



# Website review avril.ru

Generated on March 21 2025 16:59 PM

The score is 40/100



## SEO Content

|    | Title              | Avril Lavigne fan site<br><br><b>Length : 22</b><br><br>Perfect, your title contains between 10 and 70 characters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |    |    |    |    |    |    |   |    |   |   |   |   |
|----|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|----|---|---|---|---|
|    | Description        | Fan-club Avril Lavigne: news, photos Avril Lavigne, texts of songs, mp3, biography<br><br><b>Length : 82</b><br><br>Great, your meta description contains between 70 and 160 characters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |    |    |    |    |    |    |   |    |   |   |   |   |
|    | Keywords           | Avril, Lavigne, Аврил, Лавин, Эврил, Лавинь, Lavign, Lavin, Lavinge<br><br>Good, your page contains meta keywords.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |    |    |    |    |    |    |   |    |   |   |   |   |
|    | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |    |    |    |    |    |    |   |    |   |   |   |   |
|    | Headings           | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>15</td><td>9</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H2] Дуэт с Джонни Блю</li><li>• [H2] Первая трансляция в фейсбуке</li><li>• [H2] Прощай «Epic Records»</li><li>• [H2] Дуэт с One OK Rock</li><li>• [H2] Новый альбом в 2017 году!</li><li>• [H2] Аврил критикует Цукерберга</li><li>• [H2] Extra 2013</li><li>• [H2] Ник Картер о «Get Over Me»</li><li>• [H2] Интервью 2011 года</li><li>• [H2] Интервью от Pins to kill</li><li>• [H2] Леггинсы от Аврил</li><li>• [H2] «Стук в дверь»</li><li>• [H2] Интервью с Россом Венокуром</li><li>• [H2] 13 фактов об Аврил</li><li>• [H2] Вопросы с iHeartRadio</li><li>• [H3] Меню :: Avril Lavigne</li><li>• [H3] Меню :: Avril Ru Team</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 15 | 9 | 0 | 0 | 0 |
| H1 | H2                 | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | H4 | H5 | H6 |    |    |    |   |    |   |   |   |   |
| 0  | 15                 | 9                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 0  | 0  | 0  |    |    |    |   |    |   |   |   |   |

## SEO Content

|                                                                                    |                 |                                                                                                                                                                                                                                                                                             |
|------------------------------------------------------------------------------------|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                    |                 | <ul style="list-style-type: none"><li>• [H3] Поиск по сайту</li><li>• [H3] Наши друзья и партнеры</li><li>• [H3] Лента новостей Avril Ru Team</li><li>• [H3] Avril Lavigne - скачать</li><li>• [H3] Avril Lavigne - фото</li><li>• [H3] Песни Avril Lavigne</li><li>• [H3] Другое</li></ul> |
|   | Images          | We found 36 images on this web page.<br><br>34 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.                                                                                                           |
|   | Text/HTML Ratio | Ratio : <b>3%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                                                                                                                                         |
|   | Flash           | Perfect, no Flash content has been detected on this page.                                                                                                                                                                                                                                   |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.                                                                                                                                                                                          |

## SEO Links

|                                                                                     |                         |                                                                                                       |
|-------------------------------------------------------------------------------------|-------------------------|-------------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | Bad. Your links have query string.                                                                    |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.        |
|  | In-page links           | We found a total of 92 links including 1 link(s) to files                                             |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 7.61%<br><br>Internal Links 92.39% |

## In-page links

| Anchor                            | Type     | Juice         |
|-----------------------------------|----------|---------------|
| <a href="#">avril.ru.team.rss</a> | Internal | Passing Juice |

## In-page links

|                                                                    |          |               |
|--------------------------------------------------------------------|----------|---------------|
| <a href="#">Baby It's Cold Outside</a>                             | External | Passing Juice |
| <a href="#">Avril Lavigne</a>                                      | External | Passing Juice |
| <a href="#">Комментарии: 12</a>                                    | Internal | Passing Juice |
| <a href="#">avril.lymelightfoundation.org</a>                      | Internal | Passing Juice |
| <a href="#">Комментарии: 4</a>                                     | Internal | Passing Juice |
| <a href="#">Комментарии: 19</a>                                    | Internal | Passing Juice |
| <a href="#">здесь</a>                                              | External | Passing Juice |
| <a href="#">Комментарии: 7</a>                                     | Internal | Passing Juice |
| <a href="#">Комментарии: 12</a>                                    | Internal | Passing Juice |
| <a href="#">Комментарии: 4</a>                                     | Internal | Passing Juice |
| <a href="#">здесь</a>                                              | Internal | Passing Juice |
| <a href="#">здесь</a>                                              | Internal | Passing Juice |
| <a href="#">Комментарии: 4</a>                                     | Internal | Passing Juice |
| <a href="#">Комментарии:</a>                                       | Internal | Passing Juice |
| <a href="#">канале</a>                                             | External | Passing Juice |
| <a href="#">Комментарии: 1</a>                                     | Internal | Passing Juice |
| <a href="#">Комментарии:</a>                                       | Internal | Passing Juice |
| <a href="#">здесь</a>                                              | Internal | Passing Juice |
| <a href="#">Комментарии:</a>                                       | Internal | Passing Juice |
| <a href="#">Комментарии: 5</a>                                     | Internal | Passing Juice |
| <a href="#">Комментарии:</a>                                       | Internal | Passing Juice |
| <a href="#">Комментарии: 5</a>                                     | Internal | Passing Juice |
| <a href="#">Комментарии:</a>                                       | Internal | Passing Juice |
| <a href="#">Аврил исполняется 32</a>                               | Internal | Passing Juice |
| <a href="#">Лучшие выступления от PopCrush</a>                     | Internal | Passing Juice |
| <a href="#">Благотворительная акция для детей с болезнью Лайма</a> | Internal | Passing Juice |
| <a href="#">С 1 сентября!</a>                                      | Internal | Passing Juice |
| <a href="#">Ужин с Райаном Кабрера</a>                             | Internal | Passing Juice |
|                                                                    |          |               |

## In-page links

|                                                            |          |               |
|------------------------------------------------------------|----------|---------------|
| <a href="#">Выход мультфильма "Charming" откладывается</a> | Internal | Passing Juice |
| <a href="#">Новая коллекция Abbey Dawn</a>                 | Internal | Passing Juice |
| <a href="#">Зейн Карни о работе с Аврил</a>                | Internal | Passing Juice |
| <a href="#">Тура по Китаю не будет</a>                     | Internal | Passing Juice |
| <a href="#">Инструментал "Let Me Go" в формате flac</a>    | Internal | Passing Juice |
| <a href="#">Тур по Китаю</a>                               | Internal | Passing Juice |
| <a href="#">3 песни в соавторстве с Зейном Карни</a>       | Internal | Passing Juice |
| <a href="#">Аврил в самолете</a>                           | Internal | Passing Juice |
| <a href="#">Обновления в Snapchat</a>                      | Internal | Passing Juice |
| <a href="#">Голосование Billboard</a>                      | Internal | Passing Juice |
| <a href="#">Еще фото из Snapchat</a>                       | Internal | Passing Juice |
| <a href="#">Видео и фото из Snapchat</a>                   | Internal | Passing Juice |
| <a href="#">Аврил в Snapchat</a>                           | Internal | Passing Juice |
| <a href="#">Аврил защищает Nickelback</a>                  | Internal | Passing Juice |
| <a href="#">Аврил в Малибу</a>                             | Internal | Passing Juice |
| <a href="#">[Следующая]&amp;nbsp;&gt;</a>                  | Internal | Passing Juice |
| <a href="#">[Последняя]&amp;nbsp;&gt;&gt;</a>              | Internal | Passing Juice |
| <a href="#">Главная страница</a>                           | Internal | Passing Juice |
| <a href="#">Архив новостей</a>                             | Internal | Passing Juice |
| <a href="#">Биография</a>                                  | Internal | Passing Juice |
| <a href="#">Дискография</a>                                | Internal | Passing Juice |
| <a href="#">Клипы</a>                                      | Internal | Passing Juice |
| <a href="#">Тексты и переводы песен</a>                    | Internal | Passing Juice |
| <a href="#">Проекты Avril Lavigne</a>                      | Internal | Passing Juice |
| <a href="#">Факты об Аврил</a>                             | Internal | Passing Juice |
| <a href="#">Награды певицы</a>                             | Internal | Passing Juice |
| <a href="#">Пресса</a>                                     | Internal | Passing Juice |
| <a href="#">Участники группы</a>                           | Internal | Passing Juice |
|                                                            |          |               |

## In-page links

|                                              |          |               |
|----------------------------------------------|----------|---------------|
| <a href="#">Футболки Avril Ru Team</a>       | Internal | Passing Juice |
| <a href="#">О сайте</a>                      | Internal | Passing Juice |
| <a href="#">Контакты</a>                     | Internal | Passing Juice |
| <a href="#">Hello Kitty</a>                  | Internal | Passing Juice |
| <a href="#">Let Me Go (ft. Chad Kroeger)</a> | Internal | Passing Juice |
| <a href="#">Rock N Roll</a>                  | Internal | Passing Juice |
| <a href="#">Here's To Never Growing Up</a>   | Internal | Passing Juice |
| <a href="#">Wish You Where Here</a>          | Internal | Passing Juice |
| <a href="#">Smile</a>                        | Internal | Passing Juice |
| <a href="#">What The Hell</a>                | Internal | Passing Juice |
| <a href="#">Alice</a>                        | Internal | Passing Juice |
| <a href="#">The Best Damn Thing</a>          | Internal | Passing Juice |
| <a href="#">Hot</a>                          | Internal | Passing Juice |
| <a href="#">Girlfriend (Remix)</a>           | Internal | Passing Juice |
| <a href="#">When You're Gone</a>             | Internal | Passing Juice |
| <a href="#">Girlfriend</a>                   | Internal | Passing Juice |
| <a href="#">He Wasn't</a>                    | Internal | Passing Juice |
| <a href="#">Nobody's Home</a>                | Internal | Passing Juice |
| <a href="#">My Happy Ending</a>              | Internal | Passing Juice |
| <a href="#">Don't Tell Me</a>                | Internal | Passing Juice |
| <a href="#">I'm With You</a>                 | Internal | Passing Juice |
| <a href="#">Knockin' On Heaven's Door</a>    | Internal | Passing Juice |
| <a href="#">Losing Grip</a>                  | Internal | Passing Juice |
| <a href="#">Sk8er Boi</a>                    | Internal | Passing Juice |
| <a href="#">Complicated</a>                  | Internal | Passing Juice |
| <a href="#">Здесь</a>                        | Internal | Passing Juice |
| <a href="#">Тут</a>                          | Internal | Passing Juice |
| <a href="#">фото-галерея</a>                 | Internal | noFollow      |
|                                              |          |               |

## In-page links

|                                                                 |          |               |
|-----------------------------------------------------------------|----------|---------------|
| <a href="#">этой</a>                                            | Internal | Passing Juice |
| <a href="#">форму</a>                                           | Internal | Passing Juice |
| <a href="#">в Контакте</a>                                      | External | Passing Juice |
| <a href="#">Last.FM</a>                                         | External | Passing Juice |
| <a href="#">Тематические ссылки</a>                             | Internal | Passing Juice |
| <a href="#">Полезные материалы</a>                              | Internal | Passing Juice |
| <a href="#">Web solution - создание сайтов и реклама в сети</a> | External | Passing Juice |

## SEO Keywords

|                                                                                  |                |                                                                                           |
|----------------------------------------------------------------------------------|----------------|-------------------------------------------------------------------------------------------|
|  | Keywords Cloud | <p>аврил более avril одном лавин<br/>журналов другое girlfriend<br/>изображений месте</p> |
|----------------------------------------------------------------------------------|----------------|-------------------------------------------------------------------------------------------|

## Keywords Consistency

| Keyword    | Content | Title | Keywords | Descripti<br>on | Headings |
|------------|---------|-------|----------|-----------------|----------|
| avril      | 2       | ✓     | ✓        | ✓               | ✓        |
| girlfriend | 2       | ✗     | ✗        | ✗               | ✗        |
| аврил      | 2       | ✗     | ✓        | ✗               | ✓        |
| лавин      | 2       | ✗     | ✓        | ✗               | ✗        |
| журналов   | 1       | ✗     | ✗        | ✗               | ✗        |

## Usability

|                                                                                    |              |                                         |
|------------------------------------------------------------------------------------|--------------|-----------------------------------------|
|  | Url          | Domain : avril.ru<br>Length : 8         |
|  | Favicon      | Great, your website has a favicon.      |
|                                                                                    | Printability | We could not find a Print-Friendly CSS. |

## Usability

|                                                                                   |             |                                                                                                                                          |
|-----------------------------------------------------------------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------|
|  |             |                                                                                                                                          |
|  | Language    | You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website. |
|  | Dublin Core | This page does not take advantage of Dublin Core.                                                                                        |

## Document

|    | Doctype         | XHTML 1.0 Transitional                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                 |             |        |   |
|-------------------------------------------------------------------------------------|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|-------------|--------|---|
|    | Encoding        | Perfect. Your declared charset is WINDOWS-1251.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                 |             |        |   |
|    | W3C Validity    | Errors : 20<br>Warnings : 3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                 |             |        |   |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                 |             |        |   |
|  | Deprecated HTML | <table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;font&gt;</td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Deprecated tags | Occurrences | <font> | 1 |
| Deprecated tags                                                                     | Occurrences     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                 |             |        |   |
| <font>                                                                              | 1               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                 |             |        |   |
|  | Speed Tips      | <div><div></div>Attention! Try to avoid nested tables in HTML.</div> <div><div></div>Too bad, your website is using inline styles.</div> <div><div></div>Great, your website has few CSS files.</div> <div><div></div>Perfect, your website has few JavaScript files.</div> <div><div></div>Perfect, your website takes advantage of gzip.</div> |                 |             |        |   |

## Mobile

|                                                                                     |                     |                                                                                                                     |
|-------------------------------------------------------------------------------------|---------------------|---------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div></div>Apple Icon</div> |
|-------------------------------------------------------------------------------------|---------------------|---------------------------------------------------------------------------------------------------------------------|

## Mobile



Meta Viewport Tag



Flash content

## Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://avril.ru/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



LiveInternet