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 9% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 110 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.64% Internal Links 96.36%

In-page links

Anchor	Type	Juice
{#text_1}	Internal	Passing Juice
LAST SIZE	Internal	Passing Juice
25SS □□	Internal	Passing Juice
□□□.□□□	Internal	Passing Juice
□□.□□□	Internal	Passing Juice

In-page links

00 000	Internal	Passing Juice
0000	Internal	Passing Juice
BEST	Internal	Passing Juice
COLLECTION	Internal	Passing Juice
24F/W PROTECT	Internal	Passing Juice
24F/W WINTER COLLECTION	Internal	Passing Juice
1+1	Internal	Passing Juice
00	Internal	Passing Juice
00	Internal	Passing Juice
SET-UP	Internal	Passing Juice
SHOES	Internal	Passing Juice
1+1	Internal	Passing Juice
TIVAT	Internal	Passing Juice
QUICK ON	Internal	Passing Juice
000	Internal	Passing Juice
0000	Internal	Passing Juice
00	Internal	Passing Juice
0000	Internal	Passing Juice
0000	Internal	Passing Juice
000	Internal	Passing Juice
000	Internal	Passing Juice
00	Internal	Passing Juice
000	Internal	Passing Juice
000	Internal	Passing Juice
0000000	Internal	Passing Juice
0000	Internal	Passing Juice
00/000	Internal	Passing Juice
000	Internal	Passing Juice

In-page links

HOME	Internal	Passing Juice
ABOUT	Internal	Passing Juice
MEN	Internal	Passing Juice
FR	Internal	Passing Juice
SUNGLASSES	Internal	Passing Juice
SUNGLASSES/FR	Internal	Passing Juice
SUNGLASSES/FR	Internal	Passing Juice
SUNGLASSES/FR-GR	Internal	Passing Juice
GR	Internal	Passing Juice
GR-GR	Internal	Passing Juice
GR-GR	Internal	Passing Juice
WOMEN	Internal	Passing Juice
GR	Internal	Passing Juice
SUNGLASSES	Internal	Passing Juice
SUNGLASSES/FR	Internal	Passing Juice
SUNGLASSES/FR	Internal	Passing Juice
SUNGLASSES/FR-GR	Internal	Passing Juice
GR	Internal	Passing Juice
GR-GR	Internal	Passing Juice
GR-GR	Internal	Passing Juice
SUNGLASSES	Internal	Passing Juice
AQUA	Internal	Passing Juice
1+1	Internal	Passing Juice
GR	Internal	Passing Juice
SUNGLASSES	Internal	Passing Juice
SUNGLASSES-GR	Internal	Passing Juice
GR/FR	Internal	Passing Juice
SUNGLASSES	Internal	Passing Juice

In-page links

☐☐	Internal	Passing Juice
☐☐	Internal	Passing Juice
☐☐☐☐☐☐	Internal	Passing Juice
☐☐	Internal	Passing Juice
☐☐	Internal	Passing Juice
ACC	Internal	Passing Juice
OUTLET	Internal	Passing Juice
1+1	Internal	Passing Juice
☐☐	Internal	Passing Juice
☐☐	Internal	Passing Juice
☐☐☐☐	Internal	Passing Juice
ACC	Internal	Passing Juice
☐☐	Internal	Passing Juice
☐☐	Internal	Passing Juice
☐☐	Internal	Passing Juice
☐☐	Internal	Passing Juice
BRAND	Internal	Passing Juice
BALLOP	Internal	Passing Juice
WAYDN	External	Passing Juice
COMMUNITY	Internal	Passing Juice
☐☐☐	Internal	Passing Juice
REVIEW	Internal	Passing Juice
NEWS	Internal	Passing Juice
ARCHIVE	Internal	Passing Juice
MAGAZINE	Internal	Passing Juice
VIDEO	Internal	Passing Juice
With Star	Internal	Passing Juice
Influencer Pick	Internal	Passing Juice

In-page links

📄	Internal	Passing Juice
📄📄	Internal	Passing Juice
📄📄📄	Internal	Passing Juice
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📄📄	Internal	Passing Juice
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📄📄	Internal	Passing Juice
📄📄	Internal	Passing Juice
📄📄_📄📄	Internal	Passing Juice
📄📄📄	Internal	Passing Juice
📄/📄📄	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice

SEO Keywords






Keywords Cloud

📄📄📄 📄📄📄 📄📄📄 📄📄 📄📄 📄📄📄 📄📄 📄📄📄 📄📄
11📄📄📄





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
○○○	174	×	×	×	×
○○○○	108	×	×	×	×
○○○○○	63	×	×	×	×
○○○○	50	×	×	×	×
○○○○	39	×	✓	×	×








Usability

	Url	Domain : ballop.co.kr Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ko.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 635 Warnings : 105
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div>https://ballop.co.kr/sitemap.xml</div>
	Robots.txt	<div>http://ballop.co.kr/robots.txt</div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Missing</div> <div>We didn't detect an analytics tool installed on this website.</div> <div>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</div>