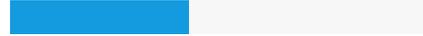




# Website review ballop.co.kr

Generated on June 06 2025 21:42 PM

The score is 37/100



## SEO Content

	<p>Title</p>	<p>☐☐</p> <p><b>Length : 2</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<p>Description</p>	<p>☐☐ ☐☐☐ ☐☐, ☐☐ ☐☐ ☐☐☐☐ ☐☐☐☐</p> <p><b>Length : 24</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<p>Keywords</p>	<p>☐☐, ☐☐☐☐☐, ☐☐☐☐, ☐☐☐☐☐, ☐☐☐☐, ☐☐, ☐☐☐☐, ☐☐☐☐☐, ☐☐☐☐, ☐☐☐,☐☐☐,☐☐☐,☐☐☐</p> <p>Good, your page contains meta keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 1843"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://ballop.co.kr</td> </tr> <tr> <td>title</td> <td>☐☐</td> </tr> <tr> <td>description</td> <td>☐☐☐☐☐☐☐ ☐☐ ☐☐☐☐☐☐</td> </tr> <tr> <td>site_name</td> <td>☐☐</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image</td> <td>/web/upload/share-image-1-fdcf6e618c86288d-efd3c78cbbaa1868.png</td> </tr> </tbody> </table>	Property	Content	url	https://ballop.co.kr	title	☐☐	description	☐☐☐☐☐☐☐ ☐☐ ☐☐☐☐☐☐	site_name	☐☐	type	website	image	/web/upload/share-image-1-fdcf6e618c86288d-efd3c78cbbaa1868.png
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	<p>Headings</p>	<table border="1" data-bbox="539 1877 1481 1944"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1966 954 2011" style="list-style-type: none"> <li>• [H3] WORLD SHIPPING</li> </ul>	H1	H2	H3	H4	H5	H6	0	0	1	0	0	0		
H1	H2	H3	H4	H5	H6											
0	0	1	0	0	0											
	<p>Images</p>	<p>We found 571 images on this web page.</p>														

## SEO Content

		379 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>9%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 110 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 3.64%  Internal Links 96.36%

## In-page links

Anchor	Type	Juice
<a href="#">{#text_1}</a>	Internal	Passing Juice
<a href="#">LAST SIZE</a>	Internal	Passing Juice
<a href="#">25SS □□</a>	Internal	Passing Juice
<a href="#">□□□.□□□</a>	Internal	Passing Juice
<a href="#">□□.□□□</a>	Internal	Passing Juice

## In-page links

<a href="#">00_000</a>	Internal	Passing Juice
<a href="#">0000</a>	Internal	Passing Juice
<a href="#">BEST</a>	Internal	Passing Juice
<a href="#">COLLECTION</a>	Internal	Passing Juice
<a href="#">24F/W PROTECT</a>	Internal	Passing Juice
<a href="#">24F/W WINTER COLLECTION</a>	Internal	Passing Juice
<a href="#">1+1</a>	Internal	Passing Juice
<a href="#">00</a>	Internal	Passing Juice
<a href="#">00</a>	Internal	Passing Juice
<a href="#">SET-UP</a>	Internal	Passing Juice
<a href="#">SHOES</a>	Internal	Passing Juice
<a href="#">1+1</a>	Internal	Passing Juice
<a href="#">TIVAT</a>	Internal	Passing Juice
<a href="#">QUICK ON</a>	Internal	Passing Juice
<a href="#">000</a>	Internal	Passing Juice
<a href="#">0000</a>	Internal	Passing Juice
<a href="#">00</a>	Internal	Passing Juice
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<a href="#">0000</a>	Internal	Passing Juice
<a href="#">00/000</a>	Internal	Passing Juice
<a href="#">000</a>	Internal	Passing Juice

## In-page links

<a href="#">000</a>	Internal	Passing Juice
<a href="#">000</a>	Internal	Passing Juice
<a href="#">MEN</a>	Internal	Passing Juice
<a href="#">00</a>	Internal	Passing Juice
<a href="#">000</a>	Internal	Passing Juice
<a href="#">000/00</a>	Internal	Passing Juice
<a href="#">0000/00</a>	Internal	Passing Juice
<a href="#">000/00-00</a>	Internal	Passing Juice
<a href="#">00</a>	Internal	Passing Juice
<a href="#">0 00</a>	Internal	Passing Juice
<a href="#">0 00</a>	Internal	Passing Juice
<a href="#">WOMEN</a>	Internal	Passing Juice
<a href="#">00</a>	Internal	Passing Juice
<a href="#">000</a>	Internal	Passing Juice
<a href="#">000/00</a>	Internal	Passing Juice
<a href="#">0000/00</a>	Internal	Passing Juice
<a href="#">000/00-00</a>	Internal	Passing Juice
<a href="#">00</a>	Internal	Passing Juice
<a href="#">0 00</a>	Internal	Passing Juice
<a href="#">0 00</a>	Internal	Passing Juice
<a href="#">000</a>	Internal	Passing Juice
<a href="#">AQUA</a>	Internal	Passing Juice
<a href="#">1+1</a>	Internal	Passing Juice
<a href="#">00</a>	Internal	Passing Juice
<a href="#">00000</a>	Internal	Passing Juice
<a href="#">00000 00</a>	Internal	Passing Juice
<a href="#">00/000</a>	Internal	Passing Juice
<a href="#">0000</a>	Internal	Passing Juice

## In-page links

<a href="#">☐☐</a>	Internal	Passing Juice
<a href="#">☐☐</a>	Internal	Passing Juice
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<a href="#">☐☐</a>	Internal	Passing Juice
<a href="#">☐☐</a>	Internal	Passing Juice
<a href="#">ACC</a>	Internal	Passing Juice
<a href="#">OUTLET</a>	Internal	Passing Juice
<a href="#">1+1</a>	Internal	Passing Juice
<a href="#">☐☐</a>	Internal	Passing Juice
<a href="#">☐☐</a>	Internal	Passing Juice
<a href="#">☐☐☐☐</a>	Internal	Passing Juice
<a href="#">ACC</a>	Internal	Passing Juice
<a href="#">☐☐</a>	Internal	Passing Juice
<a href="#">☐☐</a>	Internal	Passing Juice
<a href="#">☐☐</a>	Internal	Passing Juice
<a href="#">☐☐</a>	Internal	Passing Juice
<a href="#">BRAND</a>	Internal	Passing Juice
<a href="#">BALLOP</a>	Internal	Passing Juice
<a href="#">WAYDN</a>	External	Passing Juice
<a href="#">COMMUNITY</a>	Internal	Passing Juice
<a href="#">☐☐☐</a>	Internal	Passing Juice
<a href="#">REVIEW</a>	Internal	Passing Juice
<a href="#">NEWS</a>	Internal	Passing Juice
<a href="#">ARCHIVE</a>	Internal	Passing Juice
<a href="#">MAGAZINE</a>	Internal	Passing Juice
<a href="#">VIDEO</a>	Internal	Passing Juice
<a href="#">With Star</a>	Internal	Passing Juice
<a href="#">Influencer Pick</a>	Internal	Passing Juice

## In-page links

📄	Internal	Passing Juice
📄📄	Internal	Passing Juice
📄📄📄	Internal	Passing Juice
📄📄	Internal	Passing Juice
📄	Internal	Passing Juice
📄📄	Internal	Passing Juice
📄	Internal	Passing Juice
📄📄📄	Internal	Passing Juice
📄📄	Internal	Passing Juice
📄📄📄📄	Internal	Passing Juice
📄📄	Internal	Passing Juice
📄	Internal	Passing Juice
📄📄_📄📄	Internal	Passing Juice
📄📄📄	Internal	Passing Juice
📄/📄📄	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice

## SEO Keywords



Keywords Cloud

📄📄📄 📄📄📄 📄📄📄 📄📄📄 📄📄 📄📄📄 📄📄 📄📄📄 📄📄📄

11📄📄📄📄

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
○○○	174	✘	✘	✘	✘
○○○○	108	✘	✘	✘	✘
○○○○○	63	✘	✘	✘	✘
○○○○	50	✘	✘	✘	✘
○○○○	39	✘	✔	✘	✘

## Usability

	Url	Domain : ballop.co.kr Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ko.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 635 Warnings : 105
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.

## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://ballop.co.kr/sitemap.xml</code>
	Robots.txt	<code>http://ballop.co.kr/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.