



# Website review awasu.com

Generated on June 02 2025 16:06 PM


The score is 35/100







## SEO Content

|  |                    |   |                |                |                |                |                |
|--|--------------------|---|----------------|----------------|----------------|----------------|----------------|
|  | Title              | Welcome to Awasu  |                |                |                |                |                |
|  |                    | <b>Length : 16</b>  |                |                |                |                |                |
|  |                    | Perfect, your title contains between 10 and 70 characters.  |                |                |                |                |                |
|  | Description        | <b>Length : 0</b>   |                |                |                |                |                |
|  |                    | Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.   |                |                |                |                |                |
|  | Keywords           |   |                |                |                |                |                |
|  |                    | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.   |                |                |                |                |                |
|  | Og Meta Properties |   |                |                |                |                |                |
|  |                    | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them. |                |                |                |                |                |
|  | Headings           | <b>H1</b><br>1  | <b>H2</b><br>0 | <b>H3</b><br>0 | <b>H4</b><br>0 | <b>H5</b><br>0 | <b>H6</b><br>0 |
|  |                    | • [H1] Welcome to Awasu   |                |                |                |                |                |
|  | Images             | We found 28 images on this web page.  |                |                |                |                |                |
|  |                    | 27 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.   |                |                |                |                |                |
|  | Text/HTML Ratio    | Ratio : <b>1%</b>   |                |                |                |                |                |
|  |                    | This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.  |                |                |                |                |                |
|  | Flash              | Perfect, no Flash content has been detected on this page.   |                |                |                |                |                |

## SEO Content

|  |        |  |
|--|--------|--|
|  | Iframe | Great, there are no Iframes detected on this page. |
|--|--------|--|

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|  | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|  | In-page links           | We found a total of 26 links including 0 link(s) to files                                      |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 23.08%<br>Internal Links 76.92% |

## In-page links

| Anchor   | Type     | Juice         |
|--|----------|---------------|
| <a href="#">end-to-end information management features</a> | Internal | Passing Juice |
| <a href="#">=</a>  | External | Passing Juice |
| <a href="#">Download trial</a>                             | Internal | Passing Juice |
| <a href="#">Innovative RSS</a>                             | Internal | Passing Juice |
| <a href="#">Powerful RSS</a>                               | Internal | Passing Juice |
| <a href="#">Your RSS</a>                                   | Internal | Passing Juice |
| <a href="#">tour</a>                                       | Internal | Passing Juice |
| <a href="#">detailed feature list</a>                      | Internal | Passing Juice |
| <a href="#">plugin architecture</a>                        | Internal | Passing Juice |
| <a href="#">Advanced XML features</a>                      | Internal | Passing Juice |
| <a href="#">microformats</a>                               | External | Passing Juice |
|  |          |               |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">extract it</a>                        | Internal | Passing Juice |
| <a href="#">hook into the flow of information</a> | Internal | Passing Juice |
| <a href="#">end-to-end management</a>             | Internal | Passing Juice |
| <a href="#">API</a>                               | Internal | Passing Juice |
| <a href="#">Microsoft</a>                         | External | Passing Juice |
| <a href="#">Yahoo!</a>                            | External | Passing Juice |
| <a href="#">Google</a>                            | External | Passing Juice |
| <a href="#">branded version of Awasu</a>          | Internal | Passing Juice |
| =   | Internal | Passing Juice |
| =   | Internal | Passing Juice |
| =   | Internal | Passing Juice |
| <a href="#">Tero</a>                              | Internal | Passing Juice |
| <a href="#">rondalescott</a>                      | Internal | Passing Juice |
| <a href="#">Devilina</a>                          | Internal | Passing Juice |
| <a href="#">c-squared</a>                         | External | Passing Juice |

## SEO Keywords

|  |                |               |
|--|----------------|---------------|
|  | Keywords Cloud | welcome awasu |
|--|----------------|---------------|






## Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti<br>on | Headings |
|---------|---------|-------|----------|-----------------|----------|
| welcome | 1       | ✓     | ✗        | ✗               | ✓        |
| awasu   | 1       | ✓     | ✗        | ✗               | ✓        |












## Usability

|  |     |                    |
|--|-----|--------------------|
|  | Url | Domain : awasu.com |
|--|-----|--------------------|





## Usability

|  |              |  |
|--|--------------|--|
|  |              | Length : 9   |
|  | Favicon      | Great, your website has a favicon.   |
|  | Printability | We could not find a Print-Friendly CSS.  |
|  | Language     | You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website. |
|  | Dublin Core  | This page does not take advantage of Dublin Core.  |




## Document

|  |                 |   |
|--|-----------------|---|
|   | Doctype         | Missing doctype   |
|  | Encoding        | You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.   |
|  | W3C Validity    | Errors : 76<br>Warnings : 5   |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.  |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <div><div></div> Attention! Try to avoid nested tables in HTML.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Perfect, your website has few JavaScript files.</div> <div><div></div> Perfect, your website takes advantage of gzip.</div> |

## Mobile

|  |                     |   |
|--|---------------------|---|
|  | Mobile Optimization |  Apple Icon        |
|  |                     |  Meta Viewport Tag |
|  |                     |  Flash content     |

## Optimization

|  |             |  |
|--|-------------|--|
|    | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|    | Robots.txt  | <p><a href="http://awasu.com/robots.txt">http://awasu.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>   |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>  |