

Website review babytree.com

Generated on March 29 2025 09:39 AM

The score is 39/100

SEO Content

	Title	Length:			een 10 and	70 characto	ers.
	Description		78][]			160 characters.
	Keywords	Good, you	IIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII	tains meta	keywords.		
&	Og Meta Properties	social cra		r structuriz	e your page		his tags allows ree og
0	Headings	H1 0	H2 0	H3 0	H4 0	H5 0	H6 0
※	Images	7 alt attril		mpty or mis	ssing. Add a		ext so that our images.
8	Text/HTML Ratio		's ratio of te		. code is bel Is more text		ent, this means
	Flash	Perfect, n	o Flash con	tent has be	en detected	d on this pa	ge.

SEO Content



Iframe

Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 25 links including 2 link(s) to files
0	Statistics	External Links : noFollow 4% External Links : Passing Juice 24% Internal Links 72%

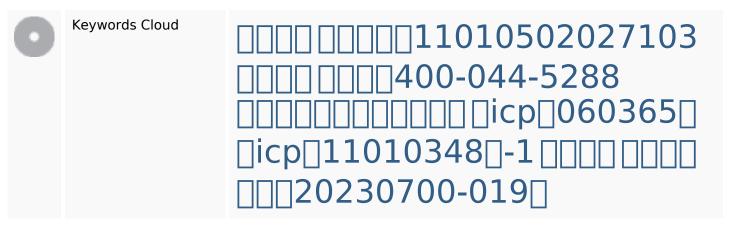
In-page links

Anchor	Туре	Juice
Babytree □□	Internal	Passing Juice
	External	Passing Juice
	Internal	noFollow
=	Internal	Passing Juice
	Internal	noFollow

In-page links

	External	noFollow
	Internal	noFollow
	Internal	noFollow
	Internal	noFollow
□ICP□060365□ □ICP□11010348□-1	External	Passing Juice
	External	Passing Juice
[2023_0700-019_]	Internal	Passing Juice
	Internal	noFollow
	Internal	noFollow
	Internal	noFollow
	Internal	Passing Juice
	External	Passing Juice
	External	Passing Juice
	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
	1	×	×	×	×

Keywords Consistency

400-044-5288	1	×	×	×	×
	1	×	×	×	×
	1	×	×	×	×
[icp[]060365[]	1	×	×	×	×

Usability

0	Url	Domain : babytree.com Length : 12
②	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
8	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
8	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5	
	Encoding	Perfect. Your declared charset is UTF-	-8.
	W3C Validity	Errors : 29 Warnings : 6	
	Email Privacy	Great no email address has been fou	nd in plain text!
	Deprecated HTML	Deprecated tags	Occurrences
•			1
		Deprecated HTML tags are HTML tags recommended that you remove or re they are now obsolete.	——————————————————————————————————————

Document

Speed Tips	Excellent, your website doesn't use nested tables.
	★ Too bad, your website is using inline styles.
	Great, your website has few CSS files.
	Perfect, your website has few JavaScript files.
	X Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✓ Apple Icon
		★ Meta Viewport Tag
		✓ Flash content

Optimization

	XML Sitemap	Missing
~		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://babytree.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		Google Analytics